



# Seo Analyzer firstpowerandsurgeprotection.com

Generated on March 25 2022 02:12 AM





The score is 56/100







## SEO Content

	<p>Title</p>	<p>First Power - Lightning and Surge Protection Specialist   First Power &amp; Surge Protection</p> <p><b>Length : 88</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>First Power &amp; Surge Protection Specialist produce a wide range of lightning and surge protective devices for all your overvoltage protection needs.</p> <p><b>Length : 167</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>14</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H4] Tel: 01143 223455</li> <li>• [H4] Lightning and Surge Arresters</li> <li>• [H4] Data Protection Systems - Surge Arresters</li> <li>• [H4] Lightning Protection - ESE Rods and Systems</li> <li>• [H4] Photovoltaic Systems</li> <li>• [H4] Power Factor Correction</li> <li>• [H4] Consultancy Services</li> <li>• [H4] FPSP Ltd and our integrated engineering team have been solving problems</li> <li>• [H4] in lightning and surge protection, power protection and overvoltage issues.</li> <li>• [H4] Fault clearance, crippling surge events and overvoltage problems since 1982.</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	0	14	4	0
H1	H2	H3	H4	H5	H6									
0	0	0	14	4	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] WE WILL NEVER BE BEATEN ON PRICE - QUALITY</li> <li>• [H4] OR OUR FAMOUS TEN YEAR WARRANTY!</li> <li>• [H4] Brochures</li> <li>• [H4] Videos</li> <li>• [H5] System Partners</li> <li>• [H5] Useful Links</li> <li>• [H5] Contact Us</li> <li>• [H5] Newsletter</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.23%</p> <p>Internal Links 96.77%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Lightning and Surge Protection</a>	Internal	Passing Juice
<a href="#">Surge Protection</a>	Internal	Passing Juice
<a href="#">Lightning Protection</a>	Internal	Passing Juice
<a href="#">Combined (Trans + Perm) and Permanent</a>	Internal	Passing Juice
<a href="#">Data Communication - Telephone Lines</a>	Internal	Passing Juice
<a href="#">Data Communication - Measurement &amp; Control</a>	Internal	Passing Juice
<a href="#">Data Communication - Radio Frequency</a>	Internal	Passing Juice
<a href="#">Data Communication - Local Area Networks</a>	Internal	Passing Juice
<a href="#">Lightning Protection - ESE Heads</a>	Internal	Passing Juice
<a href="#">Lightning Protection - Franklin Rod</a>	Internal	Passing Juice
<a href="#">Lightning Protection - Lightning Rod Accessories</a>	Internal	Passing Juice
<a href="#">Lightning Protection - Earthing</a>	Internal	Passing Juice
<a href="#">Beacons - Low Intensity</a>	Internal	Passing Juice
<a href="#">Beacons - Medium Intensity</a>	Internal	Passing Juice
<a href="#">Beacons - High Intensity</a>	Internal	Passing Juice
<a href="#">Beacons - Beacon Controllers</a>	Internal	Passing Juice
<a href="#">Photovoltaic &amp; Windfarm</a>	Internal	Passing Juice
<a href="#">Multi Configurable DC Systems</a>	Internal	Passing Juice
<a href="#">ATEX Approved Systems for Explosive Areas</a>	Internal	Passing Juice
<a href="#">Consumer Unit</a>	Internal	Passing Juice
<a href="#">Panel Boards</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Buyers Guide</a>	Internal	Passing Juice
<a href="#">Seminars</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice


## In-page links

<a href="#">Design &amp; Solutions</a>	Internal	Passing Juice
<a href="#">Lightning Detection</a>	Internal	Passing Juice
<a href="#">Accreditation Process</a>	Internal	Passing Juice
<a href="#">FREE Risk Assessment Software</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Lightning and Surge Protection Devices</a>	Internal	Passing Juice
<a href="#">Combined &amp; Permanent</a>	Internal	Passing Juice
<a href="#">ATEX Approved Systems for Explosive Areas</a>	Internal	Passing Juice
<a href="#">Panel Boards</a>	Internal	Passing Juice
<a href="#">Lightning and Surge Protection Devices in a Enclosure</a>	Internal	Passing Juice
<a href="#">Telephone Lines</a>	Internal	Passing Juice
<a href="#">Measurement Control</a>	Internal	Passing Juice
<a href="#">Radio Frequency</a>	Internal	Passing Juice
<a href="#">Local Area Networks</a>	Internal	Passing Juice
<a href="#">ESE Heads</a>	Internal	Passing Juice
<a href="#">Franklin Rods</a>	Internal	Passing Juice
<a href="#">Lightning Rod Accessories</a>	Internal	Passing Juice
<a href="#">Earthing</a>	Internal	Passing Juice
<a href="#">Photovoltaic Protection</a>	Internal	Passing Juice
<a href="#">Power Factor Correction</a>	Internal	Passing Juice
<a href="#">Consultancy Services</a>	Internal	Passing Juice
<a href="#">High and Low voltage Distribution Systems</a>	Internal	Passing Juice
<a href="#">Wholesale Chain Supply Opportunities</a>	Internal	Passing Juice
<a href="#">FPSP Services</a>	Internal	Passing Juice
<a href="#">FPSP Ltd Corporate Brochure</a>	Internal	Passing Juice
<a href="#">CPT Corporate Brochure</a>	Internal	Passing Juice
<a href="#">[+] View all</a>	Internal	Passing Juice
<a href="#">Buyers Guide</a>	Internal	Passing Juice

## In-page links

<a href="#">Alliance Partners</a>	Internal	Passing Juice
<a href="#">Links &amp; Associates</a>	Internal	Passing Juice
<a href="#">Product Partner</a>	Internal	Passing Juice
<a href="#">Cookies &amp; Privacy policy</a>	Internal	Passing Juice
<a href="#">Website Design</a>	External	Passing Juice
<a href="#">Aurora Media</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	beacons surge first <b>lightning</b> power intensity <b>protection</b> buyers communication data
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
protection	10	✓	✗	✓	✓
lightning	9	✓	✗	✓	✓
surge	5	✓	✗	✓	✓
power	4	✓	✗	✓	✓
beacons	4	✗	✗	✗	✗












## Usability

	Url	Domain : firstpowerandsurgeprotection.com Length : 32
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://firstpowerandsurgeprotection.com/sitemap.xml">http://firstpowerandsurgeprotection.com/sitemap.xml</a>
	Robots.txt	<a href="http://firstpowerandsurgeprotection.com/robots.txt">http://firstpowerandsurgeprotection.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics