



Seo Analyzer exparo.de

Generated on February 25 2022 00:39 AM

The score is 50/100



SEO Content

	Title	EXPARO – Digitale Gesundheitswelt für Betriebliches Gesundheitsmanagement Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.										
	Description	Digitale Gesundheitswelt für Unternehmen Length : 40 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	bgm,betriebliche gesundheitsförderung,betriebliches gesundheitsmanagement,bgm digital,digitales bgm,online-bgf,online-bgm,bgm-programme,online-coaching,gesundheitstag,präventionsprogramme,bgm-anbieter,bgm best practice Good, your page contains meta keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>exparo.deEXPARO – Digitale Gesundheitswelt für Betriebliches Gesundheitsmanagement</td></tr><tr><td>url</td><td>https://www.exparo.de/</td></tr><tr><td>site_name</td><td>exparo.de</td></tr><tr><td>description</td><td>EXPARO bietet digitales Verhaltensmanagement für die Top-Gesundheitsrisiken. Besser als ein Gesundheitstag pro Jahr – und günstiger. Rund um die Uhr und für jeden Mitarbeiter. Von Experten entwickelt und konform mit allen gesetzlichen Vorgaben.</td></tr></tbody></table>	Property	Content	title	exparo.deEXPARO – Digitale Gesundheitswelt für Betriebliches Gesundheitsmanagement	url	https://www.exparo.de/	site_name	exparo.de	description	EXPARO bietet digitales Verhaltensmanagement für die Top-Gesundheitsrisiken. Besser als ein Gesundheitstag pro Jahr – und günstiger. Rund um die Uhr und für jeden Mitarbeiter. Von Experten entwickelt und konform mit allen gesetzlichen Vorgaben.
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SEO Content

		image	https://www.exparo.de/wp-content/uploads/2015/10/exparo_home.png											
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> • [H3] EXPARO-Testzugang • [H3] Newsletter • [H3] Entdecken • [H3] Broschüre • [H3] Kontakt	H1	H2	H3	H4	H5	H6	0	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	5	0	0	0									
	Images	We found 28 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

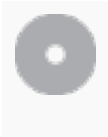
SEO Links

	URL Rewrite	Good. Your links looks friendly!				
	Underscores in the URLs	Perfect! No underscores detected in your URLs.				
	In-page links	We found a total of 14 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%				

In-page links

Anchor	Type	Juice
Gesundheitswelt	Internal	Passing Juice
Für Unternehmen	Internal	Passing Juice
Ratgeber	Internal	Passing Juice
Über uns	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Mitmachen	Internal	Passing Juice
Registrierung	Internal	Passing Juice
Login	Internal	Passing Juice
Kostenfreier Testzugang	Internal	Passing Juice
Alles über die digitale Gesundheitswelt EXPARO	Internal	Passing Juice
Testzugang anfordern	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
Mitmachen	Internal	Passing Juice

SEO Keywords



Keywords Cloud

edit

und die sie 60px für buttonbghovercolorffffff exparo
single column

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
edit	134	✖	✖	✖	✖
column	67	✖	✖	✖	✖
single	67	✖	✖	✖	✖
für	7	✔	✖	✔	✖
exparo	7	✔	✖	✖	✔

Keywords Consistency

Usability

	Url	Domain : exparo.de Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 65
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://exparo.de/sitemap.xml https://www.exparo.de/sitemap.xml https://www.exparo.de/sitemap.rss
	Robots.txt	http://exparo.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.