



Seo Analyzer fayettevillenc.gov

Generated on February 14 2022 01:29 AM





The score is 39/100







SEO Content

	Title	<p>Fayetteville, NC Home</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1379 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1485 1455 2074" style="list-style-type: none"> • [H2] For the latest City-related information related to COVID-19, CLICK HERE. For Airport COVID-19 updates CLICK HERE. For City Public Notices, CLICK HERE. For City Council Meeting Information CLICK HERE. • [H2] City Services Finder • [H2] City Services Finder • [H2] Home Popular Links • [H2] Night Circus: New Year's Eve • [H2] Fayetteville City Hall • [H2] Race in America Virtual Town Hall • [H2] Murchison Choice Planning • [H2] New City flag/seal designs adopted • [H2] Home Events Meetings • [H2] City News • [H2] FayTV Videos • [H2] Address • [H2] Phone • [H2] Keep in Touch 	H1	H2	H3	H4	H5	H6	0	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	15	0	0	0	0									

SEO Content

	Images	We found 77 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 214 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.93% Internal Links 99.07%

In-page links

Anchor	Type	Juice
CLICK HERE	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
Public Notices	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
City Council Meeting Information	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Menu	External	Passing Juice
City Services Finder	Internal	Passing Juice
Subscribe to e-News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Jobs	Internal	Passing Juice
News	Internal	Passing Juice
Translate	External	Passing Juice
Our City	Internal	Passing Juice
Americans with Disabilities Act (ADA) Transition Plan	Internal	Passing Juice
Community	Internal	Passing Juice
About Fayetteville	Internal	Passing Juice
Calendar of Events	Internal	Passing Juice
Things To Do	Internal	Passing Juice
City of Fayetteville Photos	Internal	Passing Juice
Colleges and Universities	Internal	Passing Juice
Economic & Community Development	Internal	Passing Juice
Community Outreach	Internal	Passing Juice
Employment with the City	Internal	Passing Juice
Getting Around	Internal	Passing Juice
Hospitals	Internal	Passing Juice
New Resident Information	Internal	Passing Juice
Parks and Recreation	Internal	Passing Juice
Public Safety	Internal	Passing Juice
Emergency Preparedness	Internal	Passing Juice
Business and Development	Internal	Passing Juice
Business Resources	Internal	Passing Juice
Doing Business With The City	Internal	Passing Juice

In-page links

Economic & Community Development	Internal	Passing Juice
Future Land Use Map	Internal	Passing Juice
Permits, Applications, and Requests	Internal	Passing Juice
Planning and Development Projects	Internal	Passing Juice
Rezoning, Conditional Zoning, & Special Use Permits	Internal	Passing Juice
Fayetteville Public Works Commission (PWC)	Internal	Passing Juice
Other Governments	Internal	Passing Juice
Cumberland County	Internal	Passing Juice
Cumberland County Schools	Internal	Passing Juice
State of North Carolina	Internal	Passing Juice
Federal Government	Internal	Passing Juice
Saint-Avold, France	Internal	Passing Juice
Fort Bragg	Internal	Passing Juice
City Services	Internal	Passing Juice
Airport	Internal	Passing Juice
Traveler Info	Internal	Passing Juice
Flights & Airlines	Internal	Passing Juice
Parking & Transportation	Internal	Passing Juice
General Aviation	Internal	Passing Juice
Budget & Evaluation	Internal	Passing Juice
Budget Chronicles	Internal	Passing Juice
City Attorney's Office	Internal	Passing Juice
City Manager's Office	Internal	Passing Juice
Leadership Team	Internal	Passing Juice
1-FAY Call Center	Internal	Passing Juice
Internal Audit	Internal	Passing Juice
Strategic Performance Analytics	Internal	Passing Juice
Construction Management and Capital Projects	Internal	Passing Juice

