








# Seo Analyzer exchangehouse.com.au

Generated on April 02 2022 19:47 PM

The score is 56/100




## SEO Content

	Title	<p>ExchangeHouse</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We are your complete online property marketplace. Somewhere to watch, buy and sell real estate online. We harness technology to shift the whole property experience to the new era...one that is completely engaging, constantly dynamic and totally interactive for everyone.</p> <p><b>Length : 270</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>We are your complete online property marketplace. Somewhere to watch, buy and sell real estate online. We harness technology to shift the whole property experience to the new era...one that is completely engaging, constantly dynamic and totally interactive for everyone.</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>22</td> <td>1</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1715 1497 2078" style="list-style-type: none"> <li>• [H1] Welcome to the new way to buy property</li> <li>• [H1] Welcome to the new way to sell your home</li> <li>• [H1] Selling your property is your most important transaction</li> <li>• [H1] We are a digital auctioneer that takes property auctions to the next level</li> <li>• [H1] We are the eBay of property</li> <li>• [H1] Sit back and let our online auction get you the best price for your home.</li> <li>• [H1] Auctions are easy to run, everyone understands them and they don't involve you negotiating.</li> <li>• [H1] A marketplace where you can browse, follow, bid and buy</li> </ul>	H1	H2	H3	H4	H5	H6	22	1	16	0	0	0
H1	H2	H3	H4	H5	H6									
22	1	16	0	0	0									





# SEO Content

		<p>property online</p> <ul style="list-style-type: none"> <li>• [H1] An online platform with everything you need to manage and control your sale</li> <li>• [H1] It is so easy to participate in your sale, now with your agent</li> <li>• [H1] Be a part of onsite auctions place bids from your lounge if you cannot make it</li> <li>• [H1] Buy and sell property from the comfort of your lounge</li> <li>• [H1] We now take auctions online so let us auction your home today.</li> <li>• [H1] Always on, 24/7, 365 days a year</li> <li>• [H1] Let's work together to get the best result and save on fees</li> <li>• [H1] Never miss a bid, knowing you got the best possible price</li> <li>• [H1] Our technology tools and online auctions maximise your price</li> <li>• [H1] Property auctions are a tried, tested and proven way to get you the best price.</li> <li>• [H1] Your Online Property Marketplace That Has It All</li> <li>• [H1] Something For Everyone</li> <li>• [H1] Proven Technology</li> <li>• [H1] Top 5 Commonly Asked Questions</li> <li>• [H2] Like to know more?</li> <li>• [H3] Agents/Sellers</li> <li>• [H3] Buyers</li> <li>• [H3] Browsers</li> <li>• [H3] Blacktown</li> <li>• [H3] Street Record Price</li> <li>• [H3] Lilyfield</li> <li>• [H3] Townhouse Record Price</li> <li>• [H3] Rouse Hill</li> <li>• [H3] \$50K off Suburb Record Price</li> <li>• [H3] Beaumont Hills</li> <li>• [H3] 40 Bids in 90 mins</li> <li>• [H3] How is Exchangehouse different to Domain or Realestate.com?</li> <li>• [H3] Are bids binding? So if I am the highest bidder at/above reserve I buy property?</li> <li>• [H3] Is Exchangehouse licensed and insured?</li> <li>• [H3] Is it easy to watch a property in my suburb?</li> <li>• [H3] How do I know other bidders are real?</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>25%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content

		
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

## In-page links

### Anchor

[List Property](#)

[FSBO](#)

### Type

Internal

Internal

### Juice

Passing Juice

Passing Juice