







# Seo Analyzer flowamsterdam.com

Generated on April 03 2022 14:43 PM

The score is 37/100







## SEO Content

	<p>Title</p>	<p>Flow Amsterdam   Webshop</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Because a good start in life means everything</p> <p><b>Length : 45</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Flow Amsterdam</td> </tr> <tr> <td>url</td> <td>https://flowamsterdam.com/</td> </tr> <tr> <td>title</td> <td>Flow Amsterdam   Webshop</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Because a good start in life means everything</td> </tr> <tr> <td>image</td> <td>http://cdn.shopify.com/s/files/1/0606/0333/4872/files/Logo_Flow_Amsterdam.png?v=1647440211</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0606/0333/4872/files/Logo_Flow_Amsterdam.png?v=1647440211</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	site_name	Flow Amsterdam	url	https://flowamsterdam.com/	title	Flow Amsterdam   Webshop	type	website	description	Because a good start in life means everything	image	http://cdn.shopify.com/s/files/1/0606/0333/4872/files/Logo_Flow_Amsterdam.png?v=1647440211	image:secure_url	https://cdn.shopify.com/s/files/1/0606/0333/4872/files/Logo_Flow_Amsterdam.png?v=1647440211	image:width	1200	image:height	628
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# SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>16</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2] Because a good start in life means everything</li><li>• [H2] Favorites</li><li>• [H2] Our philosophy</li><li>• [H2] More to explore</li><li>• [H2] Our mission</li><li>• [H2] Spotlight</li><li>• [H2] Flow Amsterdam</li><li>• [H2] Service</li><li>• [H2] Find us online!</li><li>• [H2] Flow Amsterdam B.V.</li><li>• [H2] Subscribe to our emails</li><li>• [H2] Country/region</li><li>• [H2] Country/region</li><li>• [H2] Language</li><li>• [H2] Language</li><li>• [H3] Moby - Night light</li><li>• [H3] Björn - Projector</li><li>• [H3] Milo (grey) - Heartbeat Comforter</li><li>• [H3] Ocean - Baby gym</li><li>• [H3] Night lights</li><li>• [H3] Heartbeat comforters</li><li>• [H3] Projectors</li><li>• [H3] Baby gyms</li><li>• [H3] Bluetooth speakers</li><li>• [H3] Baby mobiles</li><li>• [H3] Interior lights</li><li>• [H3] Sleep trainers</li></ul>	H1	H2	H3	H4	H5	H6	1	16	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	12	0	0	0									
	Images	<p>We found 24 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0% Internal Links 96.3%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">All products</a>	Internal	Passing Juice
<a href="#">Lighting</a>	Internal	Passing Juice
<a href="#">Projectors</a>	Internal	Passing Juice
<a href="#">Baby mobiles</a>	Internal	Passing Juice
<a href="#">Baby gyms</a>	Internal	Passing Juice
<a href="#">Heartbeat comforters</a>	Internal	Passing Juice
<a href="#">Bluetooth speakers</a>	Internal	Passing Juice
<a href="#">Sleeptrainers</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Dealer Login</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Shop all products</a>	Internal	Passing Juice
<a href="#">Moby - Night light</a>	Internal	Passing Juice

## In-page links

<a href="#">Björn - Projector</a>	Internal	Passing Juice
<a href="#">Milo (grey) - Heartbeat Comforter</a>	Internal	Passing Juice
<a href="#">Ocean - Baby gym</a>	Internal	Passing Juice
<a href="#">Moby Grey Heartbeat Comforter</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Original design</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow




## SEO Keywords

	Keywords Cloud	dutch english
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
english	4	✘	✘	✘	✘
dutch	2	✘	✘	✘	✘












## Usability

	Url	Domain : flowamsterdam.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 56 Warnings : 13				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://flowamsterdam.com/robots.txt">http://flowamsterdam.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 837 1481 913"> Google Analytics</div>