






# Seo Analyzer eye.co.ke

Generated on January 30 2022 11:22 AM





The score is 40/100







## SEO Content

	Title	University of Nairobi &#8211; Eye Centre &#8211; a leading visionary in eye care <b>Length : 81</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>20</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] UoN - Eye Centre</li><li>• [H2] leading centre of excellence</li><li>• [H2] State of the art Equipments</li><li>• [H2] General Ophthalmology Clinic</li><li>• [H2] Eye Care Services</li><li>• [H2] Nearsightedness: What Happens</li><li>• [H2] Nearsightedness &amp; Farsightedness</li><li>• [H2] Astigmatism</li><li>• [H2] Glaucoma: What Happens</li><li>• [H2] Cornea and Anterior segment</li><li>• [H2] General Ophthalmology Clinic</li><li>• [H2] Retina Clinic</li><li>• [H2] Pediatric Ophthalmology</li><li>• [H2] Oculoplastics, Orbit, and Reconstructive Surgery Clinic</li><li>• [H2] What conditions can OCT help to diagnose?</li><li>• [H2] Glaucoma</li></ul>	H1	H2	H3	H4	H5	H6	1	20	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Emergency Eye Services</li> <li>• [H2] What conditions can OCT help to diagnose?</li> <li>• [H2] General Ophthalmology Clinic</li> <li>• [H2] Cornea and Anterior segment</li> <li>• [H2] Pediatric Ophthalmology</li> </ul>
	Images	<p>We found 19 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>


## In-page links

Anchor	Type	Juice
<a href="#">University of Nairobi &amp;#8211; Eye Centre</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">BACK TO UNES</a>	External	Passing Juice
<a href="#">UNES QUALITY POLICY</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Emergency Eye Services</a>	Internal	Passing Juice
<a href="#">iCare Updates</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Book Appointment</a>	Internal	Passing Juice
<a href="#">Dental Services</a>	External	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Nearsightedness: What Happens</a>	Internal	Passing Juice
<a href="#">Nearsightedness &amp;#038; Farsightedness</a>	Internal	Passing Juice
<a href="#">Astigmatism</a>	Internal	Passing Juice
<a href="#">Glaucoma: What Happens</a>	Internal	Passing Juice
<a href="#">Cornea and Anterior segment</a>	Internal	Passing Juice
<a href="#">General Ophthalmology Clinic</a>	Internal	Passing Juice
<a href="#">Retina Clinic</a>	Internal	Passing Juice
<a href="#">Pediatric Ophthalmology</a>	Internal	Passing Juice
<a href="#">Oculoplastics, Orbit, and Reconstructive Surgery Clinic</a>	Internal	Passing Juice
<a href="#">What conditions can OCT help to diagnose?</a>	Internal	Passing Juice
<a href="#">Glaucoma</a>	Internal	Passing Juice
<a href="#">University of Nairobi</a>	External	Passing Juice
<a href="#">UNES Limited</a>	External	Passing Juice
<a href="#">Connect with LinkedIn</a>	External	Passing Juice
<a href="#">Follow us onTwitter</a>	External	Passing Juice
<a href="#">UNES</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	continue glaucoma services centre care nairobi university reading <b>eye</b> segment
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
eye	19	✓	✗	✗	✓
university	8	✓	✗	✗	✗
centre	8	✓	✗	✗	✓
nairobi	8	✓	✗	✗	✗
services	7	✗	✗	✗	✓










## Usability

	Url	Domain : eye.co.ke Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 4 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.