








Seo Analyzer fineartestates.com

Generated on March 03 2022 13:47 PM





The score is 60/100







SEO Content

|  | <p>Title</p> | <p>Home - Fine Art Estates</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|  | <p>Description</p> | <p>The premier fine art sales website for interior designers, collectors, buyers and lovers of fine art.</p> <p>Length : 101</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1415 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>6</td> <td>2</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1423 2078" style="list-style-type: none"> • [H1] FineArt Estates.com • [H2] Main Site Navigation • [H2] INTRODUCTION Start Video • [H2] SERRACE Start Video • [H2] PROJECTS Start Video • [H2] APPS Start Video • [H2] What's Hot? • [H2] Two Ways to Experience FAE Artworks in Your Space • [H2] Pick of the Day! • [H2] FAE's Collections Blog • [H2] FAE's Artists' Estates Blog • [H3] Welcome • [H3] The Serrace® Sales System • [H3] The Designer's Edge • [H3] The Innovation • [H3] Mobile • [H3] Desktop | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 6 | 2 | 1 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 10 | 6 | 2 | 1 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H4] Projects: • [H4] Welcome to FAE • [H5] How May We Assist You? |
|  | Images | <p>We found 21 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 77 links including 6 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 36.36%</p> <p>Internal Links 63.64%</p> |

In-page links

| Anchor | Type | Juice |
|-------------------------|----------|---------------|
| = | External | Passing Juice |
| Sign In | Internal | Passing Juice |
| Sign Up | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Browse Art | Internal | Passing Juice |
| Artists | Internal | Passing Juice |
| Collections | Internal | Passing Juice |
| ArtTracker | Internal | Passing Juice |
| My Rooms | Internal | Passing Juice |
| My Views | Internal | Passing Juice |
| Projects | Internal | Passing Juice |
| View Demo | Internal | Passing Juice |
| View Demo | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| Facebook | External | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Read More on FAE's Collector Blog &raquo; | Internal | Passing Juice |
| Read More on FAE's Design Blog &raquo; | Internal | Passing Juice |
| Add a New Project | External | Passing Juice |
| OK | External | Passing Juice |
| Cancel | External | Passing Juice |
| My Account/Profile. | Internal | Passing Juice |
| Sign In | Internal | Passing Juice |
| Sign Up | Internal | Passing Juice |
| OK | External | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Cancel | External | Passing Juice |
| Reserve / Purchase guide | Internal | Passing Juice |
| send us a message. | Internal | Passing Juice |
| Ok | External | Passing Juice |
| I Am Looking for Artwork for My Personal Home or Office. | External | Passing Juice |
| I Am a Design Professional Sourcing Fine Art for a Project. | External | Passing Juice |
| I Am a Professional Artist or Heir Looking to Monetize an Artistic Estate. | External | Passing Juice |
| I Am a Collector Looking to Sell My Art. | External | Passing Juice |
| I Represent a Corporation, Foundation, or Museum Looking for the Most Transparent Way to Deaccess Artwork. | External | Passing Juice |
| I Am an Art Dealer Who Would Like to Work with FAE. | External | Passing Juice |
| I Want to Explore FAE on My Own. | External | Passing Juice |
| = | External | Passing Juice |
| Watch the Video Welcome - A New Way to Acquire Fine Art (2:58) | External | Passing Juice |
| Watch the Video The Innovation - Virtually See Before You Buy (3:03) | External | Passing Juice |
| Watch the Video Using the FAE Live-View Mobile App (2:24) | External | Passing Juice |
| Find the Right Artwork by Using Guided Search | Internal | Passing Juice |
| Watch the Video The Designer's Edge, Working with Projects (4:38) | External | Passing Juice |
| Watch the Video Desktop App Demo to See How to Virtually Place an Artwork on Your Client's Wall (3:18) | External | Passing Juice |
| Combine an Artwork and a Room Image to Create a View | Internal | Passing Juice |
| For All the Details on what FAE Offers, Explore Our Comprehensive User Guide | Internal | Passing Juice |
| Watch the Video Welcome - A New Way to Acquire Fine Art (2:58) | External | Passing Juice |
| Why Selling Through FAE Is the Right Choice? | Internal | Passing Juice |
| How Does FAE Compare to Other Methods of Selling Fine Art? | Internal | Passing Juice |
| I Want to Know More About FineArtEstates.com | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| View the Seller's Brochure | Internal | Passing Juice |
| Download the FAE Seller/Dealer Agreement | Internal | Passing Juice |
| Review FAE's Dealer Requirements | Internal | Passing Juice |
| Explore ArtTracker. Where your favorites are kept | Internal | Passing Juice |
| An Example of a Room in My Rooms | Internal | Passing Juice |
| A Sample "Project" that Ties Chosen Artworks, Rooms, Views, and Saved Searches Together (Click on the Project Name to Open its Detail Page) | Internal | Passing Juice |
| About FAE | Internal | Passing Juice |
| For Sellers | Internal | Passing Juice |
| For Dealers | Internal | Passing Juice |
| Blogs | Internal | Passing Juice |
| Mobile App | Internal | Passing Juice |
| Print Targets | Internal | Passing Juice |
| Dealer List | Internal | Passing Juice |
| Shipping | Internal | Passing Juice |
| Reserve/Purchase | Internal | Passing Juice |
| User Agreement | Internal | Passing Juice |
| Return/Guarantee | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| User Guide | Internal | Passing Juice |
| Vertex Software | External | Passing Juice |
| Continue as Guest | External | Passing Juice |

SEO Keywords








Keywords Cloud

watch new explore video fine want **fae art**
sign artwork





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| fae | 28 | ✘ | ✘ | ✘ | ✔ |
| art | 19 | ✔ | ✘ | ✔ | ✔ |
| artwork | 14 | ✘ | ✘ | ✘ | ✔ |
| fine | 13 | ✔ | ✘ | ✔ | ✔ |
| want | 12 | ✘ | ✘ | ✘ | ✘ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : fineartestates.com Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 24 Warnings : 8 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <ul style="list-style-type: none">http://fineartestates.com/sitemap.xmlhttps://fineartestates.com/sitemap.xml |
|  | Robots.txt | http://fineartestates.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics |