





Seo Analyzer forbes.com

Generated on March 12 2022 00:14 AM






The score is 50/100





SEO Content

	Title	<div>Forbes</div> <div>Length : 6</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>														
	Description	<div>Forbes is a global media company, focusing on business, investing, technology, entrepreneurship, leadership, and lifestyle.</div> <div>Length : 123</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>business, tech, leadership, entrepreneurs, investing</div> <div>Good, your page contains meta keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Forbes</td></tr><tr><td>title</td><td>Forbes</td></tr><tr><td>url</td><td>https://www.forbes.com/home_europe/</td></tr><tr><td>image</td><td>https://imageio.forbes.com/i-forbesimg/media/assets/forbes_1200x1200.jpg?format=jpg&fit=bounds</td></tr><tr><td>image:type</td><td>image/jpeg,image/gif,image/png</td></tr><tr><td>description</td><td>Forbes is a global media company, focusing on business, investing, technology, entrepreneurship, leadership, and lifestyle.</td></tr></tbody></table>	Property	Content	site_name	Forbes	title	Forbes	url	https://www.forbes.com/home_europe/	image	https://imageio.forbes.com/i-forbesimg/media/assets/forbes_1200x1200.jpg?format=jpg&fit=bounds	image:type	image/jpeg,image/gif,image/png	description	Forbes is a global media company, focusing on business, investing, technology, entrepreneurship, leadership, and lifestyle.
Property	Content															
site_name	Forbes															
title	Forbes															
url	https://www.forbes.com/home_europe/															
image	https://imageio.forbes.com/i-forbesimg/media/assets/forbes_1200x1200.jpg?format=jpg&fit=bounds															
image:type	image/jpeg,image/gif,image/png															
description	Forbes is a global media company, focusing on business, investing, technology, entrepreneurship, leadership, and lifestyle.															



SEO Content

	Headings	H1 0 H2 15 H3 3 H4 1 H5 0 H6 0
		<ul style="list-style-type: none"> • [H2] The patchwork sanctioning of Russian oligarchs has left many Russia experts wondering: How do sanctions officials decide who to go after and who to spare? • [H2] FORBES • [H2] • [H2] Money • [H2] Innovation • [H2] Lifestyle • [H2] Billionaires • [H2] Leadership • [H2] Advisor UK • [H2] Conferences • [H2] Newsletters • [H2] Products • [H2] Company Info • [H2] Forbes Councils • [H2] Education • [H3] BREAKING • [H3] Developing • [H3] Covid-19 Has Pushed Americans Back To Grandma's Kitchen Where Meatloaf, Not Beyond Meat, Is On The Menu • [H4] Readers
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 129 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.78%</p> <p>Internal Links 68.22%</p>

In-page links

Anchor	Type	Juice
Billionaires	Internal	Passing Juice
Innovation	Internal	Passing Juice
Leadership	Internal	Passing Juice
Money	Internal	Passing Juice
Business	Internal	Passing Juice
Small Business	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Store	Internal	Passing Juice
Vetted	Internal	Passing Juice
Coupons	Internal	Passing Juice
Advisor	Internal	Passing Juice
Wheels	Internal	Passing Juice
Lists	Internal	Passing Juice
Video	Internal	Passing Juice
Forbes Magazine	Internal	Passing Juice
Advertise with Forbes	Internal	Passing Juice
Report a Security Issue	Internal	Passing Juice
Careers at Forbes	Internal	Passing Juice
Tips	Internal	Passing Juice

In-page links

Privacy	Internal	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
Terms	Internal	Passing Juice
AdChoices	External	Passing Juice
Reprints & Permissions	External	Passing Juice
Subscribe	Internal	Passing Juice
No Charges For Ohio Police Officer Who Fatally Shot 16-Year-Old Ma’Khia Bryant	Internal	Passing Juice
Texas Judge Blocks Transgender ‘Child Abuse’ Investigations	Internal	Passing Juice
Gabby Petito’s Family Sues Brian Laundrie’s Parents, Alleging He Told Them He Killed Her A Day After	Internal	Passing Juice
Disney Pauses Political Donations In Florida As CEO Chapek Apologizes To Employees For ‘Don’t Say Gay’ Response	Internal	Passing Juice
Deutsche Bank, JPMorgan, YouTube—Here Are The Companies Cutting Ties With Russia Over Ukraine Invasion	Internal	Passing Juice
Alec Baldwin Said ‘Rust’ Contract Prevents Him From Being Held Financially Responsible For Shooting Death	Internal	Passing Juice
Pfizer’s Covid Vaccine Effective In Preventing Kids From Catching Omicron, Study Finds	Internal	Passing Juice
Rivian’s Stock Is Hitting New Lows After Weak Earnings—But Analysts Still Predict A Rebound	Internal	Passing Juice
Recession Odds Are Rising Amid Ukraine Invasion—Here’s What Could Pose ‘Serious Risk’ To U.S. Economy	Internal	Passing Juice
Texas Supreme Court Deals Blow To Abortion Law Challenge — Likely Killing Providers’ Case	Internal	Passing Juice
Democrats Reportedly Eye Bumping Iowa From Start Of Primary Calendar	Internal	Passing Juice
Big Web Security Firms Ditch Russia, Leaving Internet Users Open To More Kremlin Snooping	Internal	Passing Juice
India Confirms It Accidentally Fired A Missile Into Pakistan	Internal	Passing Juice
60 Major Companies — Including Apple, Google, Meta — Oppose Texas Transgender ‘Child Abuse’ Policy In Open Letter	Internal	Passing Juice
Russia Opens Criminal Case Against Meta And Seeks To Designate It An ‘Extremist Organization’	Internal	Passing Juice
U.K. Sanctions 386 Russian Politicians For Backing Ukraine	Internal	Passing Juice

