

# Seo Analyzer exactag.com

Generated on April 03 2022 12:01 PM





The score is 55/100






## SEO Content

	Title	Home &ndash; Exactag <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home &amp;ndash; Exactag</td></tr><tr><td>url</td><td>https://www.exactag.com/</td></tr><tr><td>site_name</td><td>Exactag</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Home &ndash; Exactag	url	https://www.exactag.com/	site_name	Exactag
Property	Content													
locale	de_DE													
type	website													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>3</td><td>15</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Jeder Kunde hat seine Story. Wir haben sie alle.</li><li>• [H2] DREI FAKTEN FÜR EXACTAG</li><li>• [H2] KUNDEN, DIE DAS GENAUSO SEHEN:</li><li>• [H2] MARKETING MIX ATTRIBUTION BRINGT ZUSAMMEN, WAS ZUSAMMENGEHÖRT.</li><li>• [H2] EINE PLATTFORM FÜR ALLE SERVICES</li><li>• [H2] Starke Partner für höchste effizienz:</li><li>• [H2] KLINGT ALLES GUT?</li></ul>	H1	H2	H3	H4	H5	H6	1	8	3	15	0	0
H1	H2	H3	H4	H5	H6									
1	8	3	15	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Sie haben Fragen? Schreiben sie uns.</li><li>• [H2] Newsletter</li><li>• [H3] WIR SIND MEDIENNEUTRAL</li><li>• [H3] WIR ARBEITEN OBJEKTIV</li><li>• [H3] WIR LIEFERN KNOW-HOW</li><li>• [H4] Predictionmedia spendings</li><li>• [H4] Classic&amp; digital</li><li>• [H4] BaselineModeling</li><li>• [H4] ActionableInsights</li><li>• [H4] AgencyIndependent</li><li>• [H4] Cross-DeviceGraph/Pool</li><li>• [H4] Machine-LearningAttribution</li><li>• [H4] Customer Journeyinsights</li><li>• [H4] TVAttribution</li><li>• [H4] DataSecurity</li><li>• [H4] Links</li><li>• [H4] Adresse</li><li>• [H4] Newsletter</li><li>• [H4] Oder kommen sie direkt zu uns:</li><li>• [H4] IST MARKETING ATTRIBUTION AUCH FÜR SIE SINNVOLL? FINDEN SIE ES RAUS!</li></ul>
	Images	<p>We found 36 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 20 links including 1 link(s) to files</p>

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 10%

Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">Über</a>	Internal	Passing Juice
<a href="#">Management</a>	Internal	Passing Juice
<a href="#">Kunden</a>	Internal	Passing Juice
<a href="#">Partner</a>	Internal	Passing Juice
<a href="#">Lösung</a>	Internal	Passing Juice
<a href="#">Karriere</a>	External	Passing Juice
<a href="#">Stories</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Fragebogen</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">de</a>	Internal	Passing Juice
<a href="#">en</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Bestätigung</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Route berechnen</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

der von die für marketing mix **und** wir sie attribution

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	29	✘	✘	✘	✔
marketing	11	✘	✘	✘	✔
attribution	10	✘	✘	✘	✔
sie	10	✘	✘	✘	✔
der	10	✘	✘	✘	✔










### Usability

	Url	Domain : exactag.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 1 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://exactag.com/sitemap.xml">http://exactag.com/sitemap.xml</a>
	Robots.txt	<a href="http://exactag.com/robots.txt">http://exactag.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics