

The score is 56/100



SEO Content

	Title	Book boats, cars, helicopters and planes • FranceRent Length : 53 Perfect, your title contains between 10 and 70 characters.																
	Description	Boat & yacht rentals, car transfers, helicopter tours & charter flights. Book private tours with a boat or a car in the most prestigious zone in the world. Length : 163 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	rent,boat,yacht,car,jet,tour,trip,rental Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://media.francerent.com/standard/social.png</td></tr><tr><td>locale</td><td>en_IE</td></tr><tr><td>site_name</td><td>FranceRent</td></tr><tr><td>title</td><td>Book boats, cars, helicopters and planes</td></tr><tr><td>description</td><td>Boat & yacht rentals, car transfers, helicopter tours & charter flights. Book private tours with a boat or a car in the most prestigious zone in the world.</td></tr><tr><td>url</td><td>https://francerent.com</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	image	https://media.francerent.com/standard/social.png	locale	en_IE	site_name	FranceRent	title	Book boats, cars, helicopters and planes	description	Boat & yacht rentals, car transfers, helicopter tours & charter flights. Book private tours with a boat or a car in the most prestigious zone in the world.	url	https://francerent.com	type	website
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SEO Content

Headings





H1	H2	H3	H4	H5	H6
2	14	36	7	1	5

- [H1] Discover memorable experiences
- [H1] Discover memorable experiences
- [H2] Destinations
- [H2] Things to do
- [H2] Amazing experiences
- [H2] Jacques
- [H2] Matthieu
- [H2] Fernand
- [H2] Edgar
- [H2] Stéphane
- [H2] Arsène
- [H2] Raoul
- [H2] Boats
- [H2] Cars
- [H2] Helicopters
- [H2] Planes
- [H3] Boat rental
- [H3] Boat tour
- [H3] Boat transfer
- [H3] Car rental
- [H3] Car tour
- [H3] Car transfer
- [H3] Helicopter tour
- [H3] Helicopter transfer
- [H3] Plane tour
- [H3] Charter flight
- [H3] Theoule - An authentic beach resort
- [H3] The Picturesque Village of Saint-Martin-Vésubie
- [H3] Discover Saint-Jean-Cap-Ferrat
- [H3] Villefranche - A nice and picturesque old town
- [H3] Monaco - The crown jewel of Cote d'Azur
- [H3] Visit Europe - Travel more and spend less
- [H3] Gorges du Verdon - The European Grand Canyon
- [H3] Nice - The capital of French Riviera
- [H3] Cannes - World capital of cinema
- [H3] Île Sainte-Marguerite - The Hidden Beauty of Lérins Islands
- [H3] Grasse - Perfumery and lands of flowers
- [H3] Isola 2000 - Amazing ski resort by the Mediterranean
- [H3] South of France by car
- [H3] Best restaurants on Cote d'Azur - France
- [H3] Shopping on Cote d'Azur
- [H3] Top activities on Cote d'Azur
- [H3] Events and festivals on French Riviera
- [H3] Boat activities on Cote d'Azur - France
- [H3] Nightlife on the French Riviera - Cote d'Azur
- [H3] JUN 2020
- [H3] OCT 2020
- [H3] OCT 2020
- [H3] AUG 2020
- [H3] OCT 2020
- [H3] AUG 2020
- [H3] AUG 2020
- [H3] AUG 2020
- [H4] Guilty Pleasures

SEO Content

		<ul style="list-style-type: none">• [H4] Alfa Romeo Stelvio SUV• [H4] Jeanneau Odyssey• [H4] Mercedes-Benz S-Class• [H4] Tesla Model S• [H4] Tour in the capital of cinema - Cannes• [H4] Lerins Islands Tour• [H5] Become a partner• [H6] Services• [H6] You can trust us• [H6] Explore• [H6] Popular• [H6] Business
	Images	We found 53 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

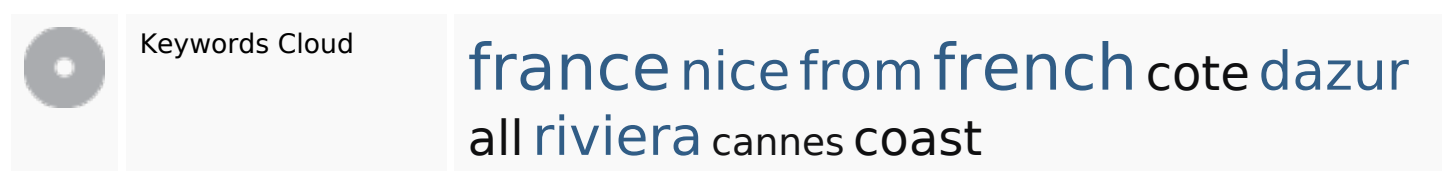
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Rentals	Internal	Passing Juice
Tours	Internal	Passing Juice
Transfers	Internal	Passing Juice
Boats	Internal	Passing Juice
Cars	Internal	Passing Juice
Helicopters	Internal	Passing Juice
Planes	Internal	Passing Juice
Theoule-sur-Mer	Internal	Passing Juice
Saint-Martin-Vésubie	Internal	Passing Juice
Saint-Jean-Cap-Ferrat	Internal	Passing Juice
Villefranche-sur-Mer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice


SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
france	36	✓	✗	✗	✓
french	32	✗	✗	✗	✓
riviera	28	✗	✗	✗	✓
dazur	25	✗	✗	✗	✗
nice	22	✗	✗	✗	✓

Usability

	Url	Domain : francerent.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://francerent.com/sitemap.xml</pre> <pre>https://francerent.com/sitemap.xml</pre>
	Robots.txt	<pre>http://francerent.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>