



Seo Analyzer

experiencedesignworks.com

Generated on February 28 2022 09:40 AM




The score is 55/100







SEO Content

	Title	<p>Experience Design Works</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Measuring and improving the student experience: Focused. Efficient. Effective. That’s how our clients—Chancellors, Presidents, CIOs, EVPs and directors—describe our methodology. No one else measures student, faculty and staff experiences as thoroughly. We call it Experience Analysis and Design (EAD)—a proven methodology using a rigorous analysis of rich ethnographic, qualitative and quantitative research data</p> <p>Length : 417</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Experience Design Works • [H4] Handcrafted Human Experiences • [H4] Innovation + Experience Design • [H4] We Uncover... • [H4] We Engage... • [H4] We Guide... 	H1	H2	H3	H4	H5	H6	1	0	0	5	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	5	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
Experience Design Works	Internal	Passing Juice
Blog	Internal	Passing Juice
The EDW Team	Internal	Passing Juice
What We Do	Internal	Passing Juice
Work with Us	Internal	Passing Juice
Posts	Internal	noFollow
Comments	Internal	noFollow

In-page links

Top of Page	Internal	noFollow
Genesis Framework	External	Passing Juice
WordPress	External	Passing Juice
Log in	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	development higher innovation design institutional using experience education works experiences
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	4	✓	✗	✓	✓
experience	4	✓	✗	✓	✓
higher	3	✗	✗	✗	✗
education	3	✗	✗	✗	✗
using	2	✗	✗	✓	✗











Usability

 Url	Domain : experiencedesignworks.com Length : 25
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://experiencedesignworks.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 600 1481 676"> Google Analytics</div>