



# Seo Analyzer fairmark.com

Generated on March 07 2022 14:29 PM





The score is 63/100







## SEO Content

	<b>Title</b>	<p>Fairmark.com - Taxes and investing in plain language</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Taxes and investing in plain language</p> <p><b>Length : 37</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1771"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Fairmark.com</td> </tr> <tr> <td>description</td> <td>Taxes and investing in plain language</td> </tr> <tr> <td>url</td> <td>https://fairmark.com/</td> </tr> <tr> <td>site_name</td> <td>Fairmark.com</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Fairmark.com	description	Taxes and investing in plain language	url	https://fairmark.com/	site_name	Fairmark.com
Property	Content															
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url	https://fairmark.com/															
site_name	Fairmark.com															
	<b>Headings</b>	<table border="1" data-bbox="539 1800 1481 1872"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1906 1177 2069" style="list-style-type: none"> <li>• [H1] Fairmark.com</li> <li>• [H2] 2022 Tax Season is Open</li> <li>• [H2] Non-Itemizer Charitable Deduction</li> <li>• [H2] AMT and Capital Gain</li> <li>• [H2] IRS Video Guide to OIC</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	9	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Salary Paid in Cryptocurrency</li><li>• [H2] Posts navigation</li><li>• [H2] Fairmark Forum Login</li><li>• [H2] Recent Posts</li><li>• [H2] Categories</li></ul>
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.64% Internal Links 98.36%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Fairmark.com</a>	Internal	Passing Juice

## In-page links

<a href="#">Tax Help</a>	Internal	Passing Juice
<a href="#">Fairmark Forum</a>	Internal	Passing Juice
<a href="#">Reference Room</a>	Internal	Passing Juice
<a href="#">Tax Filing Season</a>	Internal	Passing Juice
<a href="#">Our Books</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice
<a href="#">Roth Retirement Accounts</a>	Internal	Passing Juice
<a href="#">Social Security</a>	Internal	Passing Juice
<a href="#">Taxation of Investments</a>	Internal	Passing Juice
<a href="#">Capital Gains</a>	Internal	Passing Juice
<a href="#">Mutual Fund Tax Guide</a>	Internal	Passing Juice
<a href="#">Tax Guide for Traders</a>	Internal	Passing Juice
<a href="#">Kids and College</a>	Internal	Passing Juice
<a href="#">Taxation of Minors</a>	Internal	Passing Juice
<a href="#">UGMA &amp;#038; UTMA Custodial Accounts for Minors</a>	Internal	Passing Juice
<a href="#">529 Accounts</a>	Internal	Passing Juice
<a href="#">Coverdell Education Savings Accounts</a>	Internal	Passing Juice
<a href="#">General Taxation</a>	Internal	Passing Juice
<a href="#">Tax Basics</a>	Internal	Passing Juice
<a href="#">Alternative Minimum Tax (AMT)</a>	Internal	Passing Juice
<a href="#">Estimated Tax</a>	Internal	Passing Juice
<a href="#">Relief from Spousal Liability</a>	Internal	Passing Juice
<a href="#">Equity Compensation</a>	Internal	Passing Juice
<a href="#">Tax Cuts and Jobs Act</a>	Internal	Passing Juice
<a href="#">2022 Tax Season is Open</a>	Internal	Passing Juice
<a href="#">Kaye Thomas</a>	Internal	Passing Juice
<a href="#">Filing Season</a>	Internal	Passing Juice
<a href="#">Non-Itemizer Charitable Deduction</a>	Internal	Passing Juice

## In-page links

<a href="#">General Taxation</a>	Internal	Passing Juice
<a href="#">charitable contributions</a>	Internal	Passing Juice
<a href="#">deductions</a>	Internal	Passing Juice
<a href="#">AMT and Capital Gain</a>	Internal	Passing Juice
<a href="#">AMT and Long-Term Capital Gain</a>	Internal	Passing Juice
<a href="#">Announcements</a>	Internal	Passing Juice
<a href="#">Capital Gains and Losses</a>	Internal	Passing Juice
<a href="#">alternative minimum tax</a>	Internal	Passing Juice
<a href="#">amt</a>	Internal	Passing Juice
<a href="#">IRS Video Guide to OIC</a>	Internal	Passing Juice
<a href="#">Offer In Compromise (irsvideos.gov)</a>	External	Passing Juice
<a href="#">IRS Guidance</a>	Internal	Passing Juice
<a href="#">Offers in Compromise</a>	Internal	Passing Juice
<a href="#">Salary Paid in Cryptocurrency</a>	Internal	Passing Juice
<a href="#">Crypto</a>	Internal	Passing Juice
<a href="#">Equity Compensation</a>	Internal	Passing Juice
<a href="#">Next page</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Lost Password</a>	Internal	Passing Juice
<a href="#">401k</a>	Internal	Passing Juice
<a href="#">IRAs</a>	Internal	Passing Juice
<a href="#">Legislation</a>	Internal	Passing Juice
<a href="#">Medicare</a>	Internal	Passing Juice
<a href="#">Reference Room</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice
<a href="#">Roth Accounts</a>	Internal	Passing Juice
<a href="#">Social Security</a>	Internal	Passing Juice
<a href="#">Taxation of Investments</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Go to mobile version</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

retirement author **tax** categories accounts  
posted **taxation** guide capital general

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
tax	18	✓	✗	✓	✓
taxation	11	✗	✗	✗	✗
accounts	9	✗	✗	✗	✗
general	6	✗	✗	✗	✗
categories	6	✗	✗	✗	✓

## Usability





	Url	Domain : fairmark.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://fairmark.com/sitemap.xml">http://fairmark.com/sitemap.xml</a>
	Robots.txt	<a href="http://fairmark.com/robots.txt">http://fairmark.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>