






Seo Analyzer fau.edu

Generated on February 24 2022 15:31 PM






The score is 59/100







SEO Content

	Title	<p>Florida Atlantic University Florida Atlantic University</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Florida Atlantic University (FAU) is a student-centered public research university committed to empowering students who want to make a difference.</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Florida Atlantic University, fau, owls, floridaatlantic, boca raton college,</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Florida Atlantic University</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Florida Atlantic University (FAU) is a student-centered public research university committed to empowering students who want to make a difference.</td> </tr> <tr> <td>url</td> <td>https://www.fau.edu/index.php</td> </tr> <tr> <td>site_name</td> <td>Florida Atlantic University</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.fau.edu/images/social/default.jpg</td> </tr> </tbody> </table>	Property	Content	title	Florida Atlantic University	type	website	description	Florida Atlantic University (FAU) is a student-centered public research university committed to empowering students who want to make a difference.	url	https://www.fau.edu/index.php	site_name	Florida Atlantic University	locale	en_US	image	https://www.fau.edu/images/social/default.jpg
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	Headings	<table border="1" data-bbox="539 2000 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	1	0	0	0				
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SEO Content

		<ul style="list-style-type: none"> • [H1] FORGE your PATH • [H2] This isn't just a campus - it's a Coastline • [H2] NEWS • [H2] #FAU • [H2] STUDENT STORIES • [H2] College with a view • [H3] First and Proud
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.04%</p> <p>Internal Links 97.96%</p>

In-page links

Anchor	Type	Juice
FLORIDA ATLANTIC UNIVERSITY	Internal	Passing Juice

In-page links

apply	Internal	Passing Juice
visit	Internal	Passing Juice
give	Internal	Passing Juice
admissions	Internal	Passing Juice
academics	Internal	Passing Juice
research	Internal	Passing Juice
campus life	Internal	Passing Juice
athletics	Internal	Passing Juice
Explore 170+ Degrees	Internal	Passing Juice
READ MORE	Internal	Passing Juice
YOUR FUTURE AWAITS	Internal	Passing Juice
About FAU	Internal	Passing Juice
ALL NEWS	Internal	Passing Juice
READ	Internal	Passing Juice
READ	Internal	Passing Juice
READ	Internal	Passing Juice
READ	Internal	Passing Juice
more fau stories	Internal	Passing Juice
EXPLORE FAU'S CAMPUSES	Internal	Passing Juice
search our programs	Internal	Passing Juice
request info	Internal	Passing Juice
Boca Raton	Internal	Passing Juice
Dania Beach	Internal	Passing Juice
Davie	Internal	Passing Juice
Fort Lauderdale	Internal	Passing Juice
Harbor Branch	Internal	Passing Juice
Jupiter	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice

In-page links

Employment Opportunities	Internal	Passing Juice
Program Search	Internal	Passing Juice
Parking	Internal	Passing Juice
Report a Concern	Internal	Passing Juice
Transcripts	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Directory	Internal	Passing Juice
Emergency & Safety	Internal	Passing Juice
FAU Schools	Internal	Passing Juice
Media	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Regulations & Policies	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Get Help	Internal	Passing Juice
Site Index	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Public Records	Internal	Passing Juice
Text Only	Internal	Passing Juice
©	External	Passing Juice



SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
florida	5	✓	✓	✓	✗
university	5	✓	✓	✓	✗
atlantic	4	✓	✓	✓	✗
students	4	✗	✗	✓	✗
read	4	✗	✗	✗	✗

Usability

	Url	Domain : fau.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://fau.edu/sitemap.xml
	Robots.txt	http://fau.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics