








Seo Analyzer fcimag.com

Generated on March 09 2022 10:32 AM





The score is 59/100



SEO Content

	<p>Title</p>	<p>Floor Covering Installer Technical Tips and Installation Expertise</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Floor Covering Installer offers installers/contractors/retailers/distributors info on installing carpet, ceramic/stone, hardwood, resilient and laminate.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Floor Covering Installer, fcimag.com, installer, contractor, distributor, tools, how-to, commercial, residential, hardwood, tile, stone, radiant, underlayment, lvt, vct, rubber, carpet, adhesives, transitions, moldings, resilient, laminate, talkfloor</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1545 1481 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>30</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1508 2072" style="list-style-type: none"> • [H1] Director's Perspective: A new year, a new sponsor • [H1] Sika, Merketete Participate in CTEF Training to Better Serve Customers • [H1] Latest News • [H1] Fuse Alliance Names Schönox North America Supplier of the Year • [H1] FSC Places Ban on Wood Sourcing from Russia and Belarus • [H1] Construction Industry Adds 60,000 Jobs In February As Hourly Wages Exceed Private Sector Average • [H1] Surfaces 2022 Tool and Product Picks • [H1] Most Popular • [H1] What to Look for When Choosing Your Self-Leveling Underlayment 	H1	H2	H3	H4	H5	H6	30	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
30	4	0	0	0	0									





SEO Content

		<ul style="list-style-type: none">• [H1] What's In My Truck: Installer Ken Ballin, West Creek, New Jersey• [H1] Shaw Simplifies Accessories with Totalworx• [H1] Mapei Celebrates 85 Years of Growth• [H1] Installer Ken Ballin Shares His Most Nerve-Racking Flooring Install• [H1] What's In My Truck: Installer Ken Ballin, West Creek, New Jersey• [H1] What to Look for When Choosing Your Self-Leveling Underlayment• [H1] Flooring Installation Products• [H1] Wagner Meters Launches Two Data Loggers with Bluetooth Connectivity• [H1] Bostik Roll-Cote Speeds Up Flooring Installations• [H1] Benchwick Launches TruBevel Pro• [H1] Videos• [H1] Stay in the know! Subscribe for free today.• [H1] Polls• [H1] What are you planning to change about your business for 2022?• [H1] Events• [H1] The Magazine• [H1] 2022 January/February• [H1] 2021 November/December• [H1] 2021 October• [H1] 2021 September• [H1] Get our new eMagazine delivered to your inbox every month.• [H2] Coverings 2022• [H2] The International Surface Event (TISE) 2023• [H2] Webinar Sponsorship Information• [H2] Stay in the know on the latest flooring industry trends.
	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 22.73%</p> <p>Internal Links 77.27%</p>

In-page links

Anchor	Type	Juice
privacy policy	External	Passing Juice
=	External	Passing Juice
Sign In	External	Passing Juice
Create Account	External	Passing Juice
Sign Out	Internal	Passing Juice
=	Internal	Passing Juice
NEWS	Internal	Passing Juice
eNewsletter	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
MATERIALS TOOLS	Internal	Passing Juice
Carpet Installation	Internal	Passing Juice
Flooring Adhesives	Internal	Passing Juice
Hard-Surface Installation	Internal	Passing Juice
Moisture Problems and Solutions	Internal	Passing Juice
Subfloor Preparation	Internal	Passing Juice
Tools	Internal	Passing Juice
Residential	Internal	Passing Juice

In-page links

Commercial	Internal	Passing Juice
HOW-TO	Internal	Passing Juice
Business Insights	Internal	Passing Juice
Blog	Internal	Passing Juice
Flooring Installation Resources	Internal	Passing Juice
COLUMNS	Internal	Passing Juice
AWARDS	Internal	Passing Juice
DIRECTORY	Internal	Passing Juice
MEDIA	Internal	Passing Juice
Photos &gt;	Internal	Passing Juice
Submit Photos	Internal	Passing Juice
Videos	Internal	Passing Juice
Tips & Tricks Video Series	Internal	Passing Juice
Webinars	Internal	Passing Juice
EMAGAZINE	Internal	Passing Juice
Archive Issues	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advertise	Internal	Passing Juice
Subscribe	External	Passing Juice
Director's Perspective: A new year, a new sponsor	Internal	Passing Juice
Namba on Floor Installs	Internal	Passing Juice
Sika, Merketete Participate in CTEF Training to Better Serve Customers	Internal	Passing Juice
Latest News	Internal	Passing Juice
Fuse Alliance Names Schönox North America Supplier of the Year	Internal	Passing Juice
FSC Places Ban on Wood Sourcing from Russia and Belarus	Internal	Passing Juice
Construction Industry Adds 60,000 Jobs In February As Hourly Wages Exceed Private Sector Average	Internal	Passing Juice
Surfaces 2022 Tool and Product Picks	Internal	Passing Juice

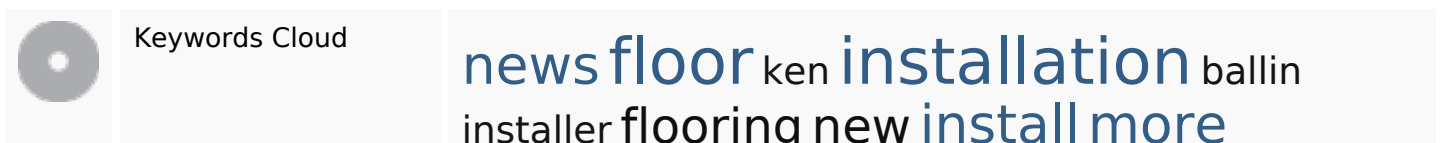
In-page links

What to Look for When Choosing Your Self-Leveling Underlayment	Internal	Passing Juice
What's In My Truck: Installer Ken Ballin, West Creek, New Jersey	Internal	Passing Juice
Shaw Simplifies Accessories with Totalworx	Internal	Passing Juice
Mapei Celebrates 85 Years of Growth	Internal	Passing Juice
Installer Ken Ballin Shares His Most Nerve-Racking Flooring Install	Internal	Passing Juice
See More of the Latest	Internal	Passing Juice
Flooring Installation Products	Internal	Passing Juice
Wagner Meters Launches Two Data Loggers with Bluetooth Connectivity	Internal	Passing Juice
Bostik Roll-Cote Speeds Up Flooring Installations	Internal	Passing Juice
Benchwick Launches TruBevel Pro	Internal	Passing Juice
SUBSCRIBE NOW	External	Passing Juice
eMagazine Subscription	External	Passing Juice
Online Registration	External	Passing Juice
Subscription Customer Service	Internal	Passing Juice
Polls	Internal	Passing Juice
View Results	Internal	Passing Juice
Events	Internal	Passing Juice
Coverings 2022	Internal	Passing Juice
The International Surface Event (TISE) 2023	Internal	Passing Juice
Webinar Sponsorship Information	Internal	Passing Juice
2022 January/February	Internal	Passing Juice
2021 November/December	Internal	Passing Juice
2021 October	Internal	Passing Juice
2021 September	Internal	Passing Juice
See More Archived Issues	Internal	Passing Juice
SUBSCRIBE TODAY!	External	Passing Juice

In-page links

Classifieds	Internal	Passing Juice
Discuss	External	Passing Juice
Partners	Internal	Passing Juice
List Rental	External	Passing Juice
Market Research	External	Passing Juice
Survey And Sample	External	Passing Juice
Custom Content & Marketing Services	External	Passing Juice
Flooring Group	Internal	Passing Juice
Want More	Internal	Passing Juice
Connect	Internal	Passing Juice
TalkFloor	External	Passing Juice
The FCI Store	Internal	Passing Juice
PRIVACY	Internal	Passing Juice
TERMS & CONDITIONS	External	Passing Juice
DO NOT SELL MY PERSONAL INFORMATION	External	Passing Juice
PRIVACY REQUEST	External	Passing Juice
ACCESSIBILITY	External	Passing Juice
ePublishing	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
installation	13	✓	✗	✗	✓
floor	12	✓	✓	✓	✓







Keywords Consistency

news	10	✘	✘	✘	✔
more	9	✘	✘	✘	✘
install	9	✔	✔	✔	✔

Usability

	Url	Domain : fcimag.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://fcimag.com/sitemap.xml>



Robots.txt

<http://fcimag.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.