



Seo Analyzer ferni.co.kr

Generated on April 02 2022 16:55 PM





The score is 40/100







SEO Content

| | <p>Title</p> | <p>○○○ ○○○○○</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|-------------|--|--|----------|---------|-------|--|-----|---------------------|-------|-----------|-------------|--|-----------|-----------|------|---------|
| | <p>Description</p> | <p>○○○ ○○○○ ○○ ○○○ ○○ ○○○ ○○ ○○ & amp; ○○○ ○○○○ ○○○</p> <p>Length : 47</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>○○○,○○○○○,○○○○○○,○○○○○○,○○○○○○,○○○○○○,○○○○○○,○○,○○○○○○○○○</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1848"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>http://ferni.co.kr/web/upload/test.jpg</td> </tr> <tr> <td>url</td> <td>http://ferni.co.kr/</td> </tr> <tr> <td>title</td> <td>○○○ ○○○○○</td> </tr> <tr> <td>description</td> <td>○○○○ ○○ ○○○ ○, ○○○○ ○○○ ○○○○○○○ ○○ ○○○ ○○○○ ○○○ ○○ ○○○○ ○○○</td> </tr> <tr> <td>site_name</td> <td>○○○ ○○○○○</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table> | Property | Content | image | http://ferni.co.kr/web/upload/test.jpg | url | http://ferni.co.kr/ | title | ○○○ ○○○○○ | description | ○○○○ ○○ ○○○ ○, ○○○○ ○○○ ○○○○○○○ ○○ ○○○ ○○○○ ○○○ ○○ ○○○○ ○○○ | site_name | ○○○ ○○○○○ | type | website |
| Property | Content | | | | | | | | | | | | | | | |
| image | http://ferni.co.kr/web/upload/test.jpg | | | | | | | | | | | | | | | |
| url | http://ferni.co.kr/ | | | | | | | | | | | | | | | |
| title | ○○○ ○○○○○ | | | | | | | | | | | | | | | |
| description | ○○○○ ○○ ○○○ ○, ○○○○ ○○○ ○○○○○○○ ○○ ○○○ ○○○○ ○○○ ○○ ○○○○ ○○○ | | | | | | | | | | | | | | | |
| site_name | ○○○ ○○○○○ | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="542 1870 1481 1937"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1971 869 2072" style="list-style-type: none"> • [H1] • [H2] • [H2] COSMETICS | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 6 | 0 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 6 | 6 | 0 | 0 | 0 | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H2] PERFUME • [H2] DEODORANT • [H2] DIFFUSER • [H2] <input type="checkbox"/> <input type="checkbox"/> • [H3] Hot Keyword • [H3] INSTAGRAM • [H3] CUSTOMER CENTER • [H3] ACCOUNT INFO • [H3] FAVORITE MENU • [H3] |
|  | Images | <p>We found 182 images on this web page.</p> <p>49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 67 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

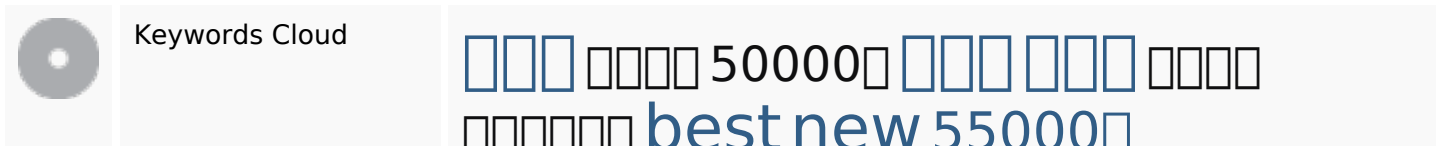
In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| □ | Internal | Passing Juice |
| □□□ | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |
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| □□□□ | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |
| NOTICE | Internal | Passing Juice |
| Q & A | Internal | Passing Juice |
| □□□□□□ | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |
| EVENT | Internal | Passing Juice |
| 1:1 □□□□ | Internal | Passing Juice |
| BRAND | Internal | Passing Juice |
| DIY □□□□□□ □□□ & □□□□□□□□ | Internal | Passing Juice |
| PERFUME | Internal | Passing Juice |
| DEODORANT | Internal | Passing Juice |
| DIFFUSER | Internal | Passing Juice |
| COSMETIC | Internal | Passing Juice |
| ESSENTIAL OIL | Internal | Passing Juice |
| □□□□ | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
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| = | Internal | Passing Juice |
| DIY 開箱 95% 開箱 開箱 開箱 開箱 5000ml (開箱開箱95% + 開箱開箱) | Internal | Passing Juice |
| 開箱開箱開箱 | Internal | Passing Juice |
| 開箱開箱開箱 | Internal | Passing Juice |
| 開箱開箱開箱開箱開箱 | Internal | Passing Juice |
| 開箱開箱開箱開箱開箱開箱 | Internal | Passing Juice |
| 開箱開箱 | Internal | Passing Juice |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| new | 15 | ✘ | ✘ | ✘ | ✘ |
| 開箱 | 15 | ✘ | ✘ | ✘ | ✘ |
| best | 15 | ✘ | ✘ | ✘ | ✘ |
| 開箱 | 14 | ✔ | ✘ | ✘ | ✘ |
| 開箱 | 14 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : ferni.co.kr Length : 11 |
|  | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ko. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 610 Warnings : 92 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707">http://ferni.co.kr/sitemap.xml</div> |
|  | Robots.txt | <p data-bbox="539 734 903 770">http://ferni.co.kr/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p> |
|  | Analytics | <p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |