

Seo Analyzer fortifygen.co.in

Generated on March 15 2022 15:07 PM

The score is 55/100







SEO Content

	Title	Fortifygen - Retool yourself Length : 28 Perfect, your title contains between 10 and 70 characters.														
	Description	Retool yourself Length : 15 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Fortifygen - Retool yourself</td></tr><tr><td>description</td><td>Retool yourself</td></tr><tr><td>url</td><td>https://fortifygen.co.in/</td></tr><tr><td>site_name</td><td>Fortifygen</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Fortifygen - Retool yourself	description	Retool yourself	url	https://fortifygen.co.in/	site_name	Fortifygen
Property	Content															
locale	en_US															
type	website															
title	Fortifygen - Retool yourself															
description	Retool yourself															
url	https://fortifygen.co.in/															
site_name	Fortifygen															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>0</td><td>55</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Fortifygen[H2] Posts navigation[H2] Categories[H2] PRIVACY POLICY[H2] ABOUT US	H1	H2	H3	H4	H5	H6	1	5	0	55	0	0		
H1	H2	H3	H4	H5	H6											
1	5	0	55	0	0											





SEO Content

- [H2] Advertise with fortigen
- [H4] Trending
- [H4] KVIC Gets First Order for 1200 Quintal Mustard Oil from ITBP
- [H4] BroEat! – Ordering Food made easy
- [H4] Mahua: A boon for the food industry
- [H4] CSC and Coca-Cola India partners to outreach the Grameen e-store
- [H4] Support Vocal for Local with Onelife’s Organic Honey
- [H4] Main News
- [H4] The Shift in Butter Packaging Technology
- [H4] An incarnation of carbonated drinks: Amul tru seltzer
- [H4] COCA-COLA TO LAY OFF ITS FIRST DIET SODA BRAND – TAB SODA.
- [H4] Casein: a well-established dairy byproduct
- [H4] Cafe Coffee Day: Story of the Home-Grown Coffee Chain
- [H4] Editorials
- [H4] The Shift in Butter Packaging Technology
- [H4] Casein: a well-established dairy byproduct
- [H4] The Shift in Butter Packaging Technology
- [H4] An incarnation of carbonated drinks: Amul tru seltzer
- [H4] COCA-COLA TO LAY OFF ITS FIRST DIET SODA BRAND – TAB SODA.
- [H4] Casein: a well-established dairy byproduct
- [H4] Cafe Coffee Day: Story of the Home-Grown Coffee Chain
- [H4] YAMO- The story of Europe’s leader in children’s organic food
- [H4] MondelēZ Cuts Down 15% Packaging as a Bid to Go More Sustainable
- [H4] ‘One District One Product’ Agri Plan to Fetch Better Prices
- [H4] FSSAI against edible oil adulteration, fortification compulsory
- [H4] Ghee residue: an underutilized by-Product
- [H4] Revamping Rasna: A Tale Full of Marketing Overhaul
- [H4] TOAST ALE-Making beer from bread
- [H4] Haldiram’s Case Study: A Leading Snacks Manufacturer
- [H4] Sweet Sellers to Specify the ‘Best Before’ Date: FSSAI
- [H4] DIC India: propagates about BIS Regulation on toluene ban
- [H4] The Success Story of Cornitos – India’s biggest nachos brand
- [H4] Dr Oetker Case Study: the leading condiments brand in India
- [H4] Starbucks Teavana: When Coffee Champion Forayed Into the Tea Market
- [H4] Velcro-like Silk Microneedle Spoilage Detection Sensor
- [H4] KIMCHI AND CLINICAL TRIAL
- [H4] Plant protein discovery can reduce the need for fertilizers
- [H4] PM’s SVANidhi Scheme for Street Vendors
- [H4] Paras Dairy Case Study- Smarter Products, Healthier Lives
- [H4] Rise of Snackification
- [H4] Meat Production to double globally by 2050
- [H4] Cold-plasma technology: the new pioneer of novel processing
- [H4] Danone India: Failure of the French Giant in the Indian Market
- [H4] Ghee: the wonderful formation by Ancient Indians

SEO Content

		<ul style="list-style-type: none">• [H4] Kissan: The King of Jams & Condiments in India• [H4] Ready-to-Eat Food Segment: Largest Market in the Global Food Industry• [H4] Pistachio: A treasure chest of good health• [H4] Open letter by Lightlife Foods against Beyond Meat & Impossible Foods• [H4] Dominos' Expansion Plan in India: Lessons to be learned• [H4] Arla Foods: First-Ever Organic Micellar Casein Isolate• [H4] Is Vitamin C really a blessing for Older people ?• [H4] You may have missed• [H4] The Shift in Butter Packaging Technology• [H4] An incarnation of carbonated drinks: Amul tru seltzer• [H4] COCA-COLA TO LAY OFF ITS FIRST DIET SODA BRAND - TAB SODA.• [H4] Casein: a well-established dairy byproduct
	Images	<p>We found 149 images on this web page.</p> <p>142 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 80 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.25%</p> <p>Internal Links 98.75%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Fortifygen	Internal	Passing Juice
LOGIN/ SIGN UP	Internal	Passing Juice
Feed	Internal	Passing Juice
CATEGORIES	Internal	Passing Juice
FOOD SCIENCE AND TECHNOLOGY	Internal	Passing Juice
RECENT ADVANCEMENT AND RESEARCH	Internal	Passing Juice
TECHNICAL ADVANCEMENT	Internal	Passing Juice
HEALTH AND LIFESTYLE	Internal	Passing Juice
NEWS	Internal	Passing Juice
GOVERNMENT GUIDELINES AND POLICIES	Internal	Passing Juice
INDUSTRY NEWS	Internal	Passing Juice
JOBS AND INTERNSHIPS	Internal	Passing Juice
EXAM NEWS	Internal	Passing Juice
BUSINESS AND STARTUPS	Internal	Passing Juice
SUCCESS STORIES OF STARTUPS	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
PUBLISH ARTICLE	Internal	Passing Juice
ASK QUESTION	Internal	Passing Juice
WEBINAR	Internal	Passing Juice
ADVERTISE WITH FORTIFYGEN	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
=	Internal	Passing Juice
VOCAL FOR LOCAL	Internal	Passing Juice
Piyush Raj	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
Lekha	Internal	Passing Juice
=	Internal	Passing Juice
Richika	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
12	Internal	Passing Juice
PRIVACY POLICY AND TERMS &#038; CONDITIONS	Internal	Passing Juice
Newsever	External	Passing Juice

SEO Keywords

Keywords Cloud

study case **min** industry startups **news**






SEO Keywords

food technology read september



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
min	39	✘	✘	✘	✔
read	39	✘	✘	✘	✔
news	34	✘	✘	✘	✔
food	30	✘	✘	✘	✔
september	26	✘	✘	✘	✘










Usability

	Url	Domain : fortifygen.co.in Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 274 Warnings : 112
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://fortifygen.co.in/sitemap.xml
	Robots.txt	http://fortifygen.co.in/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics