

# Seo Analyzer fontlab.com

Generated on February 18 2022 02:31 AM





The score is 58/100







## SEO Content

	Title	FontLab. Font editors and converters for Mac and Windows. <b>Length : 57</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Apps to create, edit and convert fonts on Mac and Windows. FontLab 7: pro font editor. Fontographer & TypeTool: popular font editors. TransType: universal font converter for OpenType and web fonts. <b>Length : 201</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>12</td><td>6</td><td>0</td><td>7</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] FontLab 7</li><li>• [H2] TransType 4</li><li>• [H2] DTL OTMaster 7.9</li><li>• [H2] TypeTool 3</li><li>• [H2] FontLab 7 new!</li><li>• [H2] TransType 4 updated</li><li>• [H2] DTL OTMaster 7.9</li><li>• [H2] FontLab Pad</li><li>• [H2] Fontographer 5</li><li>• [H2] TypeTool 3</li><li>• [H2] FontLab Studio 5</li><li>• [H2] BitFonter 3</li></ul>	H1	H2	H3	H4	H5	H6	0	12	6	0	7	0
H1	H2	H3	H4	H5	H6									
0	12	6	0	7	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Professional font editor hot</li><li>• [H3] Universal font converter updated</li><li>• [H3] Technical OpenType editor</li><li>• [H3] Create your first font</li><li>• [H3] Modern Apps</li><li>• [H3] Classic Apps</li><li>• [H5] CREATE Fonts</li><li>• [H5] Convert and fix fonts</li><li>• [H5] Use Fonts</li><li>• [H5] Purchase Options</li><li>• [H5] SUPPORT</li><li>• [H5] SOCIAL &amp; News</li><li>• [H5] FONTLAB LTD.</li></ul>
	Images	We found 24 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 7.02%  Internal Links 92.98%

## In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
<a href="#">Apps</a>	Internal	Passing Juice
<a href="#">Buy!</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Free!</a>	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">latest video</a>	External	Passing Juice
<a href="#">for Education</a>	Internal	Passing Juice
<a href="#">FontLab Studio 5</a>	Internal	Passing Juice
<a href="#">Fontographer 5</a>	Internal	Passing Juice
<a href="#">TypeTool 3</a>	Internal	Passing Juice
<a href="#">BitFonter 3</a>	Internal	Passing Juice
<a href="#">DTL OTMaster</a>	Internal	Passing Juice
<a href="#">TransType 4</a>	Internal	Passing Juice
<a href="#">Worldwide Distributors</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Report Problem</a>	Internal	Passing Juice
<a href="#">User Guides</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">General Topics</a>	Internal	Passing Juice
<a href="#">Get App Manuals</a>	Internal	Passing Juice
<a href="#">Get Latest News</a>	Internal	Passing Juice
<a href="#">See Videos on YouTube</a>	External	Passing Juice


## In-page links

<a href="#">Visit us on Facebook</a>	External	Passing Juice
<a href="#">Visit us on Twitter</a>	External	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">AR</a>	Internal	Passing Juice
<a href="#">CS</a>	Internal	Passing Juice
<a href="#">DE</a>	Internal	Passing Juice
<a href="#">ES</a>	Internal	Passing Juice
<a href="#">FA</a>	Internal	Passing Juice
<a href="#">FI</a>	Internal	Passing Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">HE</a>	Internal	Passing Juice
<a href="#">HI</a>	Internal	Passing Juice
<a href="#">HU</a>	Internal	Passing Juice
<a href="#">ID</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">JA</a>	Internal	Passing Juice
<a href="#">KO</a>	Internal	Passing Juice
<a href="#">NL</a>	Internal	Passing Juice
<a href="#">PL</a>	Internal	Passing Juice
<a href="#">PT</a>	Internal	Passing Juice
<a href="#">RU</a>	Internal	Passing Juice
<a href="#">SV</a>	Internal	Passing Juice
<a href="#">TH</a>	Internal	Passing Juice
<a href="#">TR</a>	Internal	Passing Juice
<a href="#">UK</a>	Internal	Passing Juice
<a href="#">VI</a>	Internal	Passing Juice
<a href="#">TW</a>	Internal	Passing Juice

## In-page links

<a href="#">ZH</a>	Internal	Passing Juice
' + title + '	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	otmaster fontlab transtype fonts font editor create typetool opentype color
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fonts	26	✘	✘	✔	✔
font	24	✔	✘	✔	✔
fontlab	22	✔	✘	✔	✔
editor	15	✔	✘	✔	✔
opentype	9	✘	✘	✔	✔





## Usability

	Url	Domain : fontlab.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 26
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://fontlab.com/robots.txt">http://fontlab.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics