







# Seo Analyzer finnerannicholson.com

Generated on March 04 2022 02:00 AM






The score is 54/100







## SEO Content

	<p>Title</p>	<p>Newburyport Law Firm   Business, Estate Planning &amp; Bankruptcy Lawyers</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Need business help? Finneran &amp; Nicholson, P.C., helps businesses thrive. Call 978-462-1514 to arrange a consultation at our office in Newburyport, MA.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Newburyport Law Firm   Business, Estate Planning &amp; Bankruptcy Lawyers</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.finnerannicholson.com/</td> </tr> <tr> <td>site_name</td> <td>Finneran &amp; Nicholson, P.C.</td> </tr> <tr> <td>description</td> <td>Need business help? Finneran &amp; Nicholson, P.C., helps businesses thrive. Call 978-462-1514 to arrange a consultation at our office in Newburyport, MA.</td> </tr> </tbody> </table>	Property	Content	title	Newburyport Law Firm   Business, Estate Planning & Bankruptcy Lawyers	type	website	url	https://www.finnerannicholson.com/	site_name	Finneran & Nicholson, P.C.	description	Need business help? Finneran & Nicholson, P.C., helps businesses thrive. Call 978-462-1514 to arrange a consultation at our office in Newburyport, MA.
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	<p>Headings</p>	<table border="1" data-bbox="539 1971 1481 2049"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	4	7	0	0	0
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1	4	7	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Meeting Your Business Needsfor the Life of Your Business</li><li>• [H2] We Bring Big Firm Sophistication And Effectiveness to Main Street</li><li>• [H2] Your Satisfaction and Your Success Is Our Priority</li><li>• [H2] Questions About How We Can Help?</li><li>• [H2] Newburyport Office</li><li>• [H3] Business Law</li><li>• [H3] Employment Law</li><li>• [H3] Bankruptcy</li><li>• [H3] Securities Law</li><li>• [H3] Commercial &amp; ResidentialReal Estate</li><li>• [H3] Civil &amp; CommercialLitigation</li><li>• [H3] Estate Planning &amp;Business Succession</li></ul>
	Images	We found 6 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.57%  Internal Links 91.43%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Firm Overview</a>	Internal	Passing Juice
<a href="#">Attorneys</a>	Internal	Passing Juice
<a href="#">Douglas C. Deschenes</a>	Internal	Passing Juice
<a href="#">Dennis Ford Eagan</a>	Internal	Passing Juice
<a href="#">Susan Rogers Finneran</a>	Internal	Passing Juice
<a href="#">Mark W. Griffin</a>	Internal	Passing Juice
<a href="#">Thomas G. Nicholson</a>	Internal	Passing Juice
<a href="#">Sydney Powers</a>	Internal	Passing Juice
<a href="#">Sarah Wolf</a>	Internal	Passing Juice
<a href="#">Announcement</a>	Internal	Passing Juice
<a href="#">Press Release</a>	Internal	Passing Juice
<a href="#">Practice Areas</a>	Internal	Passing Juice
<a href="#">Bankruptcy</a>	Internal	Passing Juice
<a href="#">Bankruptcy FAQ</a>	Internal	Passing Juice
<a href="#">Business Law</a>	Internal	Passing Juice
<a href="#">Mergers And Acquisitions Sale Of Business And Or Assets Business Finance</a>	Internal	Passing Juice
<a href="#">Trademarks Copyrights Unfair Competition</a>	Internal	Passing Juice
<a href="#">Civil And Commercial Litigation</a>	Internal	Passing Juice
<a href="#">Securities Law</a>	Internal	Passing Juice
<a href="#">Securities Litigation Arbitration</a>	Internal	Passing Juice
<a href="#">Estate Planning And Business Succession</a>	Internal	Passing Juice
<a href="#">Wills And Trusts</a>	Internal	Passing Juice
<a href="#">Commercial And Residential Real Estate</a>	Internal	Passing Juice
<a href="#">Employment Law</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Newburyport Office Location</a>	Internal	Passing Juice
<a href="#">Finneran &amp; Nicholson, P.C.</a>	External	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Business Development Solutions</a>	External	Passing Juice
<a href="#">FindLaw</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	<b>business</b> more securities learn commercial bankruptcy estate litigation <b>law</b> firm
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	16	✓	✗	✓	✓
law	15	✓	✗	✗	✓
more	8	✗	✗	✗	✗
commercial	8	✗	✗	✗	✓
learn	8	✗	✗	✗	✗

## Usability

	Url	Domain : finnerannicholson.com Length : 21
	Favicon	Great, your website has a favicon.





## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://finnerannicholson.com/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>