

# Seo Analyzer exim.org

Generated on March 05 2022 22:20 PM

The score is **61/100**







## SEO Content

	Title	Exim Internet Mailer <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Exim is a message transfer agent (MTA) developed at the University of Cambridge for use on Unix systems connected to the Internet. <b>Length : 130</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	exim,smtp,mta,email Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Exim Internet Mailer</li><li>[H2] Latest Version: 4.95</li></ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>33%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
---	--------	--

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 11.76% External Links : Passing Juice 35.29% Internal Links 52.94%


## In-page links

Anchor	Type	Juice
<a href="#">Exim Internet Mailer</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Mailing Lists</a>	Internal	Passing Juice
<a href="#">Wiki</a>	Internal	Passing Juice
<a href="#">Bugs</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Credits</a>	Internal	Passing Juice
<a href="#">University of Cambridge</a>	External	Passing Juice
<a href="#">GNU General Public Licence</a>	External	Passing Juice
<a href="#">Smail 3</a>	External	noFollow

## In-page links

<a href="#">Sendmail</a>	External	noFollow
<a href="#">The Exim SMTP Mail Server</a>	External	Passing Juice
<a href="#">Philip Hazel</a>	External	Passing Juice
<a href="#">Bytemark</a>	External	Passing Juice
<a href="#">Mike Cardwell</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	<b>exim</b> version available general releases cambridge internet mail provide university
--	----------------	--

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
exim	10	✓	✓	✓	✓
version	3	✗	✗	✗	✓
mail	3	✓	✓	✗	✓
provide	3	✗	✗	✗	✗
internet	3	✓	✗	✓	✓








## Usability

	Url	Domain : exim.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
--	-------------	---------

## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>