

# Seo Analyzer fastspring.com

Generated on March 01 2022 18:14 PM





The score is 63/100



## SEO Content

	Title	<p>FastSpring: Digital Commerce Platform for Software &amp; SaaS</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>FastSpring is a trusted global full-service SaaS ecommerce partner for software companies. With FastSpring, companies sell more, stay lean, and compete big.</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>FastSpring: Digital Commerce for Software and SaaS Companies</td></tr><tr><td>description</td><td>FastSpring is a trusted global full-service SaaS ecommerce partner for software companies. With FastSpring, companies sell more, stay lean, and compete big.</td></tr><tr><td>url</td><td>https://fastspring.com/</td></tr><tr><td>site_name</td><td>FastSpring</td></tr><tr><td>image</td><td>https://m6u8p7c2.rocketcdn.me/wp/wp-content/uploads/2019/07/fastspring-general-open-graph-1024x538.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	FastSpring: Digital Commerce for Software and SaaS Companies	description	FastSpring is a trusted global full-service SaaS ecommerce partner for software companies. With FastSpring, companies sell more, stay lean, and compete big.	url	https://fastspring.com/	site_name	FastSpring	image	https://m6u8p7c2.rocketcdn.me/wp/wp-content/uploads/2019/07/fastspring-general-open-graph-1024x538.jpg
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# SEO Content

		<p>image:width 1024</p> <p>image:height 538</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>12</td> <td>3</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Cross-Border Commerce for SaaS and Software</li> <li>• [H2] FastSpring helps you sell SaaS, software, and digital products.</li> <li>• [H2] FastSpring's Commerce Platform Is Designed for SaaS and Software</li> <li>• [H2] We're changing the way software is bought and sold online.</li> <li>• [H2] Watch The B2B Overview</li> <li>• [H2] Everything You Need to Sell SaaS, Software and Digital Goods</li> <li>• [H2] With FastSpring, you will:</li> <li>• [H2] FastSpring Is Your Merchant of Record for Any Digital Product</li> <li>• [H2] Get Started With FastSpring Today</li> <li>• [H3] Global Online Payments</li> <li>• [H3] Subscription Management + Billing</li> <li>• [H3] Branded Checkout</li> <li>• [H3] Global Taxes + Financial Services</li> <li>• [H3] Risk Management + Compliance</li> <li>• [H3] Integrations</li> <li>• [H3] Increase Revenue</li> <li>• [H3] Boost Efficiency</li> <li>• [H3] Eliminate Complexity and Risk</li> <li>• [H3] SaaS</li> <li>• [H3] Software</li> <li>• [H3] Digital Downloads</li> <li>• [H4] 3 Reasons Why Now is the Time for Full-Service Ecommerce</li> <li>• [H4] Results from fastspring.com</li> <li>• [H4] Results from FastSpring Docs</li> <li>• [H5] {{{_highlightResult.title.value}}}</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	12	3	1	0
H1	H2	H3	H4	H5	H6									
1	8	12	3	1	0									
	Images	<p>We found 34 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												



## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">Watch Now</a>	Internal	Passing Juice
<a href="#">Explore Our Platform</a>	Internal	Passing Juice
<a href="#">Create Free Account</a>	Internal	Passing Juice
<a href="#">Get A Demo</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Global Payments</a>	Internal	Passing Juice
<a href="#">Subscription Management</a>	Internal	Passing Juice
<a href="#">Branded Checkout</a>	Internal	Passing Juice
<a href="#">Global Taxes + Financial Services</a>	Internal	Passing Juice
<a href="#">Fraud + Risk Management</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Recurring Payments</a>	Internal	Passing Juice
<a href="#">VAT</a>	Internal	Passing Juice
<a href="#">Affiliate Network</a>	Internal	Passing Juice
<a href="#">Interactive Quotes</a>	Internal	Passing Juice
<a href="#">For SaaS</a>	Internal	Passing Juice
<a href="#">For Software</a>	Internal	Passing Juice
<a href="#">For Digital Products</a>	Internal	Passing Juice
<a href="#">About FastSpring</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Customers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Seller Support</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Release Notes</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

**fastspring saas** from learn how support  
checkout **digital software** documentation

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fastspring	13	✓	✗	✓	✓
saas	8	✓	✗	✓	✓
software	6	✓	✗	✓	✓
digital	6	✓	✗	✗	✓
support	5	✗	✗	✗	✗











## Usability

	Url	Domain : fastspring.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://fastspring.com/sitemap.xml</pre> <pre>https://fastspring.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://fastspring.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool. 

# Optimization

Google Analytics