








The score is 43/100







SEO Content

	Title	Fans Arena Embroidered Apparel and Clothing Length : 43 Perfect, your title contains between 10 and 70 characters.												
	Description	FANS ARENA, Embroidered apparel, clothing, jackets, uniforms, golf, polo, woven shirts, hats racing, sports, hunting, safety wear, bags with optional embroidery or thermal print. Length : 177 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	embroidery, apparel, Business, team, shirts, Jackets, hats, Racing, Sports, Uniforms Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 155 images on this web page. 40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%


In-page links

Anchor	Type	Juice
Polo Shirts	Internal	Passing Juice
=	External	Passing Juice
Polo Shirts	Internal	Passing Juice
Woven Shirts	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Accessories	Internal	Passing Juice
Duffle Bags	Internal	Passing Juice

In-page links

Briefcases	Internal	Passing Juice
Bowling Merchandise	Internal	Passing Juice
Basketball Uniforms	Internal	Passing Juice
Soccer Uniforms	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	apparel embroidered arena fans clothing
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fans	1	✓	✗	✓	✗
arena	1	✓	✗	✓	✗
embroidered	1	✓	✗	✓	✗
apparel	1	✓	✓	✓	✗
clothing	1	✓	✗	✓	✗












Usability

	Url	Domain : fansarena.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is WINDOWS-1252.				
	W3C Validity	Errors : 6 Warnings : 14				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>3</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		3
Deprecated tags	Occurrences					
	3					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://fansarena.com/sitemap.xml http://www.fansarena.com/sitemap.xml</div>
	Robots.txt	<p>http://fansarena.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>