



Seo Analyzer fairfaxva.gov

Generated on January 27 2022 10:01 AM





The score is 50/100







SEO Content

	Title	City of Fairfax, VA Home Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>16</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] City of Fairfax, VA• [H2] Old Town Hall• [H2] City Hall• [H2] Stacy C. Sherwood Center• [H2] Van Dyck Park• [H2] Old Town Hall• [H2] In the Spotlight• [H2] Fairfax City & County Launch Innovative Project• [H2] Chocolate Lovers Festival CANCELED in 2022• [H2] Celebrate a Fairfax City Woman of Influence• [H2] Kamp Washington Small Area Plan Meeting is Feb. 24• [H2] Winter Edition of Parks & Rec Connected is Here!• [H2] Report Common Problems Quickly and Easily• [H2] City Council Received Stakeholders’ Recommendations• [H2] Meetings & Events• [H2] Meetings & Events• [H2] News• [H3] DMV Select Service by MANAGED WALK-IN ONLY • City	H1	H2	H3	H4	H5	H6	1	16	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	5	0	0	0									

SEO Content

		Hall Open: Appointments Preferred, Walk-ins Allowed • [H3] COVID-19 Information: Vaccines Available • Masks Required at Fairfax City Facilities • [H3] Winter Weather Information • Winter Weather News • [H3] • [H3]
	Images	We found 44 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 238 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.84% Internal Links 99.16%

In-page links

Anchor	Type	Juice
DMV Select Service by MANAGED WALK-IN ONLY	Internal	Passing Juice

In-page links

COVID-19 Information: Vaccines Available	Internal	Passing Juice
Winter Weather Information	Internal	Passing Juice
Winter Weather News	Internal	Passing Juice
Home	Internal	Passing Juice
Menu	External	Passing Juice
Jobs	Internal	Passing Juice
City Alert	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Citizen-Centric Report (CCR)	Internal	Passing Juice
City Demographics	Internal	Passing Juice
City Maps	Internal	Passing Juice
Elected Officials	Internal	Passing Juice
Holiday Schedule	Internal	Passing Juice
Permits & Licensing	Internal	Passing Juice
Photo Album List	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Site Map	Internal	Passing Juice
ADA Conformance Policy	Internal	Passing Juice
City Calendar	Internal	Passing Juice
News	Internal	Passing Juice
City Meetings	Internal	Passing Juice
Channel 12	Internal	Passing Juice
Cityscene Newsletter	Internal	Passing Juice
Commercial Recycling Report	Internal	Passing Juice
Community Connect	Internal	Passing Juice

In-page links

Development Review Map	Internal	Passing Juice
Fairfax City Resolve	Internal	Passing Juice
Health and Human Services	Internal	Passing Juice
Income Tax Assistance	Internal	Passing Juice
Inspection Requests	Internal	Passing Juice
Limited DMV Services	Internal	Passing Juice
Real Estate Assessment Database	Internal	Passing Juice
Refuse & Recycling	Internal	Passing Juice
Tax, Bill Payment	Internal	Passing Juice
Vehicle Registration & Personal Property Tax	Internal	Passing Juice
Voter Registration	Internal	Passing Juice
Wastewater Services	Internal	Passing Juice
Online Mapping	Internal	Passing Juice
Residents	Internal	Passing Juice
City Parks	Internal	Passing Juice
Civic Associations	Internal	Passing Juice
Civic Associations Request to Add/Update Listing	Internal	Passing Juice
Common Violations	Internal	Passing Juice
Cultural Arts	Internal	Passing Juice
Fairfax City Resolve	Internal	Passing Juice
Health and Human Services	Internal	Passing Juice
Free Prescription Discount Card	Internal	Passing Juice
Quick Reference Numbers	Internal	Passing Juice
Special Events	Internal	Passing Juice
News and Information	Internal	Passing Juice
Hotlines, Newslines & TTY	Internal	Passing Juice
Social Media	Internal	Passing Juice
Apps	Internal	Passing Juice

In-page links

City Clips	Internal	Passing Juice
Students: College Connection	Internal	Passing Juice
Volunteer Opportunities	Internal	Passing Juice
Businesses	Internal	Passing Juice
Bids	Internal	Passing Juice
Business Tax Calculator	Internal	Passing Juice
Commercial Recycling	Internal	Passing Juice
Commercial Space	Internal	Passing Juice
Office Buildings	Internal	Passing Juice
Office Parks	Internal	Passing Juice
Shopping Centers	Internal	Passing Juice
Economic Development Authority	Internal	Passing Juice
Permits & Licensing	Internal	Passing Juice
Procurement	Internal	Passing Juice
Government	Internal	Passing Juice
City Clerk	Internal	Passing Juice
City Council, Boards and Commissions	Internal	Passing Juice
VA Freedom of Information Act (FOIA)	Internal	Passing Juice
City Code	Internal	Passing Juice
City Manager	Internal	Passing Juice
Administration Staff	Internal	Passing Juice
Budget Information	Internal	Passing Juice
City Schools	Internal	Passing Juice
School Board	Internal	Passing Juice
Code Administration	Internal	Passing Juice
Fire Marshal's Office	Internal	Passing Juice
Common Violations	Internal	Passing Juice
Construction Permits	Internal	Passing Juice

In-page links

Commissioner of the Revenue	Internal	Passing Juice
Income Tax Assistance	Internal	Passing Juice
Personal Property Tax	Internal	Passing Juice
Business Tangible Personal Property Tax	Internal	Passing Juice
Business License Tax	Internal	Passing Juice
Community Development & Planning	Internal	Passing Juice
Community Development	Internal	Passing Juice
Planning	Internal	Passing Juice
Zoning	Internal	Passing Juice
Major Development Projects	Internal	Passing Juice
Communications and Marketing	Internal	Passing Juice
Channel 12	Internal	Passing Juice
Cityscene Newsletter	Internal	Passing Juice
Economic Development	Internal	Passing Juice
Economic Development Authority	Internal	Passing Juice
Economic Development Office	Internal	Passing Juice
Incentives	Internal	Passing Juice
Emergency Management	Internal	Passing Juice
Important Numbers	Internal	Passing Juice
City Disaster Plans	Internal	Passing Juice
Environment & Sustainability	Internal	Passing Juice
Finance	Internal	Passing Juice
Audit Reports	Internal	Passing Juice
Budget	Internal	Passing Juice
Fire Department	Internal	Passing Juice
Citizen Feedback Survey	Internal	Passing Juice
Facilities	Internal	Passing Juice
Operations	Internal	Passing Juice

In-page links

Community Education and Risk Reduction	Internal	Passing Juice
General District Court	Internal	Passing Juice
Forms	Internal	Passing Juice
Directions	Internal	Passing Juice
Payment Information	Internal	Passing Juice
Historic Resources	Internal	Passing Juice
Fairfax City History Sites Re-Opening Updates	Internal	Passing Juice
Fairfax Museum & Visitor Center	Internal	Passing Juice
Historic Blenheim	Internal	Passing Juice
Ratcliffe-Allison-Pozer House	Internal	Passing Juice
Programs	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Benefits	Internal	Passing Juice
Retirement Committee	Internal	Passing Juice
Human Services	Internal	Passing Juice
Health Care Resources	Internal	Passing Juice
Mental Health Resources	Internal	Passing Juice
Commission for Women	Internal	Passing Juice
Human Services Committee	Internal	Passing Juice
Fairfax Village in the City Advisory Board	Internal	Passing Juice
Information Technology	Internal	Passing Juice
E-Gov	Internal	Passing Juice
Fairfax City Resolve	Internal	Passing Juice
Geographic Information System	Internal	Passing Juice
Mayor & City Council	Internal	Passing Juice
Council Meetings	Internal	Passing Juice
Public Notices of Council Attendance at City Meetings and Events	Internal	Passing Juice
Mayor and City Council Archives	Internal	Passing Juice

In-page links

ConnectingforAll	Internal	Passing Juice
Parks & Recreation	Internal	Passing Juice
Coronavirus Response Reopening	Internal	Passing Juice
Camp Programs	Internal	Passing Juice
Virtual Programing Center	Internal	Passing Juice
Programs and Classes	Internal	Passing Juice
Cultural Arts	Internal	Passing Juice
Rental Venues	Internal	Passing Juice
Special Events	Internal	Passing Juice
The Young at Heart Senior Center	Internal	Passing Juice
senior center	Internal	Passing Juice
Police	Internal	Passing Juice
News, Events & Crime Reports	Internal	Passing Juice
Services & General Information	Internal	Passing Juice
Community Programs	Internal	Passing Juice
Animal Control	Internal	Passing Juice
Procurement Services	Internal	Passing Juice
Current Solicitations	Internal	Passing Juice
Surplus Property	Internal	Passing Juice
Bid Tabulations	Internal	Passing Juice
Procurement Procedures	Internal	Passing Juice
Public Works	Internal	Passing Juice
Operations Division	Internal	Passing Juice
Stormwater and Floodplain Management	Internal	Passing Juice
Streets Division	Internal	Passing Juice
Transportation Division	Internal	Passing Juice
Wastewater Services	Internal	Passing Juice
Real Estate	Internal	Passing Juice

In-page links

Real Estate Tax	Internal	Passing Juice
Online Services	Internal	Passing Juice
Assessment / Sales Information	Internal	Passing Juice
Assessment / Appeal Information	Internal	Passing Juice
Treasurer	Internal	Passing Juice
Automobile	Internal	Passing Juice
Payment Options	Internal	Passing Juice
Debit and Forget It (Real Estate Pre-Payment Option)	Internal	Passing Juice
Security Alarm System	Internal	Passing Juice
Taxpayer Assistance Program	Internal	Passing Juice
Note About Tax Payments & Postal Service	Internal	Passing Juice
Voter Registration & Elections	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
How Do I...	Internal	Passing Juice
Adopt	Internal	Passing Juice
a Pet	Internal	Passing Juice
a Hydrant	Internal	Passing Juice
a Spot	Internal	Passing Juice
Apply for	Internal	Passing Juice
Business License	Internal	Passing Juice
Jobs	Internal	Passing Juice
Permit & License	Internal	Passing Juice
Contact	Internal	Passing Juice
City Council	Internal	Passing Juice
City Department	Internal	Passing Juice
City Staff	Internal	Passing Juice
Look for	Internal	Passing Juice
City Offices	Internal	Passing Juice

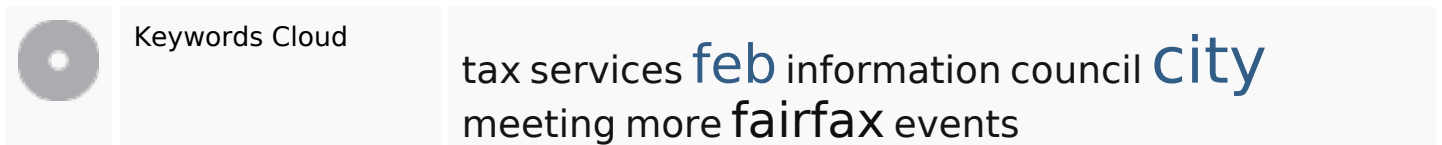
In-page links

Parks and Trails	Internal	Passing Juice
Volunteer Opportunities	Internal	Passing Juice
Pay	Internal	Passing Juice
Taxes & Bills	Internal	Passing Juice
Parking Tickets	Internal	Passing Juice
Police Citations	Internal	Passing Juice
Register	Internal	Passing Juice
My Vehicle Online	Internal	Passing Juice
to Vote	Internal	Passing Juice
Recreation Classes	Internal	Passing Juice
Report	Internal	Passing Juice
Common Violations	Internal	Passing Juice
Road Problems	Internal	Passing Juice
Tax Evaders and Fraud	Internal	Passing Juice
Request	Internal	Passing Juice
a Service	Internal	Passing Juice
Dog License Form	Internal	Passing Juice
Online Inspection	Internal	Passing Juice
Reserve	Internal	Passing Juice
City Facility	Internal	Passing Juice
Park Pavilion	Internal	Passing Juice
Showmobile	Internal	Passing Juice
Submit	Internal	Passing Juice
Commercial Recycling Report	Internal	Passing Juice
Visit	Internal	Passing Juice
Fairfax Museum and Visitor Center	Internal	Passing Juice
Old Town Hall	Internal	Passing Juice
Stacy C. Sherwood Center	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Events	Internal	Passing Juice
Meetings	Internal	Passing Juice
News	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Copyright	Internal	Passing Juice
Website Design by Granicus	External	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	47	✓	✗	✗	✓
feb	33	✗	✗	✗	✓
fairfax	19	✓	✗	✗	✓
meeting	16	✗	✗	✗	✓
council	12	✗	✗	✗	✓





Usability

	Url	Domain : fairfaxva.gov Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://fairfaxva.gov/sitemap.xml
	Robots.txt	http://fairfaxva.gov/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics