






# Seo Analyzer expatcairo.com

Generated on March 16 2022 20:29 PM





The score is 36/100







## SEO Content

|    | Title                                | <p>The Expat's Guide To Cairo   Out there &amp;#8211; so you don't have to be!</p> <p><b>Length : 81</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
|--|--------------------------------------|--|----------|---------|-----------|----------------------------|------|---------|--------|-------|-------|----------------------------|-------------|--------------------------------------|-----|-----------------------|
|    | Description                          | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
|  | Keywords                             | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
|  | Og Meta Properties                   | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>The Expat's Guide To Cairo</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>title</td><td>The Expat's Guide To Cairo</td></tr><tr><td>description</td><td>Out there - so you don't have to be!</td></tr><tr><td>url</td><td>http://expatcairo.com</td></tr></tbody></table> | Property | Content | site_name | The Expat's Guide To Cairo | type | website | locale | en_US | title | The Expat's Guide To Cairo | description | Out there - so you don't have to be! | url | http://expatcairo.com |
| Property   | Content                              |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| site_name  | The Expat's Guide To Cairo           |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| type   | website                              |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| locale   | en_US                                |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| title  | The Expat's Guide To Cairo           |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| description  | Out there - so you don't have to be! |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| url  | http://expatcairo.com                |  |          |         |           |                            |      |         |        |       |       |                            |             |                                      |     |                       |
|  | Headings                             | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>21</td><td>7</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] New York Metro Museum Returns Stolen Nefertiti Coffin to Egypt</li><li>[H2] New York Metro Museum Returns Stolen Nefertiti Coffin to Egypt</li></ul>   | H1       | H2      | H3        | H4                         | H5   | H6      | 0      | 21    | 7     | 2                          | 0           | 0                                    |     |                       |
| H1   | H2                                   | H3   | H4       | H5      | H6        |                            |      |         |        |       |       |                            |             |                                      |     |                       |
| 0  | 21                                   | 7  | 2        | 0       | 0         |                            |      |         |        |       |       |                            |             |                                      |     |                       |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Egypt's security authorities dismantle three explosives in Giza</li><li>• [H2] Egyptian babies get blue ribbons as parents say 'no' to FGM</li><li>• [H2] Egypt to switch to plastic currency</li><li>• [H2] Rights group: Egypt executes 3 Islamists tortured to confess</li><li>• [H2] Uber, Careem drivers call for strike in Egypt</li><li>• [H2] Tourist and 2 Egyptian girls die in Luxor building collapse</li><li>• [H2] INTERVIEW: Omar Samra's long journey into outer space</li><li>• [H2] Why Saudi and other Gulf states need to rescue Egypt from itself</li><li>• [H2] Egypt, why the media is ruining tourism, and why it's actually safe to go there.</li><li>• [H2] Egyptian Rental Contract</li><li>• [H2] Setting Up Your Home</li><li>• [H2] Cross cultural &amp; Orientation Training</li><li>• [H2] Exclusive Flight Deals</li><li>• [H2] Setting Up Your Home</li><li>• [H2] Cross cultural &amp; Orientation Training</li><li>• [H2] Renewing Your Visa</li><li>• [H2] Setting Up Your Home</li><li>• [H2] Cross cultural &amp; Orientation Training</li><li>• [H2] Renewing Your Visa</li><li>• [H3] Home</li><li>• [H3] News</li><li>• [H3] Featured</li><li>• [H3] Expat Services</li><li>• [H3] Travel &amp; Tourism</li><li>• [H3] Expat Essentials</li><li>• [H3] Expat Experts</li><li>• [H4]</li><li>• [H4] Latest Forum Posts</li></ul> |
|  | Images          | <p>We found 10 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 42 links including 2 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 4.76%<br>Internal Links 95.24%  |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Home</a>   | Internal | Passing Juice |
| <a href="#">Our Services</a>   | Internal | Passing Juice |
| <a href="#">Cross Cultural &amp;#038; Orientation Training</a>                 | Internal | Passing Juice |
| <a href="#">Setting Up Your Home</a>   | Internal | Passing Juice |
| <a href="#">Renewing Your Visa</a>   | Internal | Passing Juice |
| <a href="#">Exclusive: Find Cheap Flights</a>                                  | Internal | Passing Juice |
| <a href="#">Expatriate Employment</a>  | Internal | Passing Juice |
| <a href="#">Advertise With Us</a>  | Internal | Passing Juice |
| <a href="#">Contact Us</a>   | Internal | Passing Juice |
| <a href="#">News</a>   | Internal | Passing Juice |
| <a href="#">Featured</a>   | Internal | Passing Juice |
| <a href="#">Expatriate Services</a>  | Internal | Passing Juice |
| <a href="#">Travel &amp; Tourism</a>   | Internal | Passing Juice |
| <a href="#">Expatriate Essentials</a>  | Internal | Passing Juice |
| <a href="#">Expatriate Experts</a>   | Internal | Passing Juice |
| <a href="#">New York Metro Museum Returns Stolen Nefertiti Coffin to Egypt</a> | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">read more</a>  | Internal | Passing Juice |
| <a href="#">read more</a>  | Internal | Passing Juice |
| <a href="#">read more</a>  | Internal | Passing Juice |
| <a href="#">Rights group: Egypt executes 3 Islamists tortured to confess</a>                     | Internal | Passing Juice |
| <a href="#">Uber, Careem drivers call for strike in Egypt</a>                                    | Internal | Passing Juice |
| <a href="#">Tourist and 2 Egyptian girls die in Luxor building collapse</a>                      | Internal | Passing Juice |
| <a href="#">INTERVIEW: Omar Samra's long journey into outer space</a>                            | Internal | Passing Juice |
| <a href="#">Why Saudi and other Gulf states need to rescue Egypt from itself</a>                 | Internal | Passing Juice |
| <a href="#">Egypt, why the media is ruining tourism, and why it's actually safe to go there.</a> | Internal | Passing Juice |
| <a href="#">Egyptian Rental Contract</a>   | Internal | Passing Juice |
| <a href="#">Setting Up Your Home</a>   | Internal | Passing Juice |
| <a href="#">Cross cultural &amp;#038; Orientation Training</a>                                   | Internal | Passing Juice |
| <a href="#">Exclusive Flight Deals</a>   | Internal | Passing Juice |
| <a href="#">Renewing Your Visa</a>   | Internal | Passing Juice |
| <a href="#">Currency Converter</a>   | External | Passing Juice |
| <a href="#">Re: Car Detailers in Brookvale</a>   | Internal | Passing Juice |
| <a href="#">yolorastafah</a>   | Internal | Passing Juice |
| <a href="#">Re: You Know youve been in Egypt too long when:</a>                                  | Internal | Passing Juice |
| <a href="#">Re: Iran plane downing: Person who filmed video arrested</a>                         | Internal | Passing Juice |
| <a href="#">Naza1</a>  | Internal | Passing Juice |
| <a href="#">Re: Better Bouquets delivery in russia</a>   | Internal | Passing Juice |
| <a href="#">rawmeat246</a>   | Internal | Passing Juice |
| <a href="#">Re: Clinton prosecutor Ken Starr to defend Trump in impeachment</a>                  | Internal | Passing Juice |
| <a href="#">Contact us</a>   | Internal | Passing Juice |
| <a href="#">Login</a>  | Internal | Passing Juice |
| <a href="#">Xin Magazine Theme</a>   | External | Passing Juice |

## SEO Keywords



Keywords Cloud

more egypt read friday contract  
egyptian expat october said after

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| egypt    | 11      | ✘     | ✘        | ✘           | ✔        |
| more     | 8       | ✘     | ✘        | ✘           | ✘        |
| read     | 7       | ✘     | ✘        | ✘           | ✘        |
| egyptian | 6       | ✘     | ✘        | ✘           | ✔        |
| expat    | 5       | ✔     | ✘        | ✘           | ✔        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : expatcairo.com<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |


## Document

|  |                 |  |                 |             |          |   |
|--|-----------------|--|-----------------|-------------|----------|---|
|  | W3C Validity    | Errors : 7<br>Warnings : 38  |                 |             |          |   |
|  | Email Privacy   | Great no email address has been found in plain text!   |                 |             |          |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags  | Occurrences     |  |                 |             |          |   |
| <center>   | 1               |  |                 |             |          |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |   |



## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|--|-------------|--|

## Optimization

|  |            |   |
|--|------------|---|
|  | Robots.txt | <p><a href="http://expatcairo.com/robots.txt">http://expatcairo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |