



# Seo Analyzer fan-send.com

Generated on March 23 2022 09:07 AM






The score is 57/100





## SEO Content

	<p>Title</p>	<p>FanBridge   Email Marketing for Musicians</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Email marketing solutions for musicians that help grow your list and engage your audience.</p> <p><b>Length : 90</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>fanbridge, fan bridge, email marketing for musicians, email list, band mailing list, send targeted emails, fan emails, target by zip code, signup, subscribe, geotargeting, fan mailing list, tour schedule, signup form, digital marketing, email template, tour marketing, playlist marketing, merch marketing, loyalty segmentation, fan relationship management</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.fanbridge.com</td> </tr> <tr> <td>title</td> <td>FanBridge   Email Marketing Made for Musicians</td> </tr> <tr> <td>description</td> <td>Email marketing solutions for musicians that help grow your list and engage your audience</td> </tr> <tr> <td>image</td> <td>https://www.fanbridge.com/images/public/fanbridge_meta.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.fanbridge.com	title	FanBridge   Email Marketing Made for Musicians	description	Email marketing solutions for musicians that help grow your list and engage your audience	image	https://www.fanbridge.com/images/public/fanbridge_meta.jpg	image:width	1200	image:height	630
Property	Content																	
type	website																	
url	https://www.fanbridge.com																	
title	FanBridge   Email Marketing Made for Musicians																	
description	Email marketing solutions for musicians that help grow your list and engage your audience																	
image	https://www.fanbridge.com/images/public/fanbridge_meta.jpg																	
image:width	1200																	
image:height	630																	



## SEO Content

	Headings	H1 3	H2 5	H3 11	H4 0	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> <li>• [H1] Make the switch to ConvertKit before April</li> <li>• [H1] Make the switch today</li> <li>• [H1] Make the switch to ConvertKit</li> <li>• [H2] Why you'll love ConvertKit</li> <li>• [H2] ConvertKit's mission is to help musicians (you!) earn a living</li> <li>• [H2] FanBridge pricing with ConvertKit features</li> <li>• [H2] Not sure if ConvertKit is a good fit for you?</li> <li>• [H2] Join other musicians already on ConvertKit</li> <li>• [H3] Log in with your email address</li> <li>• [H3] More designed landing page templates</li> <li>• [H3] More designed landing page templates</li> <li>• [H3] Integrate your email list and purchase information</li> <li>• [H3] Automate your email campaigns</li> <li>• [H3] Automate your email campaigns</li> <li>• [H3] Unlimited email sends</li> <li>• [H3] Log in with your email address</li> <li>• [H3] PRODUCT</li> <li>• [H3] COMPANY</li> <li>• [H3] BRAND</li> </ul>					
	Images	<p>We found 42 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>40%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files


## SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Sign up forms</a>	External	Passing Juice
<a href="#">Landing pages</a>	External	Passing Juice
<a href="#">Email marketing</a>	External	Passing Juice
<a href="#">Email designer</a>	External	Passing Juice
<a href="#">Commerce</a>	External	Passing Juice
<a href="#">About us</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Terms</a>	External	Passing Juice
<a href="#">Privacy policy</a>	External	Passing Juice
<a href="#">Musicians</a>	External	Passing Juice
<a href="#">Creator sessions</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	landing more log <b>convertkit email</b> fanbridge all switch sequences make
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
convertkit	26	✘	✘	✘	✔
email	22	✔	✔	✔	✔
more	14	✘	✘	✘	✔
fanbridge	11	✔	✔	✘	✔
make	10	✘	✘	✘	✔

## Usability

	Url	Domain : fan-send.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 57 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://fan-send.com/robots.txt">http://fan-send.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>