

Seo Analyzer

firststepsmarketing.com

Generated on March 12 2022 22:47 PM





The score is 81/100







SEO Content

	Title	Apprendre l'essentiel sur le marketing en ligne Length : 47 Perfect, your title contains between 10 and 70 characters.												
	Description	Vous vous intéressez pour le marketing en ligne ? Ce blog vous offre l'essentiel sur la stratégie marketing pour une présence en ligne efficace ! Length : 151 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>http://firststepsmarketing.com/</td></tr><tr><td>image</td><td>http://firststepsmarketing.com/images/firststeplogo.png</td></tr><tr><td>title</td><td>Apprendre l'essentiel sur le marketing en ligne</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	url	http://firststepsmarketing.com/	image	http://firststepsmarketing.com/images/firststeplogo.png	title	Apprendre l'essentiel sur le marketing en ligne	type	website		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Apprendre l'essentiel sur le marketing en ligne• [H2] Agence marketing - améliorer la présence en ligne• [H3] À propos de moi• [H3] Catégories• [H3] Archives• [H3] Derniers Articles• [H3] Tags	H1	H2	H3	H4	H5	H6	1	1	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	5	0	0	0									

SEO Content

	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 51% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
blog	Internal	Passing Juice
marketing-en-ligne	Internal	Passing Juice
2022	Internal	Passing Juice
Agence marketing - améliorer la présence en ligne	Internal	Passing Juice

SEO Keywords



Keywords Cloud

sont pour agence ligne une **marketing** des
blog les dun

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	15	✓	✗	✓	✓
ligne	8	✓	✗	✓	✓
agence	5	✗	✗	✗	✓
les	5	✗	✗	✗	✓
des	4	✗	✗	✗	✗

Usability



Url

Domain : firststepsmarketing.com
Length : 23



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype










HTML 5



Encoding

Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://firststepsmarketing.com/sitemap.xml</pre> <pre>http://firststepsmarketing.com/sitemap.xml</pre>
	Robots.txt	<pre>http://firststepsmarketing.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization