

The score is **58/100**







SEO Content

	Title	<p>Fair Maps SC A citizens' campaign to end partisan gerrymandering</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1552 1474 1742" style="list-style-type: none"> • [H1] Fair Maps SC • [H1] Home • [H2] A citizens' campaign to end partisan gerrymandering • [H2] Stay connected • [H5] SC's new districts have been rigged for the next decade. Now what? 	H1	H2	H3	H4	H5	H6	2	2	0	0	1	0
H1	H2	H3	H4	H5	H6									
2	2	0	0	1	0									
	Images	<p>We found 11 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Fair Maps SC	Internal	Passing Juice
Search	Internal	Passing Juice
Skip to content	Internal	Passing Juice
The Plan	Internal	Passing Juice
Toolkit	Internal	Passing Juice
Toolkit	Internal	Passing Juice
Maps	Internal	Passing Juice
Resources	Internal	Passing Juice
Petition	Internal	Passing Juice
Videos	Internal	Passing Juice

In-page links

Join e-list	Internal	Passing Juice
Donate	Internal	Passing Juice
SC Progressive Network	External	Passing Juice
e-list	External	Passing Juice
Facebook	External	Passing Juice
. Twitter	External	Passing Juice
YouTube	External	Passing Juice
Proudly powered by WordPress	External	Passing Juice

SEO Keywords

 Keywords Cloud	join plan white now been party maps redistricting county control
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
party	8	✘	✘	✘	✘
white	5	✘	✘	✘	✘
maps	5	✔	✘	✘	✔
plan	5	✘	✘	✘	✘
been	4	✘	✘	✘	✔








Usability

 Url	Domain : fairmapssc.com Length : 14
 Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 311 1481 434">http://fairmapssc.com/sitemap.xml https://www.fairmapssc.com/wp-sitemap.xml</pre>
	Robots.txt	<p>http://fairmapssc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>