Seo Analyzer fernbase.org

Generated on March 16 2022 19:56 PM

The score is 31/100

SEO Content

⚠️	Title	FernBase **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 11 **H4** 17 **H5** 0 **H6** 0 • [H3] Thank you :-) • [H3] Welcome to Fernbase • [H3] Azolla • [H3] Salvinia cucullata • [H3] Your Lists • [H3] Elements not found: • [H3] Your Datasets • [H3] Elements not found: • [H3] Login • [H3] Reset Password • [H3] Create New User • [H4] Old browser version detected • [H4] This site is best viewed with: • [H4] Featured Publication • [H4] Public Lists • [H4] List Contents • [H4] List Validation Failed

SEO Content

		- [H4] Fuzzy Search Results - [H4] Synonym Search Results - [H4] Available Seedlots - [H4] Public Datasets - [H4] Dataset Contents - [H4] Dataset Validation Failed - [H4] Your Calendar - [H4] Add New Event - [H4] Event Info - [H4] Edit Event - [H4] Working
❌	Images	We found 14 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 22 links including 4 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Type	Juice
order	Internal	Passing Juice
FernBase	Internal	Passing Juice
Fern genomes	Internal	Passing Juice
Lycophyte genomes	External	Passing Juice
Data Download	Internal	Passing Juice
About FernBase	Internal	Passing Juice
Contact	Internal	Passing Juice
Twitter	External	Passing Juice
FTP	Internal	Passing Juice
Apollo annotation editor now available	External	Passing Juice
Fern genomes elucidate land plant evolution and cyanobacterial symbioses	External	Passing Juice
See all publications...	Internal	Passing Juice
'+d.seedlot[0]+'	Internal	Passing Juice
'+d.contents[0]+'	Internal	Passing Juice
Manage Seedlots	Internal	Passing Juice
Calendar Permissions	Internal	Passing Juice
" + event.title + "	Internal	Passing Juice
" + event.property + "	Internal	Passing Juice
" + event.event_url + "	Internal	Passing Juice
Export	External	Passing Juice
directory search	Internal	Passing Juice
Boyce Thompson Institute	External	Passing Juice

SEO Keywords

Keywords Cloud

close azolla nostoc salvinia azollae address password genome please cucullata

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
azolla	17	✖	✖	✖	✔
close	11	✖	✖	✖	✖
azollae	10	✖	✖	✖	✖
nostoc	10	✖	✖	✖	✖
password	8	✖	✖	✖	✔

Usability

	Url	Domain : fernbase.org Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 15 Warnings : 32
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML		
❌		**Deprecated tags**	**Occurrences**
		<center>	5

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
	✖	Attention! Try to avoid nested tables in HTML.
	✖	Too bad, your website is using inline styles.
	✖	Too bad, your website has too many CSS files (more than 4).
	✖	Too bad, your website has too many JS files (more than 6).
	✔	Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	
❌		Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	
✔		http://fernbase.org/robots.txt

Great, your website has a robots.txt file.

	Analytics	
✔		Great, your website has an analytics tool.

Google Analytics