In-page links

Corporate Communications	Internal	Passing Juice
News and Press Releases	Internal	Passing Juice
FayTV	Internal	Passing Juice
Public Information	Internal	Passing Juice
American Rescue Plan	Internal	Passing Juice
Development Services	Internal	Passing Juice
Planning & Zoning	Internal	Passing Juice
Permitting & Inspections	Internal	Passing Juice
Code Enforcement	Internal	Passing Juice
Economic & Community Development	Internal	Passing Juice
Residents	Internal	Passing Juice
Businesses	Internal	Passing Juice
Non Profit Agencies	Internal	Passing Juice
Neighborhood Resources	Internal	Passing Juice
Developers	Internal	Passing Juice
Homelessness	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
Reports and Studies	Internal	Passing Juice
Finance	Internal	Passing Juice
Collections	Internal	Passing Juice
Comprehensive Annual Financial Report (CAFR)	Internal	Passing Juice
Property Assessment	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Fire	Internal	Passing Juice
About Us	Internal	Passing Juice
Community	Internal	Passing Juice
Careers	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

Human Relations	Internal	Passing Juice
FCHR Programs & Services	Internal	Passing Juice
Human Resource Development	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Parks and Recreation	Internal	Passing Juice
Facilities	Internal	Passing Juice
Parks & Trails	Internal	Passing Juice
Programs & Activities	Internal	Passing Juice
Athletics	Internal	Passing Juice
Fayetteville Beautiful	Internal	Passing Juice
Police	Internal	Passing Juice
About Us	Internal	Passing Juice
Community Policing	Internal	Passing Juice
Crime Data/Police Reports	Internal	Passing Juice
Recruiting	Internal	Passing Juice
Public Services	Internal	Passing Juice
Engineering	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Solid Waste	Internal	Passing Juice
Street Maintenance	Internal	Passing Juice
Traffic Services	Internal	Passing Juice
Resources	Internal	Passing Juice
Transit	Internal	Passing Juice
Riding FAST	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Customer Support	Internal	Passing Juice
About FAST	Internal	Passing Juice
COVID-19 Updates	Internal	Passing Juice

In-page links

COVID-19 Updates	Internal	Passing Juice
City Council	Internal	Passing Juice
City Council Members	Internal	Passing Juice
Mayor Mitch Colvin	Internal	Passing Juice
Mayor Pro Tem Kathy Jensen	Internal	Passing Juice
Shakeyla Ingram	Internal	Passing Juice
Antonio Jones	Internal	Passing Juice
D.J. Haire	Internal	Passing Juice
Johnny Dawkins	Internal	Passing Juice
Christopher Davis	Internal	Passing Juice
Larry Wright	Internal	Passing Juice
Courtney Banks-McLaughlin	Internal	Passing Juice
Yvonne Kinston	Internal	Passing Juice
Meeting Agendas	Internal	Passing Juice
Meeting Minutes Archive	Internal	Passing Juice
City Clerk's Office	Internal	Passing Juice
Agendas and Minutes	Internal	Passing Juice
City Clerk faq	Internal	Passing Juice
Elections	Internal	Passing Juice
Sign up For Public Forum/Hearing	Internal	Passing Juice
Public Hearing Statement Form	Internal	Passing Juice
Airport Public Notices	Internal	Passing Juice
Mayor and Council Meeting & Correspondence Requests	Internal	Passing Juice
Boards and Commissions	Internal	Passing Juice
Community Police Advisory Board	Internal	Passing Juice
Airport Commission	Internal	Passing Juice
City Planning Commission	Internal	Passing Juice
Historic Resources Commission	Internal	Passing Juice

In-page links

Joint City-County Appearance Commission	Internal	Passing Juice
Public Works Commission	Internal	Passing Juice
Zoning Commission	Internal	Passing Juice
District Finder	Internal	Passing Juice
District Maps	Internal	Passing Juice
Public Notices	Internal	Passing Juice
Redistricting	Internal	Passing Juice
District 3	Internal	Passing Juice
How Do I...	Internal	Passing Juice
Apply for...	Internal	Passing Juice
A Job at the City	Internal	Passing Juice
Citizens&#39; Academy	Internal	Passing Juice
Boards & Commissions	Internal	Passing Juice
Bid On..	Internal	Passing Juice
Property Demolitions	Internal	Passing Juice
Fayetteville First Contracts	Internal	Passing Juice
Purchasing Contracts	Internal	Passing Juice
Find...	Internal	Passing Juice
Public Notices	Internal	Passing Juice
My Council District	Internal	Passing Juice
Annual Budgets	Internal	Passing Juice
Recycling Drop-off (List locations and items)	Internal	Passing Juice
Looseleaf Collection Schedule	Internal	Passing Juice
City Demographic Information	Internal	Passing Juice
Learn About...	Internal	Passing Juice
MetroNet	Internal	Passing Juice
Hurricane Preparedness	Internal	Passing Juice
Budget Information	Internal	Passing Juice

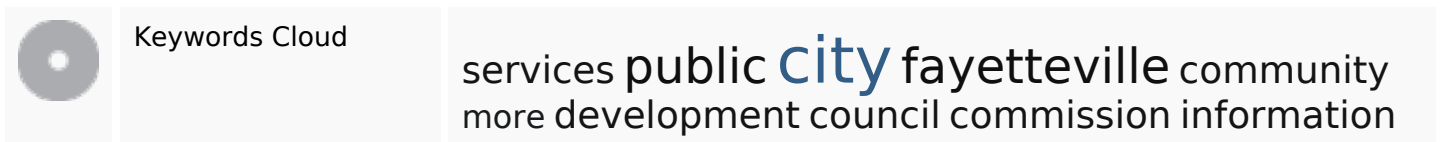
In-page links

Fayetteville Area History	Internal	Passing Juice
Fayetteville Beautiful	Internal	Passing Juice
City Demographic Information	Internal	Passing Juice
Pay..	Internal	Passing Juice
Parking Ticket	Internal	Passing Juice
Redlight Ticket	Internal	Passing Juice
Yard Sale Permit Online	Internal	Passing Juice
Register...	Internal	Passing Juice
To be a Vendor for the City	Internal	Passing Juice
A House Check	Internal	Passing Juice
A House Party	Internal	Passing Juice
To Vote	Internal	Passing Juice
Report...	Internal	Passing Juice
Contact the 1FAY Call Center (910) 433-1329	Internal	Passing Juice
Request...	Internal	Passing Juice
Bulky Item Pickup	Internal	Passing Juice
Code Violation Inspection	Internal	Passing Juice
Water, Electricity, Gas, and Sewer Service	Internal	Passing Juice
View..	Internal	Passing Juice
FayTV	Internal	Passing Juice
City of Fayetteville Photos	Internal	Passing Juice
Public Notices	Internal	Passing Juice
Listen To...	Internal	Passing Juice
The Fayetteville 411 Podcast	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

Events & Meetings	Internal	Passing Juice
Public Notices	Internal	Passing Juice
More Events	Internal	Passing Juice
City Council Meeting Schedule Change	Internal	Passing Juice
Community Police Advisory Board	Internal	Passing Juice
Appointment Committee	Internal	Passing Juice
Planning Commission Change Notice	Internal	Passing Juice
PWC Change Notice	Internal	Passing Juice
Human Relations Commission - Executive Committee	Internal	Passing Juice
More Videos	Internal	Passing Juice
City Employee Portal	Internal	Passing Juice
ADA Accessibility	Internal	Passing Juice
Granicus	Internal	Passing Juice

SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	43	✘	✘	✘	✔
fayetteville	22	✔	✘	✘	✔
public	19	✘	✘	✘	✔
development	13	✘	✘	✘	✘
community	11	✘	✘	✘	✘





Usability

	Url	Domain : fayettevillenc.gov Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1054 694">http://fayettevillenc.gov/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 1007 770">http://fayettevillenc.gov/robots.txt</p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1102 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>