








# Seo Analyzer experiment.com

Generated on February 23 2022 07:14 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>Experiment   Crowdfunding Platform for Scientific Research</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Experiment is an online platform for funding and sharing scientific discoveries. Push the boundaries of knowledge in biology, chemistry, medicine, physics, computer science, paleontology, economics, engineering, neuroscience, and more.</p> <p><b>Length : 235</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>crowdfunding science research funding crowdsourcing experiment openaccess</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>11</td> <td>11</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1453 2078" style="list-style-type: none"> <li>• [H2] Featured Experiments</li> <li>• [H2] Lab Notes</li> <li>• [H2] Browse by Category</li> <li>• [H2] Browse by Institutions</li> <li>• [H2] Browse Challenge Grants</li> <li>• [H2] Ready to start your own project?</li> <li>• [H3] Bringing you the freshest daily servings of science.</li> <li>• [H3] Characterizing the resilience of coral reefs and island people</li> <li>• [H3] Effects of marine pollution on Halophila hawaiiiana</li> <li>• [H3] Can Thailand be a hub for cultured protein production?</li> <li>• [H3] Projects share their process and findings through Experiment's open lab notebook. Follow exciting research</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	11	11	0	0
H1	H2	H3	H4	H5	H6									
0	6	11	11	0	0									

## SEO Content

		<p>projects by backing them.</p> <ul style="list-style-type: none"><li>• [H3] Overview of Our Project</li><li>• [H3] Genetic Panel Recipe: Part 1</li><li>• [H3] Bird of the Year 2022: the Cape Gannet</li><li>• [H3] Progress report:</li><li>• [H3] Browse projects by university or institution</li><li>• [H3] We're giving away additional grants to projects under these science challenges.</li><li>• [H4] 54%funded</li><li>• [H4] \$10,000goal</li><li>• [H4] 8days left</li><li>• [H4] 84%funded</li><li>• [H4] \$3,440goal</li><li>• [H4] 19days left</li><li>• [H4] 44%funded</li><li>• [H4] \$11,610goal</li><li>• [H4] 7days left</li><li>• [H4] Biotech for Conservation</li><li>• [H4] Ocean Solutions</li></ul>
	Images	<p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 38 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 5.26%

Internal Links 94.74%

### In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">Start a Project</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">How It Works</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Start an Experiment</a>	Internal	Passing Juice
<a href="#">Browse Projects</a>	Internal	Passing Juice
<a href="#">Characterizing the resilience of coral reefs and island people</a>	Internal	Passing Juice
<a href="#">Clifford Kapon</a>	Internal	Passing Juice
<a href="#">MEGA Lab</a>	Internal	Passing Juice
<a href="#">Effects of marine pollution on <i>Halophila hawaiiensis</i></a>	Internal	Passing Juice
<a href="#">Megan Johnson</a>	Internal	Passing Juice
<a href="#">University of Hawaii at Manoa</a>	Internal	Passing Juice
<a href="#">Can Thailand be a hub for cultured protein production?</a>	Internal	Passing Juice
<a href="#">Saloni Shah</a>	Internal	Passing Juice
<a href="#">Breakthrough Institute, University of Colorado-Boulder</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Can we produce plant protein fibers to emulate whole cut cultured m...</a>	Internal	Passing Juice
<a href="#">How will coldwater fish survive on a hot planet?</a>	Internal	Passing Juice
<a href="#">Tracking non-breeding endangered Benguela seabirds to</a>	Internal	Passing Juice

## In-page links

[inform conser...](#)

<a href="#">A camera trap study to provide critical connectivity for Tsavo's ch...</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Read Our Researcher Guide</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Lab Notes</a>	Internal	Passing Juice
<a href="#">Results</a>	Internal	Passing Juice
<a href="#">Challenge Grants</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
science	12	✘	✔	✔	✔
experiment	8	✔	✔	✔	✔
projects	7	✘	✘	✘	✔
university	7	✘	✘	✘	✔

# Keywords Consistency

see

5



## Usability

	Url	Domain : experiment.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://sitemap.experiment.com/index.xml.gz>



### Robots.txt

<http://experiment.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.