



# Seo Analyzer exactscienceslaboratories.com

Generated on March 28 2022 01:26 AM




The score is 34/100







## SEO Content

	<p>Title</p>	<p>Laboratories   Exact Labs</p> <p><b>Length : 25</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Exact Sciences Laboratories is dedicated to delivering the most accurate colorectal cancer results, providing physicians and patients with world-class service.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1500 1881" style="list-style-type: none"> <li>• [H1] Exact Sciences Laboratories is dedicated to delivering the most accurate results and providing physicians and patients with world-class service.</li> <li>• [H1] Cologuard® is an FDA-approved, noninvasive multi-target stool DNA test for colorectal cancer screening.</li> <li>• [H3] ORDER COLOGUARD BY FAX</li> <li>• [H3] EPICCARE LINK PROVIDER PORTAL</li> <li>• [H3] Quick Links</li> <li>• [H3] Follow us on</li> <li>• [H6] References</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	4	0	0	1
H1	H2	H3	H4	H5	H6									
2	0	4	0	0	1									
	<p>Images</p>	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 45.16%  Internal Links 54.84%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Lab Client Services</a>	Internal	Passing Juice
<a href="#">Becoming a Client</a>	Internal	Passing Juice
<a href="#">Sample Report</a>	Internal	Passing Juice
<a href="#">Patient Billing</a>	Internal	Passing Juice
<a href="#">Visual Map of Testing Process</a>	Internal	Passing Juice
<a href="#">COVID-19 Testing</a>	Internal	Passing Juice

## In-page links

<a href="#">Quality and Compliance</a>	Internal	Passing Juice
<a href="#">Patient Privacy Policy</a>	Internal	Passing Juice
<a href="#">Licensing and Accreditation</a>	Internal	Passing Juice
<a href="#">Information Security</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Lab Leadership Bios</a>	Internal	Passing Juice
<a href="#">NCT01397747</a>	External	Passing Juice
<a href="#">New England Journal of Medicine</a>	External	Passing Juice
<a href="#">Download an Order Form (PDF)</a>	External	Passing Juice
<a href="#">Set Up My EpicCare Link Provider Portal</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">SMS Terms</a>	Internal	Passing Juice
<a href="#">Purchasing Terms</a>	External	Passing Juice
<a href="#">Patents &amp; Trademarks</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">HIPAA Notice</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Info</a>	External	Passing Juice
<a href="#">EpicCare Link Provider Portal</a>	External	Passing Juice
<a href="#">Cologuard.com</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

# SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

## Usability

	Url	Domain : exactscienceslaboratories.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 21 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://exactscienceslaboratories.com/sitemap.xml>



### Robots.txt

<http://exactscienceslaboratories.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.