



Seo Analyzer flo.org

Generated on February 25 2022 03:32 AM





The score is 39/100







SEO Content

	Title	Home - Fenway Library Organization - FLO Libguides at Fenway Library Organization Length : 81 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.															
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>FLO Libguides: Fenway Library Organization: Home</td></tr><tr><td>description</td><td>FLO Libguides: Fenway Library Organization: Home</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://libraries.flo.org/home/index</td></tr></tbody></table>						Property	Content	title	FLO Libguides: Fenway Library Organization: Home	description	FLO Libguides: Fenway Library Organization: Home	type	website	url	https://libraries.flo.org/home/index
Property	Content																
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	Headings	H1 2	H2 2	H3 1	H4 1	H5 0	H6 0	<ul style="list-style-type: none">• [H1] Fenway Library Organization: Home• [H1] Welcome to the Fenway Library Organization• [H2] Calendar• [H2] News• [H3] The Fenway Library Organization (FLO) is a consortium of thirty eight academic and special libraries in Massachusetts.									

SEO Content

		<p>Founded in 1987 as Fenway Libraries Online, FLO has been promoting resource sharing, encouraging staff development and providing technical support for over thirty years. The consortium is constantly expanding in membership and all libraries who join benefit from a greater sense of community and statewide recognition.</p> <ul style="list-style-type: none">• [H4] Larger view
	Images	<p>We found 38 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 38 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.53%</p> <p>Internal Links 89.47%</p>

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice


In-page links

About FLO	Internal	Passing Juice
FOLIO Project	Internal	Passing Juice
History	Internal	Passing Juice
Member Libraries	Internal	Passing Juice
Staff	Internal	Passing Juice
Contact/Directions	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Systems & eContent	Internal	Passing Juice
Committees	Internal	Passing Juice
Assessment	Internal	Passing Juice
Collection Management	Internal	Passing Juice
Discovery	Internal	Passing Juice
Information Literacy	Internal	Passing Juice
Committees	Internal	Passing Juice
Commonwealth Catalog	Internal	Passing Juice
CORAL	Internal	Passing Juice
FOLIO	Internal	Passing Juice
Statistics	Internal	Passing Juice
Voyager	Internal	Passing Juice
=	Internal	Passing Juice
FLO Libguides	Internal	Passing Juice
Public	Internal	Passing Juice
Fenway Library Organization	Internal	Passing Juice
History	Internal	Passing Juice
Member Libraries	Internal	Passing Juice
Contact	Internal	Passing Juice
Staff	Internal	Passing Juice

In-page links

FOLIO	Internal	Passing Juice
Access	Internal	Passing Juice
Committees	Internal	Passing Juice
Larger&nbsp;view	Internal	Passing Juice
Login to LibApps	External	Passing Juice
Report a problem.	External	Passing Juice
FLO Catalog	Internal	Passing Juice
System Status	External	Passing Juice
Helpdesk	External	Passing Juice


SEO Keywords

	Keywords Cloud	fenway home folio system dropdown catalog toggle organization flo library
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
toggle	3	✗	✗	✗	✗
dropdown	3	✗	✗	✗	✗
fenway	2	✓	✗	✗	✓
folio	2	✗	✗	✗	✗
catalog	2	✗	✗	✗	✗












Usability

	Url	Domain : flo.org Length : 7
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>


Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div></div></div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://flo.org/sitemap.xml</p> <p>https://libraries.flo.org/sitemap.xml</p>
✓	Robots.txt	<p>http://flo.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✓	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>