







# Seo Analyzer executivemaintenance.com.au

Generated on March 02 2022 15:51 PM






The score is 53/100







## SEO Content

	<p>Title</p>	<p>Home - Executive Maintenance</p> <p><b>Length : 28</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Description</p> <p><b>Length : 11</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Keywords</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Executive Maintenance</td> </tr> <tr> <td>description</td> <td>&amp;nbsp; Our Company From its inception in 1989 Executive Maintenance has aspired to become The Preferred Facility Maintenance provider for our clients. We take great pride that we have been able to cultivate many long standing associations with many of our quality clientele. With over 25 years experience in the building industry and being a &amp;hellip;</td> </tr> <tr> <td>url</td> <td>https://executivemaintenance.com.au/</td> </tr> <tr> <td>site_name</td> <td>Executive Maintenance</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Executive Maintenance	description	&nbsp; Our Company From its inception in 1989 Executive Maintenance has aspired to become The Preferred Facility Maintenance provider for our clients. We take great pride that we have been able to cultivate many long standing associations with many of our quality clientele. With over 25 years experience in the building industry and being a &hellip;	url	https://executivemaintenance.com.au/	site_name	Executive Maintenance
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url	https://executivemaintenance.com.au/															
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	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>														

## SEO Content

		2      4      1      0      0      0
		<ul style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H1] Quality Building Maintenance   Attentive Project Management   Total Facility Management</li> <li>• [H2] Phone: (03) 9740 9331</li> <li>• [H2]</li> <li>• [H2] Email: admin@executivemaintenance.com.au</li> <li>• [H2] Address: 2/99 Horne Street, Sunbury, Vic., 3429</li> <li>• [H3] Our Company</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Executive Maintenance</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	management maintenance member quality building industry home facility executive clients
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
maintenance	7	✓	✗	✗	✓
industry	6	✗	✗	✗	✗
executive	4	✓	✗	✗	✓
management	4	✗	✗	✗	✓
home	3	✓	✗	✗	✓




## Usability

	Url	Domain : executivemaintenance.com.au Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://executivemaintenance.com.au/robots.txt">http://executivemaintenance.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 607 1481 678"> Google Analytics</div>