

The score is 55/100







## SEO Content

	Title	Discount World Flags <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Discount State flags, World flags and Novelty Flags <b>Length : 51</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	flag, flags, world flags, state flags, international, banners, coaxkid Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>31%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
--	--------	--


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">WORLD FLAGS</a>	Internal	Passing Juice
<a href="#">STATE FLAGS</a>	Internal	Passing Juice
<a href="#">FLAG&amp;nbsp;: LINKS</a>	Internal	Passing Juice
<a href="#">CONTACT&amp;nbsp;: INFO</a>	Internal	Passing Juice
<a href="#">FiveCities.com</a>	External	Passing Juice
<a href="#">FiveCities</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	world links copyright fivecities flags info discount flag all state
--	----------------	--





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flags	4	✓	✓	✓	✗
world	2	✓	✓	✓	✗
fivocities	2	✗	✗	✗	✗
discount	1	✓	✗	✓	✗
state	1	✗	✓	✓	✗








## Usability

	Url	Domain : flags101.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 89 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!



## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>5</td></tr><tr><td>&lt;font&gt;</td><td>22</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	5	<font>	22
Deprecated tags	Occurrences							
<center>	5							
<font>	22							
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>						

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p>

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.