







# Seo Analyzer farmsanctuary.info

Generated on March 02 2022 07:08 AM






The score is 57/100



## SEO Content

	<p>Title</p>	<p>Farm Sanctuary   We Envision a World Where Sanctuary Replaces Exploitation</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Description</p>	<p>Farm Sanctuary is a nonprofit pursuing bold solutions to end animal agriculture and foster compassionate vegan living.</p> <p><b>Length : 118</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://assets.farmsanctuary.org/content/uploads/2021/09/02111804/2021-07-30_FSNY_Missy_pig_LH_8064_CREDIT_Farm_Sanctuary-scaled.jpg">https://assets.farmsanctuary.org/content/uploads/2021/09/02111804/2021-07-30_FSNY_Missy_pig_LH_8064_CREDIT_Farm_Sanctuary-scaled.jpg</a></td> </tr> <tr> <td>image:width</td> <td>2560</td> </tr> <tr> <td>image:height</td> <td>1704</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>We Envision a World Where Sanctuary Replaces Exploitation   Farm Sanctuary</td> </tr> <tr> <td>description</td> <td>Farm Sanctuary is a nonprofit pursuing bold solutions to end animal agriculture and foster compassionate vegan living.</td> </tr> </tbody> </table>	Property	Content	image	<a href="https://assets.farmsanctuary.org/content/uploads/2021/09/02111804/2021-07-30_FSNY_Missy_pig_LH_8064_CREDIT_Farm_Sanctuary-scaled.jpg">https://assets.farmsanctuary.org/content/uploads/2021/09/02111804/2021-07-30_FSNY_Missy_pig_LH_8064_CREDIT_Farm_Sanctuary-scaled.jpg</a>	image:width	2560	image:height	1704	locale	en_US	type	website	title	We Envision a World Where Sanctuary Replaces Exploitation   Farm Sanctuary	description	Farm Sanctuary is a nonprofit pursuing bold solutions to end animal agriculture and foster compassionate vegan living.
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## SEO Content

		url	https://www.farmsanctuary.org/				
		site_name	Farm Sanctuary				
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 13	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Happy National Pig Day!</li><li>• [H2] Meet our Rescued Residents</li><li>• [H2] Imagine Sanctuary. Plan your Trip.</li><li>• [H2] Sanctuary Happenings</li><li>• [H2] Stay Connected</li><li>• [H2] Thank you!</li><li>• [H2] who we are</li><li>• [H2] What We Do</li><li>• [H2] How to Help</li><li>• [H2] Visit</li><li>• [H3] Who We Are</li><li>• [H3] What We Do</li><li>• [H3] How to Help</li><li>• [H3] Visit Us</li><li>• [H3] Transcript</li><li>• [H3] Watkins Glen, NY</li><li>• [H3] Los Angeles, CA</li><li>• [H3] This was a Year of Gratitude</li><li>• [H3] The Farm System Reform Act</li><li>• [H3] Tune Into the Sheep Barn Cam</li><li>• [H3] Statement On Racism and Injustice</li><li>• [H3] Sustainable Future Curriculum</li><li>• [H3] Collaborating Against Cruelty</li></ul>					
	Images	We found 49 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 56.14%</p> <p>Internal Links 43.86%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Why Farm Animals?</a>	External	Passing Juice
<a href="#">The Power of Sanctuary</a>	External	Passing Juice
<a href="#">News &amp; Stories</a>	External	Passing Juice
<a href="#">Adopt</a>	External	Passing Juice
<a href="#">Donate</a>	External	Passing Juice
<a href="#">Donate</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Why Farm Animals?</a>	Internal	Passing Juice
<a href="#">The Power of Sanctuary</a>	Internal	Passing Juice
<a href="#">Rescue</a>	Internal	Passing Juice
<a href="#">Rescue Stories</a>	Internal	Passing Juice
<a href="#">Farm Animal Adoption Network</a>	Internal	Passing Juice
<a href="#">Educate</a>	Internal	Passing Juice
<a href="#">Humane Education</a>	Internal	Passing Juice
<a href="#">Sanctuary Tours</a>	Internal	Passing Juice

## In-page links

<a href="#">Public Awareness</a>	Internal	Passing Juice
<a href="#">Community Learning</a>	External	Passing Juice
<a href="#">Advocate</a>	Internal	Passing Juice
<a href="#">Action Center</a>	Internal	Passing Juice
<a href="#">Active Lawsuits</a>	External	Passing Juice
<a href="#">Youth Action for Farm Animals</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Adopt a Farm Animal</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Visit Watkins Glen</a>	External	Passing Juice
<a href="#">Visit Los Angeles</a>	External	Passing Juice
<a href="#">Adopt</a>	External	Passing Juice
<a href="#">Read the blog</a>	External	Passing Juice
<a href="#">Download Audio</a>	External	Passing Juice
<a href="#">Read their story</a>	External	Passing Juice
<a href="#">Read her story</a>	External	Passing Juice
<a href="#">Read her story</a>	External	Passing Juice
<a href="#">Read her story</a>	External	Passing Juice
<a href="#">Read their story</a>	External	Passing Juice
<a href="#">Read her story</a>	External	Passing Juice
<a href="#">Read his story</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Watch Now</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice

## In-page links

<a href="#">The Power of Sanctuary</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	Internal	Passing Juice
<a href="#">Watkins Glen, NY</a>	Internal	Passing Juice
<a href="#">Los Angeles, CA</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Shop</a>	External	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Accessibility Statement</a>	External	Passing Juice
<a href="#">Sitemap</a>	External	Passing Juice






## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
farm	28	✓	✗	✓	✓
animals	28	✗	✗	✗	✗
sanctuary	18	✓	✗	✓	✓
more	16	✗	✗	✗	✗
from	14	✗	✗	✗	✗


## Usability

	Url	Domain : farmsanctuary.info Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 98 Warnings : 75
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://farmsanctuary.info/sitemap.xml">http://farmsanctuary.info/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://farmsanctuary.info/robots.txt">http://farmsanctuary.info/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>