

# Seo Analyzer fmworld.com

Generated on March 29 2022 13:57 PM





The score is 59/100







## SEO Content

	Title	FM WORLD - The Official Website <b>Length : 31</b> Perfect, your title contains between 10 and 70 characters.												
	Description	FM WORLD Federico Mahora World FM WORLD <b>Length : 39</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	FM WORLD Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>14</td><td>0</td><td>1</td><td>12</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] About Us</li><li>• [H1] FM World Worldwide</li><li>• [H1] Business Opportunities</li><li>• [H1] Easy Registration</li><li>• [H1] Unlimited Earnings</li><li>• [H1] Incentive Programs</li><li>• [H1] International Meetings</li><li>• [H1] News</li><li>• [H2] Who We are</li><li>• [H2] Help for Ukraine</li><li>• [H2] Opening the UAE branch of FM World</li><li>• [H2] FM World 19th Anniversary Qualification Rules</li><li>• [H2] FM Inspires</li><li>• [H2] Best Christmas Wishes</li><li>• [H2] FM World 18th anniversary!</li><li>• [H2] The Winners of the Grand Finale</li><li>• [H2] FM Island - Summary</li></ul>	H1	H2	H3	H4	H5	H6	8	14	0	1	12	0
H1	H2	H3	H4	H5	H6									
8	14	0	1	12	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Premiere of catalogue no. 35, part 2</li><li>• [H2] FM World USA</li><li>• [H2] Nutricode History</li><li>• [H2] Play cards with FM World!</li><li>• [H2] Welcome to FM WORLD Distribution!</li><li>• [H4] FM WORLD Distribution</li><li>• [H5] Feb 25, 2022</li><li>• [H5] Feb 1, 2022</li><li>• [H5] Jan 31, 2022</li><li>• [H5] Jan 14, 2022</li><li>• [H5] Dec 16, 2021</li><li>• [H5] Dec 10, 2021</li><li>• [H5] Nov 16, 2021</li><li>• [H5] Nov 12, 2021</li><li>• [H5] Oct 16, 2021</li><li>• [H5] Oct 14, 2021</li><li>• [H5] Oct 9, 2021</li><li>• [H5] Oct 5, 2021</li></ul>
	Images	We found 37 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>25%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29%


## SEO Links

Internal Links 85.71%

### In-page links

Anchor	Type	Juice
<a href="#">Home page</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Business Opportunities</a>	Internal	Passing Juice
<a href="#">FM WORLD Worldwide</a>	Internal	Passing Juice
<a href="#">FM WORLD Distribution</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Polski</a>	Internal	Passing Juice
<a href="#">Who We are</a>	Internal	Passing Juice
<a href="#">Our Mission &amp; Vision</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Welcome to FM WORLD Distribution!</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	products more all from read anniversary international world company business
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
world	36	✓	✓	✓	✓
more	21	✗	✗	✗	✗
read	16	✗	✗	✗	✗
business	12	✗	✗	✗	✓
all	10	✗	✗	✗	✗











## Usability

	Url	Domain : fmworld.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 1 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

## Optimization

robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics