



Seo Analyzer financialuniverse.co.uk

Generated on February 05 2022 21:23 PM




The score is **38/100**







SEO Content

	Title	<p>Financial Universe &#8211; Astroeconomics Experts</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="528 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1480 1209 1912" style="list-style-type: none"> • [H2] Welcome to the Financial Universe • [H2] Services • [H2] Latest Publications • [H2] Products and Services • [H3] Trading with the Moon (Part One) • [H3] Trading with the Moon Part Two • [H3] Financial Rhythms in the Natal Chart • [H3] Astro-Crypto eBook • [H3] Consultations • [H3] Publications • [H3] BBC News – Economy • [H3] Financial Universe Newsletters • [H3] Financial Universe is a subsidiary of 	H1	H2	H3	H4	H5	H6	0	4	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	9	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.55% Internal Links 45.45%

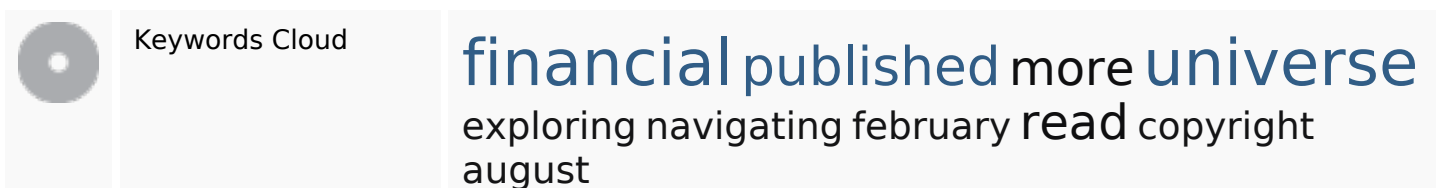
In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Publications	Internal	Passing Juice
Previous	Internal	Passing Juice
Next	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
BBC News - Economy	External	Passing Juice
Ros Atkins on... Joe Rogan and Spotify	External	Passing Juice
Backlash after Bank boss says don't ask for big pay rise	External	Passing Juice
US jobs growth stronger than expected as economy shrugs off Omicron	External	Passing Juice
Energy prices: Government sided with oil and gas companies - Ed Miliband	External	Passing Juice
Cost of living: We'll cut back on things that make memories	External	Passing Juice
Financial Universe Newsletters	External	Passing Juice
January 17th, 2022 Full Moon Letter	External	Passing Juice
December 19th, 2021 Full Moon Letter	External	Passing Juice
November 19th, 2021 FULL MOON LETTER	External	Passing Juice
October 20th, 2021 FULL MOON LETTER	External	Passing Juice
September 20th, 2021 FULL MOON LETTER	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
financial	5	✓	✗	✗	✓
universe	4	✓	✗	✗	✓









Keywords Consistency

published	3	✘	✘	✘	✘
read	2	✘	✘	✘	✘
more	2	✘	✘	✘	✘

Usability

	Url	Domain : financialuniverse.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 64
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://financialuniverse.co.uk/sitemap.xml>



Robots.txt

<http://financialuniverse.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics