








# Seo Analyzer fabiofornoni.com

Generated on March 21 2022 21:23 PM





The score is 56/100







## SEO Content

|    | Title              | <p>Fornoni - Soluzioni Informatiche - Home</p> <p><b>Length : 39</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |    |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p>Fornoni Soluzioni Informatiche fornisce assistenza informatica a Enti Locali e Imprese.</p> <p><b>Length : 87</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Keywords           | <p>ciao</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Headings           | <table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>25</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1436 2078" style="list-style-type: none"> <li>• [H2] NOTA! Questo sito utilizza i cookie e tecnologie simili.</li> <li>• [H2] Assistenza Remota</li> <li>• [H2] Sicurezza IT</li> <li>• [H2] Contratti</li> <li>• [H2] Come Lavoriamo</li> <li>• [H2] Soluzione</li> <li>• [H2] Progettazione</li> <li>• [H2] Realizzazione</li> <li>• [H2] Assistenza</li> <li>• [H2] Implementazioni</li> <li>• [H2] Preventivo gratuito e senza impegno!</li> <li>• [H2] Servizi</li> <li>• [H2] Soluzioni Informatiche</li> <li>• [H2] Sviluppo WEB</li> <li>• [H2] Telefonia VOIP</li> <li>• [H2] Servizi Cloud</li> <li>• [H2] Sicurezza</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 25 | 1 | 6 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 0                                                                                  | 25                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H2] Soluzioni Professionali di Stampa</li><li>• [H2] Assistenza</li><li>• [H2] Connettività e Networking</li><li>• [H2] Cosa dicono i nostri clienti</li><li>• [H2] Partner</li><li>• [H2] Ultimi Lavori</li><li>• [H2] Resta in contatto</li><li>• [H2] Iscriviti</li><li>• [H3] Login to your account</li><li>• [H4] Copermont</li><li>• [H4] Spiazzi di Gromo</li><li>• [H4] Comune di Ardesio</li><li>• [H4] Dove siamo</li><li>• [H4] Contatti</li><li>• [H4] Scrivici</li></ul> |
|    | Images          | <p>We found 32 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                       |
|    | Text/HTML Ratio | <p>Ratio : <b>25%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

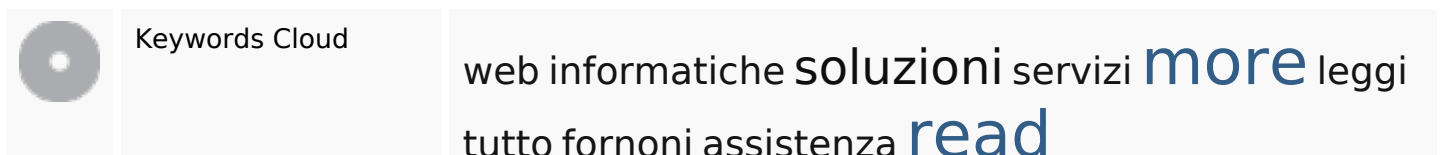
## SEO Links

|                                                                                     |                         |                                                                                                              |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                                                      |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>                                                        |
|  | In-page links           | <p>We found a total of 16 links including 2 link(s) to files</p>                                             |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.25%</p> <p>Internal Links 93.75%</p> |

## In-page links

| Anchor                                   | Type     | Juice         |
|------------------------------------------|----------|---------------|
| =                                        | Internal | Passing Juice |
| <a href="#">Soluzioni di stampa</a>      | Internal | Passing Juice |
| <a href="#">Connetivit? e Networking</a> | Internal | Passing Juice |
| <a href="#">Consumabili</a>              | Internal | Passing Juice |
| <a href="#">Sviluppo WEB</a>             | Internal | Passing Juice |
| <a href="#">Soluzioni informatiche</a>   | Internal | Passing Juice |
| <a href="#">Sicurezza</a>                | Internal | Passing Juice |
| <a href="#">Telefonia VOIP</a>           | Internal | Passing Juice |
| <a href="#">Cloud</a>                    | Internal | Passing Juice |
| <a href="#">Supremo</a>                  | Internal | Passing Juice |
| <a href="#">Forgot your password?</a>    | Internal | Passing Juice |
| <a href="#">Forgot your username?</a>    | Internal | Passing Juice |
| <a href="#">LEGGI TUTTO</a>              | External | Passing Juice |
| <a href="#">Avvia assistenza</a>         | Internal | Passing Juice |
| <a href="#">Quotazione</a>               | Internal | Passing Juice |
| <a href="#">Assistenza</a>               | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|--------------|----------|
| read    | 18      | ✘     | ✘        | ✘            | ✘        |
| more    | 18      | ✘     | ✘        | ✘            | ✘        |







## Keywords Consistency

|           |    |   |   |   |   |
|-----------|----|---|---|---|---|
| soluzioni | 10 | ✓ | ✗ | ✓ | ✓ |
| servizi   | 6  | ✗ | ✗ | ✗ | ✓ |
| tutto     | 6  | ✗ | ✗ | ✗ | ✗ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : fabiofornoni.com<br>Length : 16          |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|    | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                              |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                       |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                     |
|  | W3C Validity    | Errors : 5<br>Warnings : 42                                                                                                                                  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul> |

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://fabiofornoni.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics