



# Seo Analyzer floradeluxe.com

Generated on March 17 2022 19:35 PM





The score is 59/100







## SEO Content

|    | Title              | <p>Flora Deluxe : Online Flower Delivery</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p>Choose same-day flower delivery, delivered on time by the best Orange County florists! Our fresh flowers are for same-day delivery today.</p> <p><b>Length : 137</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1238 2011" style="list-style-type: none"> <li>• [H1] BEST SELLING EXCLUSIVES</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Market Fresh Blooms</li> <li>• [H2] Save 20% for first order</li> <li>• [H2] Order Flowers With Delivery</li> <li>• [H3] Serving Orange County</li> <li>• [H3] The Perfect Gift &amp; Flower Delivery</li> <li>• [H3] Delivery of Fresh Flower Arrangements</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 3 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 10                 | 3   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|    | Images             | <p>We found 12 images on this web page.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | Good, most or all of your images have alt attributes.  |
|  | Text/HTML Ratio | Ratio : <b>11%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 4 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 25%<br>Internal Links 75% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">About Us</a>  | Internal | Passing Juice |
| <a href="#">Catalog</a>   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| <a href="https://cheap-seo-solutions.com/">https://cheap-seo-solutions.com/</a> | External | Passing Juice |

## SEO Keywords



Keywords Cloud

flower account cart contacts online flora  
catalog shop deluxe delivery

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| delivery | 2       | ✓     | ✗        | ✓           | ✓        |
| catalog  | 2       | ✗     | ✗        | ✗           | ✗        |
| flora    | 1       | ✓     | ✗        | ✗           | ✗        |
| deluxe   | 1       | ✓     | ✗        | ✗           | ✗        |
| online   | 1       | ✓     | ✗        | ✗           | ✗        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : floradeluxe.com<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |



## Document

|  |                 |  |
|--|-----------------|--|
|  |                 |  |
|  | W3C Validity    | Errors : 3<br>Warnings : 1   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://floradeluxe.com/robots.txt">http://floradeluxe.com/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.