Seo Analyzer foltampa.org

Generated on March 21 2022 02:01 AM

The score is 66/100

SEO Content

✔	Title	Welcome | Friends of the Library Tampa **Length : 38** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Tampa-Hillsborough County Public LibraryTampa-Hillsborough County Public Library receives 3 awards from the Florida Library AssociationRead More! Our mission is to strengthen, support and advocate for superior free libraries in Tampa-Hillsborough county. We believe great friends make great libra ... **Length : 300** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 2 0 0 0 0 • [H2] Become a friend today. • [H2] Friends of the Library Share Inspiration
✔	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
✖	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 13 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Council Board Members	Internal	Passing Juice
Refunds & Policies	Internal	Passing Juice
Chapters	Internal	Passing Juice
Be A Friend	Internal	Passing Juice
Join/Renew	Internal	Passing Juice
Volunteers	Internal	Passing Juice

In-page links

Donate	Internal	Passing Juice
Books and Bites Author Series	Internal	Passing Juice
Blog	Internal	Passing Juice
The Internet Adept	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	friends welcome tampa skip content library

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
welcome	1	✔	✖	✖	✖
friends	1	✔	✖	✔	✔
library	1	✔	✖	✔	✔
tampa	1	✔	✖	✔	✖
skip	1	✖	✖	✖	✖

Usability

⊙	Url	Domain : foltampa.org Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
✅	W3C Validity	Errors : 0 Warnings : 8
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://foltampa.org/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.