

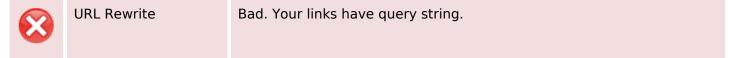
## **SEO Content**

	Title	Fire Tongue Farms   Fire Tongue Farm Small Hot Chili Pepper Farm in Santa Cruz, Cailfornia Length : 90				
			nould contain between 10 and 70 characters (spaces free tool to calculate text length.			
	Description	Organic Hot Chile Peppers, Fresh, Dried, and Smoked Peppe We are a small farm in Santa Cruz, CA that grows exclusive peppers that we sell whole, flakes, powder, hot sauce, chili spice blends.				
		Length : 218				
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.				
8	Keywords		n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.				
Ŭ		Property	Content			
		site_name	Fire Tongue Farms			
		url	https://fire-tongue-farms.myshopify.com/			
		title	Fire Tongue Farm Small Hot Chili Pepper Farm in Santa Cruz, Cailfornia			
		type	website			
		description	Organic Hot Chile Peppers, Fresh, Dried, and Smoked Peppers for sale. We are a small farm in Santa Cruz, CA that grows exclusively hot peppers that we sell whole, flakes, powder, hot sauce, chili oil, and spice blends.			

## **SEO Content**

		image		https://cdn.shopify.com/s/files/1/0555/0977/86 20/files/FireTongueFarm_full_logo_black_small_ aa913670-7421-4cd6-89a5-5309bd7c7e97_120 0x857.png?v=1629068493				
		image:sec	cure_url	20/files/Fin aa913670-	eTongueFai	rm_full_logo 89a5-5309b	555/0977/86 _black_small_ od7c7e97_120	
		image:wid	dth	1200				
		image:hei	ight	857				
		image:alt		Social med	lia image			
	Headings	<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	
		• [H3 • [H3 • [H3 • [H3 • [H3 • [H3	2] Fire To 3] Feature 3] Whole 3] Pepper 3] Hot Sa	Flakes & Po uces & Chili Enjoy our P onials	owders Oils	ers		
$\bigotimes$	Images	19 alt attri	butes are	es on this we e empty or n better unde	nissing. Add		text so that our images.	
$\bigotimes$	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					IS	
0	Flash	Perfect, no	Flash co	ontent has be	een detecte	d on this pa	ge.	
$\bigotimes$	Iframe			Iframes on t be indexed		es, this mea	n that content	:

# SEO Links



## SEO Links

$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 16.67% External Links : Passing Juice 16.67% Internal Links 66.67%

## In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
<u>Catalog</u>	Internal	Passing Juice
learn more	External	Passing Juice
=	Internal	Passing Juice
Powered by Shopify	External	noFollow

# **SEO Keywords**

0	Keywords Cloud	santa order peppers now online
		tongue chile fire catalog cruz

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
peppers	4	×	×	×	×
now	3	×	×	×	×
tongue	3	×	×	×	×

# **Keywords Consistency**

fire	3	×	×	×	×
online	2	×	×	×	×

## Usability

0	Url	Domain : firetonguefarm.com Length : 18
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> </ul>

#### Document

×	Too bad, your website has too many JS files (more than 6).
*	Perfect, your website takes advantage of gzip.

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://firetonguefarm.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.