







Seo Analyzer firetonguefarm.com

Generated on February 17 2022 21:24 PM






The score is 39/100




SEO Content

	Title	<p>Fire Tongue Farms Fire Tongue Farm Small Hot Chili Pepper Farm in Santa Cruz, California</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Organic Hot Chile Peppers, Fresh, Dried, and Smoked Peppers for sale. We are a small farm in Santa Cruz, CA that grows exclusively hot peppers that we sell whole, flakes, powder, hot sauce, chili oil, and spice blends.</p> <p>Length : 218</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Fire Tongue Farms</td></tr><tr><td>url</td><td>https://fire-tongue-farms.myshopify.com/</td></tr><tr><td>title</td><td>Fire Tongue Farm Small Hot Chili Pepper Farm in Santa Cruz, California</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Organic Hot Chile Peppers, Fresh, Dried, and Smoked Peppers for sale. We are a small farm in Santa Cruz, CA that grows exclusively hot peppers that we sell whole, flakes, powder, hot sauce, chili oil, and spice blends.</td></tr></table>	Property	Content	site_name	Fire Tongue Farms	url	https://fire-tongue-farms.myshopify.com/	title	Fire Tongue Farm Small Hot Chili Pepper Farm in Santa Cruz, California	type	website	description	Organic Hot Chile Peppers, Fresh, Dried, and Smoked Peppers for sale. We are a small farm in Santa Cruz, CA that grows exclusively hot peppers that we sell whole, flakes, powder, hot sauce, chili oil, and spice blends.
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SEO Content

		<div>image</div> <div>https://cdn.shopify.com/s/files/1/0555/0977/8620/files/FireTongueFarm_full_logo_black_small_aa913670-7421-4cd6-89a5-5309bd7c7e97_1200x857.png?v=1629068493</div> <div>image:secure_url</div> <div>https://cdn.shopify.com/s/files/1/0555/0977/8620/files/FireTongueFarm_full_logo_black_small_aa913670-7421-4cd6-89a5-5309bd7c7e97_1200x857.png?v=1629068493</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>857</div> <div>image:alt</div> <div>Social media image</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>1</div> <div>H3</div> <div>7</div> <div>H4</div> <div>0</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <ul style="list-style-type: none"> • [H1] • [H2] Fire Tongue Farms Chile Peppers • [H3] Featured collection • [H3] Whole Peppers • [H3] Pepper Flakes & Powders • [H3] Hot Sauces & Chili Oils • [H3] How to Enjoy our Peppers • [H3] Testimonials • [H3] Contact Us
	Images	<p>We found 21 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 16.67%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 66.67%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Catalog	Internal	Passing Juice
learn more	External	Passing Juice
=	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	<p>santa order peppers now online</p> <p>tongue chile fire catalog cruz</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
peppers	4	✗	✗	✓	✓
now	3	✗	✗	✗	✗
tongue	3	✓	✗	✗	✓










Keywords Consistency

fire	3	✓	✗	✗	✓
online	2	✗	✗	✗	✗

Usability

	Url	Domain : firetonguefarm.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Great, your website has few CSS files. </div>

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://firetonguefarm.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.