



Seo Analyzer forensic-testing.co.uk

Generated on January 01 2022 05:02 AM





The score is 62/100







SEO Content

	Title	<p>Drug and Alcohol Testing Specialists UK Forensic-Testing.co.uk</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>FTS are one of the leading specialists in drug and alcohol hair testing and have worked with many family law firms and local authorities across the UK.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>hair drug testing, drug testing, hair alcohol testing, alcohol testing, drug and alcohol testing, merseyside, yorkshire, uk, south wales</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1366 1977" style="list-style-type: none"> • [H1] What Makes FTS Different • [H1] Professional Services • [H3] COVID-19 (Coronavirus) Update: FTS Is Still Fully Operational • [H3] FTS Services • [H3] FTS Sample Collectors • [H3] FTS Laboratory Services • [H3] FTS Expert reports • [H3] Connect With Us • [H3] Useful Links • [H3] Testimonials • [H4] Quick Contact 	H1	H2	H3	H4	H5	H6	2	0	8	1	0	0
H1	H2	H3	H4	H5	H6									
2	0	8	1	0	0									
	Images	<p>We found 9 images on this web page.</p>												

SEO Content

		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Why Use FTS	Internal	Passing Juice
Solicitors	Internal	Passing Juice
Benefits of using FTS	Internal	Passing Juice
Advice and guidance	Internal	Passing Juice
Flexible instruction process	Internal	Passing Juice

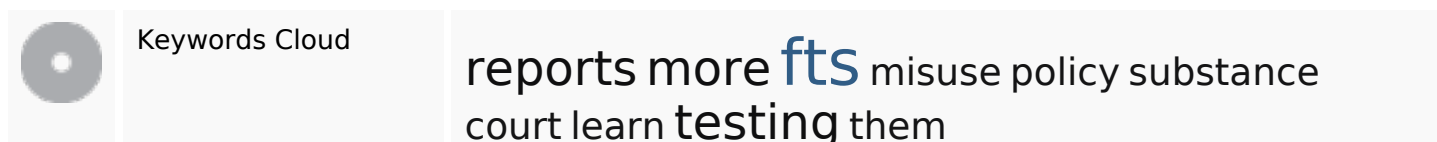
In-page links

FTS don't let funding be an issue	Internal	Passing Juice
Expert reports	Internal	Passing Juice
Industry leading testing services	Internal	Passing Juice
Chain of custody	Internal	Passing Juice
Flexible invoicing	Internal	Passing Juice
Free SRA authorised CPD training	Internal	Passing Juice
Local Authorities	Internal	Passing Juice
Challenges in child care proceedings	Internal	Passing Juice
Advice and guidance	Internal	Passing Juice
FTS can test children	Internal	Passing Juice
Drug Testing	Internal	Passing Juice
Background	Internal	Passing Juice
Hair Testing	Internal	Passing Juice
Segmentation	Internal	Passing Juice
Why use segmentation	Internal	Passing Juice
Little or no scalp hair	Internal	Passing Juice
Urine and Oral Fluid Testing	Internal	Passing Juice
Which Tests to use	Internal	Passing Juice
Alcohol Testing	Internal	Passing Juice
Background	Internal	Passing Juice
How do we define excessive drinking	Internal	Passing Juice
How do we differentiate excessive from acceptable drinking	Internal	Passing Juice
Recommended alcohol testing for best practice	Internal	Passing Juice
What if the client has a needle phobia or poor veins	Internal	Passing Juice
Why not just Hair Tests	Internal	Passing Juice
Why not just Blood Tests	Internal	Passing Juice
DNA Testing	Internal	Passing Juice
COVID-19 Testing	Internal	Passing Juice

In-page links

COVID-19 FAQs	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact Us	Internal	Passing Juice
New Instruction/Quote	Internal	Passing Juice
Recommendation for your case	Internal	Passing Juice
Request a Callback	Internal	Passing Juice
Email FTS	Internal	Passing Juice
Request an example of an FTS report	Internal	Passing Juice
Contact Accounts	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
More About Us	Internal	Passing Juice
Quality and Accreditation	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Environmental Policy	Internal	Passing Juice
Experts in Delivering Clear Evidence	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

fts	12	✘	✘	✔	✔
testing	5	✔	✔	✔	✘
more	5	✘	✘	✘	✘
reports	5	✘	✘	✘	✔
substance	4	✘	✘	✘	✘


Usability

	Url	Domain : forensic-testing.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://www.forensic-testing.co.uk/feeds/sitemap.xml</p>
	Robots.txt	<p>http://forensic-testing.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>