








Seo Analyzer fedstreetdirect.com

Generated on April 03 2022 10:39 AM





The score is 56/100







SEO Content

	Title	<p>First National Bank: Serving PA, OH, MD, DC, VA, NC, SC, WV</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>First National Bank</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.fnb-online.com/</td> </tr> <tr> <td>image</td> <td>https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png</td> </tr> <tr> <td>description</td> <td>FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions</td> </tr> </tbody> </table>	Property	Content	title	First National Bank	type	website	url	https://www.fnb-online.com/	image	https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png	description	FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions
Property	Content													
title	First National Bank													
type	website													
url	https://www.fnb-online.com/													
image	https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png													
description	FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions													
	Headings	<table border="1" data-bbox="539 1912 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="619 2011 895 2078" style="list-style-type: none"> • [H1] Product video • [H2] Login 	H1	H2	H3	H4	H5	H6	1	7	0	0	0	2
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	2									

SEO Content

		<ul style="list-style-type: none"> • [H2] eStore™ • [H2] eStore™ • [H2] Personal Banking • [H2] Personal Banking • [H2] Business Banking • [H2] Business Banking • [H6] Former Howard Bank Customers: • [H6] Former Howard Bank Customers:
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 46.15%</p> <p>Internal Links 53.85%</p>

In-page links

Anchor	Type	Juice
--------	------	-------

In-page links

Skip to main content	Internal	Passing Juice
Personal	Internal	Passing Juice
Business	Internal	Passing Juice
eStore™	Internal	Passing Juice
Online Banking for Mobile Devices	External	Passing Juice
Full Online Banking Website	External	Passing Juice
Sign Up For Online / Mobile Banking	External	Passing Juice
get started here.	External	Passing Juice
Sign Up	External	Passing Juice
Unlock/Reset Your Password	External	Passing Juice
Personal Credit Cards	External	Passing Juice
Personal Credit Card Rewards	External	Passing Juice
Client Point	External	Passing Juice
Investment	External	Passing Juice
The Risk Management Center	External	Passing Juice
CSR24	External	Passing Juice
Contact Us	Internal	Passing Juice
Corporate Information	Internal	Passing Juice
Investors	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Security Center	Internal	Passing Juice
Site Map	Internal	Passing Juice
(Click here for address for service of all legal documents)	Internal	Passing Juice

SEO Keywords



Keywords Cloud

online destination financial products
banking bank all **business** services
personal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
personal	12	✘	✘	✘	✔
business	10	✘	✘	✘	✔
banking	9	✘	✘	✔	✔
online	8	✘	✘	✔	✘
financial	7	✘	✘	✘	✘











Usability

	Url	Domain : fedstreetdirect.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
--	---------	--------

Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>