In-page links

Invasion		
True Covid Pandemic Death Toll Could Be Three Times Higher Than Official Count, Study Finds	Internal	Passing Juice
Senate Passes \$1.5 Trillion Spending Bill With \$14 Billion For Ukraine Aid—Here’s What’s In It	Internal	Passing Juice
Jussie Smollett Sentenced To 150 Days In Jail For Lying To Police About Hate Crime Attack	Internal	Passing Juice
Rivian Racks Up \$4.7 Billion Loss, Sees Supply Snags Curbing EV Output	Internal	Passing Juice
White House Says ‘No Talks’ About Lifting Venezuela Oil Sanctions	Internal	Passing Juice
U.S.	Internal	Passing Juice
Asia	Internal	Passing Juice
Europe	Internal	Passing Juice
Why Some Russian Oligarchs Haven’t Been Sanctioned	Internal	Passing Juice
John Hyatt	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Vetted	Internal	Passing Juice
ForbesLive Events	Internal	Passing Juice
Fast Forward Investing	Internal	Passing Juice
Forbes CryptoAsset & Blockchain Advisor	Internal	Passing Juice
Forbes Dividend Investor	Internal	Passing Juice
Forbes Investor	Internal	Passing Juice
Forbes Premium Income Report	Internal	Passing Juice
Forbes Real Estate Investor	Internal	Passing Juice
Special Situation Survey	Internal	Passing Juice
Forbes/Fridson Income Securities Investor	Internal	Passing Juice
Investing Newsletters	Internal	Passing Juice
Free Editorial Newsletters	Internal	Passing Juice

In-page links

Forbes Magazine	External	Passing Juice
Forbes Marketplace	Internal	Passing Juice
ForbesBooks	External	Passing Juice
Forbes Insights	Internal	Passing Juice
Reprints, Permissions & Licensing	External	Passing Juice
Forbes Global Properties	External	Passing Juice
Forbes Custom	Internal	Passing Juice
Editorial Values And Standards	Internal	Passing Juice
Advertise	Internal	Passing Juice
Forbes Press Room	Internal	Passing Juice
Forbes Quote of the Day	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Investors	Internal	Passing Juice
Forbes Agency Council	Internal	Passing Juice
Forbes Business Council	Internal	Passing Juice
Forbes Business Development Council	Internal	Passing Juice
Forbes Coaches Council	Internal	Passing Juice
Forbes Communications Council	Internal	Passing Juice
Forbes Finance Council	Internal	Passing Juice
Forbes Human Resources Council	Internal	Passing Juice
Forbes Nonprofit Council	Internal	Passing Juice
Forbes Technology Council	Internal	Passing Juice
University of Arizona Global Campus	External	Passing Juice
Free Issue of Forbes	External	Passing Juice
Subscriber Services	External	Passing Juice
Gift Subscription	External	Passing Juice
Forbes Africa	External	Passing Juice
Forbes Afrique	External	Passing Juice


In-page links

Forbes Argentina	External	Passing Juice
Forbes Austria	External	Passing Juice
Forbes Brazil	Internal	Passing Juice
Forbes Bulgaria	External	Passing Juice
Forbes China	External	Passing Juice
Forbes Czech	External	Passing Juice
Forbes France	External	Passing Juice
Forbes Georgia	External	Passing Juice
Forbes Greece	External	Passing Juice
Forbes Hungary	External	Passing Juice
Forbes India	External	Passing Juice
Forbes Indonesia	External	Passing Juice
Forbes Israel	External	Passing Juice
Forbes Italy	External	Passing Juice
Forbes Japan	External	Passing Juice
Forbes Kazakhstan	External	Passing Juice
Forbes Mexico	Internal	Passing Juice
Forbes Middle East	External	Passing Juice
Forbes Monaco	External	Passing Juice
Forbes Poland	External	Passing Juice
Forbes Romania	External	Passing Juice
Forbes Russia	External	Passing Juice
Forbes Slovakia	External	Passing Juice
Forbes Spain	External	Passing Juice
Forbes Thailand	External	Passing Juice
Forbes Ukraine	External	Passing Juice
Market Data by Morningstar	External	Passing Juice
AdChoices	External	Passing Juice

In-page links

AdChoices	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Jobs At Forbes	Internal	Passing Juice
Forbes Press Room	Internal	Passing Juice
Advertise	External	Passing Juice





SEO Keywords

	Keywords Cloud	best hours all program forbes brandvoice richest ago business paid
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
forbes	80	✓	✗	✓	✓
best	24	✗	✗	✗	✗
ago	21	✗	✗	✗	✗
all	20	✗	✗	✗	✗
hours	17	✗	✗	✗	✗





Usability

	Url	Domain : forbes.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://forbes.com/sitemap.xml https://www.forbes.com/news_sitemap.xml https://www.forbes.com/video_sitemap.xml https://www.forbes.com/coupons/sitemap.xml
	Robots.txt	http://forbes.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.