



# Seo Analyzer fno.org.br

Generated on March 16 2022 10:59 AM




The score is 31/100







## SEO Content

	Title	<p>FNO</p> <p><b>Length : 3</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] FNO divulga valores do NOVO SALÁRIO MÍNIMO NACIONAL DOS CIRURGIÕES DENTISTAS para 2022</li> <li>• [H2] FNO divulga mensagem natalina a todos os Cirurgiões Dentistas do Brasil</li> <li>• [H2] FNO divulga nomes da sua nova Diretoria, eleita para o quadriênio 2022/2025</li> <li>• [H3] Últimas Notícias</li> <li>• [H3] Pesquisar no Site</li> <li>• [H3] Publicidade da FNO</li> <li>• [H3] Links Importantes</li> <li>• [H3] Notícias dos Sindicatos Filiados</li> <li>• [H3] Mais lidos</li> <li>• [H3] Últimas Notícias</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	7	0	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 22.5%  Internal Links 77.5%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Mapa do Site</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">Institucional</a>	Internal	Passing Juice
<a href="#">Quem Somos</a>	Internal	Passing Juice
<a href="#">Nossa História</a>	Internal	Passing Juice


## In-page links

<a href="#">Diretoria</a>	Internal	Passing Juice
<a href="#">Palavra da Presidenta</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">2016</a>	Internal	Passing Juice
<a href="#">2015</a>	Internal	Passing Juice
<a href="#">2014</a>	Internal	Passing Juice
<a href="#">2013</a>	Internal	Passing Juice
<a href="#">2012</a>	Internal	Passing Juice
<a href="#">Projetos de Lei</a>	Internal	Passing Juice
<a href="#">Sindicatos Filiados</a>	Internal	Passing Juice
<a href="#">Fale Conosco</a>	Internal	Passing Juice
<a href="#">Agenda da Presidente</a>	Internal	Passing Juice
<a href="#">FNO divulga valores do NOVO SALÁRIO MÍNIMO NACIONAL DOS CIRURGIÕES DENTISTAS para 2022</a>	Internal	Passing Juice
<a href="#">Cirurgiões Dentistas</a>	Internal	Passing Juice
<a href="#">salário mínimo</a>	Internal	Passing Juice
<a href="#">FNO divulga mensagem natalina a todos os Cirurgiões Dentistas do Brasil</a>	Internal	Passing Juice
<a href="#">FNO divulga nomes da sua nova Diretoria, eleita para o quadriênio 2022/2025</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">Last &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Agência Câmara</a>	External	Passing Juice
<a href="#">Agência Senado</a>	External	Passing Juice
<a href="#">Caixa Econômica Federal</a>	External	Passing Juice
<a href="#">CBHPO</a>	External	Passing Juice
<a href="#">CNPL</a>	External	Passing Juice

## In-page links

<a href="#">Conselho Federal de Odontologia</a>	External	Passing Juice
<a href="#">DIAP</a>	External	Passing Juice
<a href="#">Conselho Nacional de Saúde</a>	External	Passing Juice
<a href="#">Legislação</a>	Internal	Passing Juice
<a href="#">Federação Nacional dos Odontologistas fortalece luta junto à base sindical</a>	Internal	Passing Juice
<a href="#">NOVO AVISO PRÉVIO BENEFICIA 51% DOS DEMITIDOS</a>	Internal	Passing Juice
<a href="#">FNO solicita inclusão da Odontologia do Trabalho na equipe que compõe a SESMT</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	mais palavra leia federal conosco trabalhadores sus dos agência nacional
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mais	3	×	×	×	✓
leia	3	×	×	×	×
agência	2	×	×	×	×
conosco	2	×	×	×	×
federal	2	×	×	×	×












## Usability

	Url	Domain : fno.org.br Length : 10
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://fno.org.br/robots.txt">http://fno.org.br/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>