








Seo Analyzer excoor.com

Generated on March 12 2022 00:57 AM

The score is 64/100






SEO Content

	Title	Excoor. Baltics and St.Petersburg Sightseeing Tours Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Excoor. Baltic shore excursions. St.Petersburg shore tours. Widest range of excursions Length : 86 Great, your meta description contains between 70 and 160 characters.												
	Keywords	St.Petersburg, shore tours, Visa free tour, shore excursions, Tallinn, Riga, Helsinki Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>4</td><td>36</td><td>13</td><td>2</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Top Tours All popular tours• [H2] Discounted Tours All discounted tours• [H2] Specials All offers• [H2] About us• [H3] 2 Day Saint-Petersburg for You and Your Children• [H3] From \$300• [H3] 2 Unforgettable days in St. Petersburg: small-group tour without Visa but with a lot of positive emotions!• [H3] From \$199• [H3] 2-Day Group Shore Excursion in St Petersburg with Faberge Museum & Boat Cruise• [H3] From \$199• [H3] 2-Day Private City Tour of St Petersburg• [H3] From \$265• [H3] 2-Day St. Petersburg City and Local Culture Shore Excursion in a Small Group	H1	H2	H3	H4	H5	H6	0	4	36	13	2	0
H1	H2	H3	H4	H5	H6									
0	4	36	13	2	0									





SEO Content

		<ul style="list-style-type: none"> • [H3] From \$130 • [H3] Elegant St.Petersburg Tour • [H3] From \$199 • [H3] Feast of flash and spirit during the private tour: The Hermitage Museum and Traditional Russian Lunch with Vodka tasting. • [H3] From \$125 • [H3] Folk-Show "Feel Yourself Russian" at Nikolayevsky Palace • [H3] From \$110 • [H3] Germany: Rostock & Molli Train PRIVATE TOUR • [H3] From \$102.51 • [H3] 2 Day Complete St Petersburg Tour with Faberge Museum • [H3] From \$125 • [H3] 2 Day Top-Guided Mini-Group Shore Excursion Introducing The Best of Saint-Petersburg And Its Surroundings • [H3] From \$120 • [H3] 2-Day St. Petersburg City and Local Culture Shore Excursion in a Small Group • [H3] From \$130 • [H3] 2-Day St. Petersburg City Tour • [H3] From \$195 • [H3] 3 unforgettable days in St.Petersburg: Visa-Free Shore Tour. • [H3] From \$370 • [H3] Best of St Petersburg with Fabergé Museum Shore Excursion • [H3] From \$170 • [H3] Folk-Show "Feel Yourself Russian" at Nikolayevsky Palace • [H3] From \$110 • [H3] Full 2-Day With Free Evening Extension Small Group Tour • [H3] From \$210 • [H3] Germany: Rostock & Molli Train PRIVATE TOUR • [H3] From \$102.51 • [H4] \$315 Economy \$15 • [H4] \$230 Economy \$31 • [H4] \$230 Economy \$31 • [H4] \$155 Economy \$25 • [H4] \$250 Economy \$51 • [H4] \$145 Economy \$25 • [H4] \$155 Economy \$25 • [H4] \$250 Economy \$55 • [H4] \$450 Economy \$80 • [H4] \$190 Economy \$20 • [H4] \$249 Economy \$39 • [H4] St.Petersburg Hotels • [H4] Private excursions Baltic & Russia • [H5] To 03.12.2022 • [H5] To 29.12.2022
	Images	<p>We found 29 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : 32%

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.88% Internal Links 95.12%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
USD	External	Passing Juice
About us	Internal	Passing Juice
Tours	Internal	Passing Juice
Agencies	Internal	Passing Juice
Useful info	Internal	Passing Juice

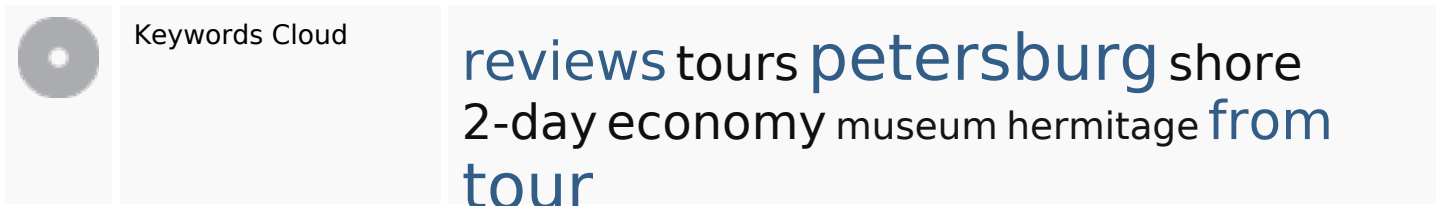
In-page links

For Partners	Internal	Passing Juice
Contact Us	Internal	Passing Juice
All popular tours	Internal	Passing Juice
2 Day Saint-Petersburg for You and Your Children	Internal	Passing Juice
2 Unforgettable days in St. Petersburg: small-group tour without Visa but with a lot of positive emotions!	Internal	Passing Juice
2-Day Group Shore Excursion in St Petersburg with Faberge Museum & Boat Cruise	Internal	Passing Juice
2-Day Private City Tour of St Petersburg	Internal	Passing Juice
2-Day St. Petersburg City and Local Culture Shore Excursion in a Small Group	Internal	Passing Juice
Elegant St.Petersburg Tour	Internal	Passing Juice
Feast of flash and spirit during the private tour: The Hermitage Museum and Traditional Russian Lunch with Vodka tasting.	Internal	Passing Juice
Folk-Show "Feel Yourself Russian" at Nikolayevsky Palace	Internal	Passing Juice
Germany: Rostock & Molli Train PRIVATE TOUR	Internal	Passing Juice
All discounted tours	Internal	Passing Juice
2 Day Complete St Petersburg Tour with Faberge Museum	Internal	Passing Juice
2 Day Top-Guided Mini-Group Shore Excursion Introducing The Best of Saint-Petersburg And Its Surroundings	Internal	Passing Juice
2-Day St. Petersburg City Tour	Internal	Passing Juice
3 unforgettable days in St.Petersburg: Visa-Free Shore Tour.	Internal	Passing Juice
Best of St Petersburg with Fabergé Museum Shore Excursion	Internal	Passing Juice
Full 2-Day With Free Evening Extension Small Group Tour	Internal	Passing Juice
All offers	Internal	Passing Juice
Saint Petersburg	Internal	Passing Juice
Moscow	Internal	Passing Juice
Berlin	Internal	Passing Juice
Helsinki	Internal	Passing Juice
Stockholm	Internal	Passing Juice

In-page links

Tallinn	Internal	Passing Juice
Amsterdam	Internal	Passing Juice
Copenhagen	Internal	Passing Juice
Riga	Internal	Passing Juice
Oslo	Internal	Passing Juice
Gdańsk	Internal	Passing Juice
Bruges	Internal	Passing Juice
=	External	Passing Juice
X	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tour	26	✓	✓	✓	✓
petersburg	22	✓	✓	✓	✓
from	20	✗	✗	✗	✓
reviews	16	✗	✗	✗	✗
tours	14	✓	✓	✓	✓












Usability

	Url	Domain : excoor.com Length : 10
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>


Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://excoor.com/sitemap.xml</p> <p>https://excoor.com/sitemap.xml</p>
✓	Robots.txt	<p>http://excoor.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✓	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>