

Seo Analyzer fortinet.com

Generated on January 30 2022 11:45 AM

The score is 58/100



SEO Content

	Title	Fortinet Enterprise Security Without Compromise Length : 49 Perfect, your title contains between 10 and 70 characters.														
	Description	Fortinet secures the largest enterprise, SMB, service provider, and government organizations around the world. Secure your network today and into the future. Length : 157 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Network Security, Security Fabric, network security solutions, Fortinet Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Fortinet Enterprise Security Without Compromise</td></tr><tr><td>image</td><td>https://www.fortinet.com/content/dam/fortinet/images/icons/fortinet-social-icon.jpg</td></tr><tr><td>description</td><td>Fortinet secures the largest enterprise, SMB, service provider, and government organizations around the world. Secure your network today and into the future.</td></tr><tr><td>site_name</td><td>Fortinet</td></tr><tr><td>locale</td><td>en_us</td></tr><tr><td>url</td><td>/</td></tr></tbody></table>	Property	Content	title	Fortinet Enterprise Security Without Compromise	image	https://www.fortinet.com/content/dam/fortinet/images/icons/fortinet-social-icon.jpg	description	Fortinet secures the largest enterprise, SMB, service provider, and government organizations around the world. Secure your network today and into the future.	site_name	Fortinet	locale	en_us	url	/
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H1	H2	H3	H4	H5	H6											
1	15	178	10	0	0											

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- [H1] Ranked #1 in 3 of 5 Use Cases in the 2022 Gartner® Critical Capabilities for Network Firewalls
- [H2] Fortinet News
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- [H2] Security-Driven Networking
- [H2] FortiGuard Threat Intelligence
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- [H3] Fortinet is a Strong Performer in the Forrester Wave : Industrial Control Systems (ICS) Security Solutions, Q4 2021
- [H3] Registration Is Now Open for Our Accelerate 2022 Virtual Event!
- [H3] Fortinet Ranked #1 Remote Worker, Security-Sensitive WAN & Small Branch WAN Use Cases in the 2021 Gartner® Critical Capabilities for WAN Edge Infrastructure
- [H3] Fortinet Unifies Zero Trust, Endpoint, and Network Security to Lead the WFA Era
- [H3] Verizon Business Expands Global Managed Services with Fortinet Secure SD-WAN
- [H3] Fortinet Partners with Linksys to Deliver Safer and Faster Home Networking
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- [H3] A Leader in the 2021 Gartner® Magic Quadrant™ for Network Firewalls
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SEO Content





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- [H3] AHA Rural Health Care Leadership Conference 2022
- [H3] Sun, February 6, 2022 - Wed, February 9, 2022
- [H3] Mobile World Congress 2022
- [H3] Mon, February 28, 2022 - Thu, March 3, 2022
- [H3] ViVE Health Information Technology Event 2022
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- [H3] HIMSS 2022
- [H3] Mon, March 14, 2022 - Fri, March 18, 2022
- [H3] S4x22 Conference
- [H3] Tue, April 19, 2022 - Thu, April 21, 2022
- [H3] Becker's Hospital Review - Annual Meeting 2022
- [H3] Mon, April 25, 2022 - Thu, April 28, 2022
- [H3] GA HIMSS Annual Conference 2022
- [H3] Tue, May 3, 2022
- [H3] Accelerate 2022
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- [H3] NRA 2022
- [H3] Sat, May 21, 2022 - Tue, May 24, 2022
- [H3] 26th Annual ARC Industry Forum
- [H3] Mon, June 6, 2022 - Thu, June 9, 2022
- [H3] RSA 2022
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- [H3] Gartner S&RM Summit 2022
- [H3] Tue, June 7, 2022 - Thu, June 9, 2022
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	Images	We found 102 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 206 links including 27 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.77% Internal Links 92.23%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
FortiCare Technical Services	Internal	Passing Juice
Product Demo Center	Internal	Passing Juice
Product Downloads	Internal	Passing Juice
Product Registration	Internal	Passing Juice
Contact Support	Internal	Passing Juice
Product Support	Internal	Passing Juice
Learn More	Internal	Passing Juice

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Secure Access Service Edge (SASE)	Internal	Passing Juice
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Register Now &gt;	External	Passing Juice
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sd-wan	Internal	Passing Juice
LTE/5G Wireless WAN	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	also interest ngfw fortinet enterprise sd-wan compromise next-generation firewall security
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fortinet	1	✓	✓	✓	✓
enterprise	1	✓	✗	✓	✓
security	1	✓	✓	✗	✓
compromise	1	✓	✗	✗	✗
also	1	✗	✗	✗	✗

Usability

	Url	Domain : fortinet.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 155 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://fortinet.com/sitemap.xml</pre> <pre>https://www.fortinet.com/sitemap-index.xml</pre>
	Robots.txt	<pre>http://fortinet.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>