

SEO Content

	Title		8 our title sho		between 10 alculate text		aracters (spaces
\bigotimes	Description	-	. We haven'		ta descriptio to create de		bage. Use <u>this</u>
\bigotimes	Keywords	-			ta keywords reate keywor		age. Use <u>this free</u>
\bigotimes	Og Meta Properties	social cra		er structuriz	e your page	•	his tags allows <u>ree og</u>
0	Headings	() () () () () () () () () () () () () (H2 0 13] Thank y 13] Welcom 13] Azolla 13] Salvinia 13] Salvinia 13] Your Lis 13] Element 13] Cruate N 13] Login 13] Create N 14] Old brow 14] This site 14] Featured 14] Featured 14] Public Lis 14] List Con 14] List Valia	e to Fernba cucullata ts s not found tasets s not found assword New User vser versior is best view d Publication sts tents	: : n detected wed with: n	H5 0	H6 0

SEO Content

		 [H4] Fuzzy Search Results [H4] Synonym Search Results [H4] Available Seedlots [H4] Public Datasets [H4] Dataset Contents [H4] Dataset Validation Failed [H4] Your Calendar [H4] Add New Event [H4] Event Info [H4] Edit Event [H4] Working
\bigotimes	Images	We found 14 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
\bigotimes	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	lframe	Great, there are no lframes detected on this page.

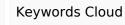
SEO Links

\bigcirc	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 22 links including 4 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Туре	Juice
order	Internal	Passing Juice
FernBase	Internal	Passing Juice
Fern genomes	Internal	Passing Juice
Lycophyte genomes	External	Passing Juice
Data Download	Internal	Passing Juice
About FernBase	Internal	Passing Juice
Contact	Internal	Passing Juice
Twitter	External	Passing Juice
<u>FTP</u>	Internal	Passing Juice
Apollo annotation editor now available	External	Passing Juice
Fern genomes elucidate land plant evolution and cyanobacterial symbioses	External	Passing Juice
See all publications	Internal	Passing Juice
<u>'+d.seedlot[0]+'</u>	Internal	Passing Juice
<u>'+d.contents[0]+'</u>	Internal	Passing Juice
Manage Seedlots	Internal	Passing Juice
Calendar Permissions	Internal	Passing Juice
<u>" + event.title + "</u>	Internal	Passing Juice
<u>+ event.property + "</u>	Internal	Passing Juice
<u>+ event.event_url + "</u>	Internal	Passing Juice
Export	External	Passing Juice
directory search	Internal	Passing Juice
Boyce Thompson Institute	External	Passing Juice

SEO Keywords



close azolla nostoc salvinia azollae address password genome please cucullata

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
azolla	17	×	×	×	×
close	11	×	×	×	×
azollae	10	×	×	×	×
nostoc	10	×	×	×	×
password	8	×	×	×	¥

Usability

0	Url	Domain : fernbase.org Length : 12
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	XHTML 1.0 Transitional
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 15 Warnings : 32
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

Document

\bigotimes	Deprecated HTML		Deprecated tags	Occurrences		
			<center></center>	5		
			Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.			
0	Speed Tips	×	Attention! Try to avoid nested ta	ables in HTML.		
		×	Too bad, your website is using in	nline styles.		
		×	Too bad, your website has too m	nany CSS files (more than 4).		
		×	×	Too bad, your website has too m	nany JS files (more than 6).	
		*	Perfect, your website takes adva	antage of gzip.		

Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing		
		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include		
		additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.		
	Robots.txt	http://fernbase.org/robots.txt		
$\overline{}$		Great, your website has a robots.txt file.		
Analytics		Great, your website has an analytics tool.		
Ĭ		Google Analytics		