




Seo Analyzer expo.io

Generated on February 15 2022 08:12 AM






The score is 55/100







SEO Content

	Title	<p>Expo</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Description	<p>Expo is an open-source platform for making universal native apps for Android, iOS, and the web with JavaScript and React.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Expo</td></tr><tr><td>description</td><td>Expo is an open-source platform for making universal native apps for Android, iOS, and the web with JavaScript and React.</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Expo</td></tr><tr><td>image</td><td>https://static.expo.dev/static/brand/square-512x512.png</td></tr><tr><td>image:url</td><td>https://static.expo.dev/static/brand/square-512x512.png</td></tr><tr><td>image:secure_url</td><td>https://static.expo.dev/static/brand/square-512x512.png</td></tr></tbody></table>	Property	Content	title	Expo	description	Expo is an open-source platform for making universal native apps for Android, iOS, and the web with JavaScript and React.	locale	en_US	type	website	site_name	Expo	image	https://static.expo.dev/static/brand/square-512x512.png	image:url	https://static.expo.dev/static/brand/square-512x512.png	image:secure_url	https://static.expo.dev/static/brand/square-512x512.png
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>5</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Make any app.Run it everywhere.• [H1] Develop• [H1] Build• [H1] Update• [H1] Create amazing apps .css-1u32das{background:-webkit-linear-gradient(45deg, #3423CA, #ea4aaa);-webkit-background-clip:text;-webkit-text-fill-color:transparent;}in record time.• [H2] Try it out• [H2] What people are saying about Expo	H1	H2	H3	H4	H5	H6	5	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
5	2	0	0	0	0									
	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.62% Internal Links 52.38%

In-page links

Anchor	Type	Juice
Expo Docs	External	Passing Juice
React Native Directory	External	Passing Juice
Expo on GitHub	External	Passing Juice
Expo CLI on GitHub	External	Passing Juice
Snack	External	Passing Juice
Expo Go	Internal	Passing Juice
Docs	External	Passing Juice
Forums	External	Passing Juice
Job Board	External	Passing Juice
Join Discord	External	Passing Juice
Support	Internal	Passing Juice
Home	Internal	Passing Juice
Pricing	Internal	Passing Juice
About	Internal	Passing Juice
Work at Expo	Internal	Passing Juice
Blog	External	Passing Juice
Terms of service	Internal	Passing Juice
Fair use policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
GDPR/CCPA explained	Internal	Passing Juice
Guidelines	Internal	Passing Juice

SEO Keywords








Keywords Cloud

all build web get illustration app github expo docs
twitter-icon





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
expo	23	✓	✗	✓	✓
twitter-icon	7	✗	✗	✗	✗
app	6	✗	✗	✓	✓
github	6	✗	✗	✗	✗
get	5	✗	✗	✗	✗








Usability

	Url	Domain : expo.io Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 250 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://expo.io/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics