








Seo Analyzer fao.org

Generated on February 04 2022 16:28 PM

The score is 59/100







SEO Content

	Title	<p>Home Food and Agriculture Organization of the United Nations</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>FAO Home page</p> <p>Length : 13</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home Food and Agriculture Organization of the United Nations</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.fao.org/home/en</td> </tr> <tr> <td>site_name</td> <td>PRD-FAOHome</td> </tr> <tr> <td>description</td> <td>FAO Home page</td> </tr> <tr> <td>image</td> <td>https://www.fao.org/images/corporatelibraries/fao-images/fao-logo_window.jpg?sfvrsn=6a014d26_17</td> </tr> </tbody> </table>	Property	Content	title	Home Food and Agriculture Organization of the United Nations	type	website	url	http://www.fao.org/home/en	site_name	PRD-FAOHome	description	FAO Home page	image	https://www.fao.org/images/corporatelibraries/fao-images/fao-logo_window.jpg?sfvrsn=6a014d26_17
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	Headings	<table border="1" data-bbox="539 1906 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>5</td> <td>29</td> <td>17</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1177 2069" style="list-style-type: none"> • [H1] Ending hunger and food insecurity • [H2] 31.2% 	H1	H2	H3	H4	H5	H6	1	2	0	5	29	17		
H1	H2	H3	H4	H5	H6											
1	2	0	5	29	17											





SEO Content

- [H2] 31.5%
- [H4] Voices of Impact
- [H4] FAO and the SDGs
- [H4] SDG indicator 15.1.1 - Forest area as proportion of total land area (percent)
- [H4] In depth
- [H4] Globally Important Agricultural Heritage Systems
- [H5] Share
- [H5] Ending hunger and food insecurity
- [H5] Highlights
- [H5] Director-General
- [H5] FAO unveils improved method of measuring rural poverty
- [H5] Innovating the beekeeping industry in Palestine with recycled beeswax
- [H5] Healthy soils for a healthy people and planet: FAO calls for reversal of soil degradation
- [H5] Meet the world's most destructive migratory pest
- [H5] Dive into the fisheries toolkit
- [H5] Hunger in a pandemic: all world regions affected, some more than others
- [H5] Director-General
- [H5] Healthy soils for a healthy people and planet: FAO calls for reversal of soil degradation
- [H5] Join the conversation
- [H5] How FAO's Port State Measures Agreement helps protect our oceans & fishing communities
- [H5] How FAO & World Bank are helping to keep locusts under control in Yemen -
- [H5] Keeping animals healthy and productive keeps families alive and helps fight famine
- [H5] Senegal - Mangrove harvesting and farming
- [H5] Videos
- [H5] Fighting back against fall armyworm: Josephine's story
- [H5] Pulses can increase biodiversity
- [H5] Podcasts
- [H5] Growing local, one community at a time
- [H5] Blue innovators: Plastic made from fish
- [H5] Hover the mouse over an SDG icon for more information
- [H5] 2020 World
- [H5] 2010 World
- [H5] Hand in Hand Initiative
- [H5] FAO's Strategic Framework
- [H5] FAOSTAT - Food and agriculture data
- [H6]
- [H6] In focus
- [H6] News
- [H6] Story
- [H6] With a little help from technology, one cooperative is helping young people make a better living.
- [H6] Interactive story
- [H6] International year
- [H6] Publication
- [H6] TWITTER
- [H6] Facebook
- [H6] Instagram
- [H6] DURATION 3:04

SEO Content

		<ul style="list-style-type: none">• [H6] In Focus• [H6] In Focus• [H6] Statistics• [H6] Follow us on• [H6] Download our app
	Images	We found 104 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
About FAO	Internal	Passing Juice
In action	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Tap for more	Internal	Passing Juice
https://www.fao.org/sdg-progress-report/2021/en/	Internal	Passing Juice
Hand in Hand Initiative	Internal	Passing Juice
FAO's Strategic Framework	Internal	Passing Juice
FAOSTAT - Food and agriculture data	Internal	Passing Juice
FAO Organizational Chart	Internal	Passing Juice
Regional Office for Africa	Internal	Passing Juice
Regional Office for Asia and the Pacific	Internal	Passing Juice
Regional Office for Europe and Central Asia	Internal	Passing Juice
Regional Office for Latin America and the Caribbean	Internal	Passing Juice
Regional Office for the Near East and North Africa	Internal	Passing Juice
Country Offices	Internal	Passing Juice
Jobs	Internal	Passing Juice
Contact us	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Scam Alert	Internal	Passing Juice
Report Misconduct	Internal	Passing Juice

In-page links

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Internal

Passing Juice

SEO Keywords



Keywords Cloud

ensure sustainable works **fao** rural loading
agriculture **food** people world

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fao	28	✘	✘	✔	✔
food	27	✔	✘	✘	✔
agriculture	10	✔	✘	✘	✔
people	9	✘	✘	✘	✔
sustainable	9	✘	✘	✘	✘





Usability

	Url	Domain : fao.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://fao.org/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>