Seo Analyzer
foodprotection.org

Generated on February 19 2022 12:59 PM

The score is 65/100

SEO Content

⚠️	Title	International Association for Food Protection - International Association for Food Protection **Length : 93** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	IAFP is an organization of 4,000 food safety professionals committed to Advancing Food Safety Worldwide&reg; by providing Members a forum to exchange information on protecting the global food supply. **Length : 203** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	food, food and safety, food handlers, food health, food hygiene, food industry, food manufacturers, food packaging, food poisoning, food protection, food protection trends, food safety, food safety training, food science, food storage, food supply, food technology, haccp, healthy food, international food, journal of food protection, public health, Homepage, IAFP, International Association for Food Protection, IAFP home, IAFP homepage Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	http://www.foodprotection.org/images/open-graph/iafp.png
image:type	image/png
image:width	1500
image:height	1500
title	International Association for Food Protection

SEO Content

		description	IAFP is an organization of 4,000 food safety professionals committed to Advancing Food Safety Worldwide® by providing Members a forum to exchange information on protecting the global food supply.
		url	http://www.foodprotection.org/
		site_name	International Association for Food Protection

	Headings	**H1** 1	**H2** 3	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Advancing Food Safety Worldwide.®
- [H2] IAFP 2022
- [H2] IAFP's European Symposium
- [H2] 2022-2023 IAFP Secretary Candidates

	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **29%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

Internal Links 100%

In-page links

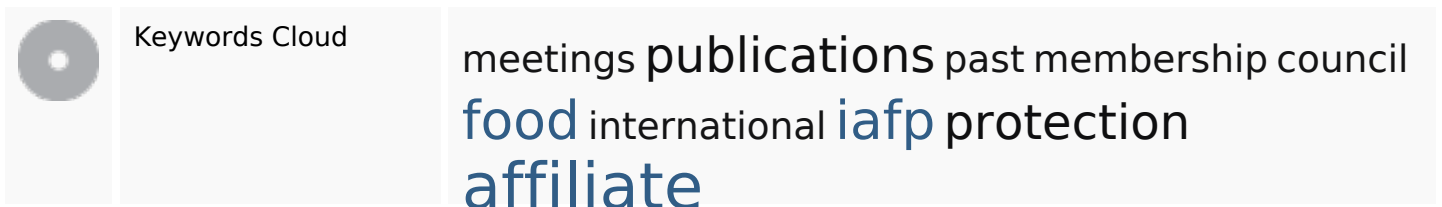| Anchor	Type	Juice
Careers	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
History	Internal	Passing Juice
Governance	Internal	Passing Juice
Executive Board	Internal	Passing Juice
Past Presidents	Internal	Passing Juice
Past Meeting Locations	Internal	Passing Juice
Past Awardees	Internal	Passing Juice
IAFP Foundation	Internal	Passing Juice
News Releases	Internal	Passing Juice
Staff	Internal	Passing Juice
Publications	Internal	Passing Juice
Journal of Food Protection	Internal	Passing Juice
Food Protection Trends	Internal	Passing Juice
IAFP Report	Internal	Passing Juice
Historic Publications	Internal	Passing Juice
Order Publications	Internal	Passing Juice
Instructions for Authors	Internal	Passing Juice
Advertiser Media Kit	Internal	Passing Juice
Publication Policies	Internal	Passing Juice
Affiliate View	Internal	Passing Juice
Events & Meetings	Internal	Passing Juice

In-page links

IAFP Annual Meeting	Internal	Passing Juice
European Symposia	Internal	Passing Juice
International Meetings	Internal	Passing Juice
Workshops & Conferences	Internal	Passing Juice
Webinars	Internal	Passing Juice
Webinar Proposals	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Committees	Internal	Passing Juice
DEI Council	Internal	Passing Juice
Professional Development Groups	Internal	Passing Juice
Students	Internal	Passing Juice
Awards	Internal	Passing Juice
IAFP Connect	Internal	Passing Juice
Membership	Internal	Passing Juice
Become a Member	Internal	Passing Juice
Membership Directory	Internal	Passing Juice
Sustaining Members	Internal	Passing Juice
Milestone Members	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Affiliate Directory	Internal	Passing Juice
Affiliate Council	Internal	Passing Juice
Affiliate Council Minutes	Internal	Passing Juice
Affiliate Awards	Internal	Passing Juice
Affiliate Annual Reports	Internal	Passing Juice
Affiliate Dues	Internal	Passing Juice
Affiliate FAQs	Internal	Passing Juice
Operational Guidelines	Internal	Passing Juice
Executive Board Speaker Program	Internal	Passing Juice

In-page links

Resources	Internal	Passing Juice
Food Safety Icons	Internal	Passing Juice
Food Allergen Icons	Internal	Passing Juice
Webinar Archive	Internal	Passing Juice
Springer Science + Business Media	Internal	Passing Juice
Publications	Internal	Passing Juice
Events & Meetings	Internal	Passing Juice
Policy on Commercialism	Internal	Passing Juice
Required Notice	Internal	Passing Juice
Privacy/Legal	Internal	Passing Juice
Sitemap	Internal	Passing Juice
IAFP Connect	Internal	Passing Juice
Forgot password?	Internal	Passing Juice

SEO Keywords

Keywords Cloud	meetings publications past membership council food international iafp protection affiliate

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
affiliate	18	✖	✖	✖	✖
food	12	✔	✔	✔	✔
iafp	12	✖	✔	✔	✔
publications	8	✖	✖	✖	✖
protection	8	✔	✔	✖	✖

Usability

	Url	Domain : foodprotection.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✔	Analytics	Great, your website has an analytics tool. Google Analytics