







Seo Analyzer exploroz.com

Generated on April 04 2022 06:48 AM






The score is 61/100







SEO Content

	<p>Title</p>	<p>ExplorOz - Camping & Caravanning Australia</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>ExplorOz is the leading reference for Australian travellers! This website is an active community of people who love camping, four wheel driving and caravanning in Australia and is full of unique resources to help you plan your trip.</p> <p>Length : 232</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>4wd tracks, 4wd maps, trip planner, track logging, gps navigation, offline maps, eotopo, exploroz traveller, maps app,offline mapping software,offroad maps,offroad gps navigation,best 4wd maps,best offroad maps,best outback maps,offroad gps australia,topo maps,tracking app,outback tracking,tracker,topographic maps,oztopo,ozexplore,ozexplorer,eotopo,outback map app,mapping app,android map app,ipad map app,trek notes,forum,trip,touring,caravan australia,caravan outback,permits,travel forum australia,trip planning</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1648 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>ExplorOz - Camping & Caravanning Australia</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>ExplorOz is the leading reference for Australian travellers! This website is an active community of people who love camping, four wheel driving and caravanning in Australia and is full of unique resources to help you plan your trip.</td> </tr> </tbody> </table>	Property	Content	title	ExplorOz - Camping & Caravanning Australia	type	website	description	ExplorOz is the leading reference for Australian travellers! This website is an active community of people who love camping, four wheel driving and caravanning in Australia and is full of unique resources to help you plan your trip.
Property	Content									
title	ExplorOz - Camping & Caravanning Australia									
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SEO Content

		<p>url https://www.exploroz.com</p> <p>site_name ExplorOz</p> <p>image https://cdn.exploroz.com/images/ExplorOz_Logo.png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] ExplorOz.com • [H3] Products • [H3] Discover • [H3] Community 	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p>

In-page links

Anchor	Type	Juice
Sign Up	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Traveller	Internal	Passing Juice
EOtopo	Internal	Passing Juice
Tracker	Internal	Passing Juice
Shop	Internal	Passing Juice
Places	Internal	Passing Juice
Treks	Internal	Passing Juice
Track Logs	Internal	Passing Juice
Wildflowers	Internal	Passing Juice
Forum	Internal	Passing Juice
Blogs	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Membership	Internal	Passing Juice
About	Internal	Passing Juice
Help Desk	External	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
I.T. Beyond Pty Ltd.	External	Passing Juice

SEO Keywords








Keywords Cloud

fishing exploroz membership treks
blogs traveller gps power
communications navigation





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
traveller	4	✘	✔	✔	✘
power	4	✘	✘	✘	✘
exploroz	3	✔	✔	✔	✔
treks	3	✘	✘	✘	✘
communications	3	✘	✘	✘	✘








Usability

	Url	Domain : exploroz.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.exploroz.com/sitemapindexrss.aspx
	Robots.txt	http://exploroz.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics