



# Seo Analyzer fdipet.com

Generated on March 14 2022 03:08 AM





The score is 58/100







## SEO Content

	Title	<p>Frontier Distributing   High Quality Pet Food and Supplies</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Frontier Distributing provides high quality pet food and supplies to Pet Specialty Retailers through personable, responsive customer service.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.frontierdistributing.com/</td> </tr> <tr> <td>site_name</td> <td>Frontier Distributing</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Frontier Distributing   High Quality Pet Food and Supplies</td> </tr> <tr> <td>description</td> <td>Frontier Distributing provides high quality pet food and supplies to Pet Specialty Retailers through personable, responsive customer service.</td> </tr> </tbody> </table>	Property	Content	url	https://www.frontierdistributing.com/	site_name	Frontier Distributing	locale	en_US	type	website	title	Frontier Distributing   High Quality Pet Food and Supplies	description	Frontier Distributing provides high quality pet food and supplies to Pet Specialty Retailers through personable, responsive customer service.
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	Headings	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2033 1155 2069" style="list-style-type: none"> <li>• [H1] Wholesale Pet Food and Supplies</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	7	0	0	0		
H1	H2	H3	H4	H5	H6											
1	4	7	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Mission</li><li>• [H2] Product Offering</li><li>• [H2] Our Values</li><li>• [H2] Join Our Network of Independent Retailers and Vendors</li><li>• [H3] Our Service Area</li><li>• [H3] Kindness</li><li>• [H3] Hard Work</li><li>• [H3] Respect</li><li>• [H3] Relationships</li><li>• [H3] Honesty &amp; Integrity</li><li>• [H3] Customer Orientation</li></ul>
	Images	We found 120 images on this web page.  86 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

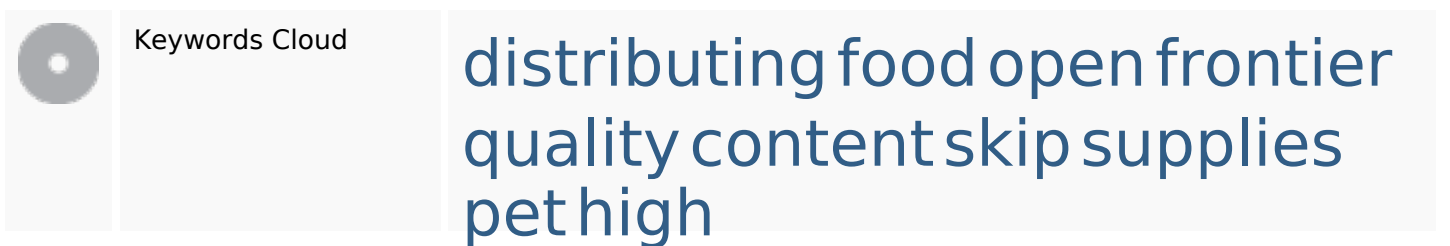
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 64.29%  Internal Links 35.71%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Online Ordering &gt;</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Retailers</a>	External	Passing Juice
<a href="#">Becoming a Retail Customer</a>	External	Passing Juice
<a href="#">Vendors</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">Industry Events</a>	External	Passing Juice
<a href="#">Online Forms</a>	External	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">Become a Retailer &gt;</a>	Internal	Passing Juice
<a href="#">Become a Vendor &gt;</a>	Internal	Passing Juice
<a href="#">View All Vendors &gt;</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
frontier	1	✓	✗	✓	✗
distributing	1	✓	✗	✓	✗
high	1	✓	✗	✓	✗







## Keywords Consistency

quality	1	✓	✗	✓	✗
pet	1	✓	✗	✓	✓

## Usability

	Url	Domain : fdipet.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 109 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://fdipet.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.