





# Seo Analyzer frag.co.uk

Generated on March 26 2022 22:35 PM






The score is 65/100







## SEO Content

	Title	<p>Dug Stokes, freelance developer based in Lincolnshire, England - frag.co.uk</p> <p><b>Length : 75</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>frag.co.uk is my small, creative online team, focused on great customer experience and innovative web development - for over 20 years</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dug Stokes, freelance developer based in Lincolnshire, England - frag.co.uk</td></tr><tr><td>description</td><td>frag.co.uk is my small, creative online team, focused on great customer experience and innovative web development - for over 20 years</td></tr><tr><td>url</td><td>https://frag.co.uk/</td></tr><tr><td>site_name</td><td>frag.co.uk</td></tr><tr><td>image</td><td>https://frag.co.uk/site-files/2017/07/builder-blurbs-layouts.jpg</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Dug Stokes, freelance developer based in Lincolnshire, England - frag.co.uk	description	frag.co.uk is my small, creative online team, focused on great customer experience and innovative web development - for over 20 years	url	https://frag.co.uk/	site_name	frag.co.uk	image	https://frag.co.uk/site-files/2017/07/builder-blurbs-layouts.jpg
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## SEO Content

	Headings	<b>H1</b> 3	<b>H2</b> 3	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Dug Stokes, freelance developer based in Lincolnshire, England</li><li>• [H1] frag.co.uk - established in 1994</li><li>• [H1] More questions?No more questions?</li><li>• [H2] Contact Us</li><li>• [H2] Recent Posts</li><li>• [H2] Categories</li><li>• [H3] Long-term Strategy</li><li>• [H3] On-time, On-budget</li><li>• [H3] Thirst for Excellence</li><li>• [H3] Get in Contact</li></ul>					
	Images	We found 16 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

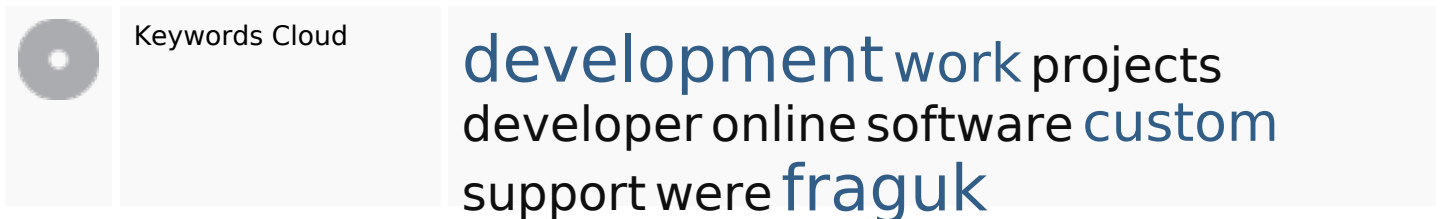
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Custom Coding</a>	Internal	Passing Juice
<a href="#">E-Commerce</a>	Internal	Passing Juice
<a href="#">System Administration</a>	Internal	Passing Juice
<a href="#">Website Development and Hosting</a>	Internal	Passing Juice
<a href="#">Emergency Work</a>	Internal	Passing Juice
<a href="#">Tools</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Custom Code Solutions</a>	Internal	Passing Juice
<a href="#">E-Commerce</a>	Internal	Passing Juice
<a href="#">Magento, WordPress, Mercatus</a>	Internal	Passing Juice
<a href="#">BT Fresca, BT Expedite (now Aptos)</a>	Internal	Passing Juice
<a href="#">System Administration</a>	Internal	Passing Juice
<a href="#">Website Development</a>	Internal	Passing Juice
<a href="#">Emergency work</a>	Internal	Passing Juice
<a href="#">Let us know.</a>	Internal	Passing Juice
<a href="#">Celebrating 27 years with a site update</a>	Internal	Passing Juice
<a href="#">USA Department of Defense: Detecting Agile BS</a>	Internal	Passing Juice
<a href="#">Cloud authentication: locked out of your home?</a>	Internal	Passing Juice
<a href="#">Google Chrome breaks the world-wide-web &amp;#8211; www and m subdomain hidden in address bar</a>	Internal	Passing Juice
<a href="#">Are your S3 buckets private?</a>	Internal	Passing Juice

## In-page links

<a href="#">frag.co.uk News</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Search Engine Optimisation</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Skills and Learning</a>	Internal	Passing Juice
<a href="#">Software</a>	Internal	Passing Juice
<a href="#">Technical Guides</a>	Internal	Passing Juice
<a href="#">Technology News</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">frag.co.uk</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
development	7	✘	✘	✔	✘
fraguk	6	✘	✘	✘	✘
work	5	✘	✘	✘	✘
custom	5	✘	✘	✔	✘
online	4	✘	✘	✔	✘


## Usability

	Url	Domain : frag.co.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://frag.co.uk/robots.txt">http://frag.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>